

Health Reform's Impact on Public Health & Prevention



George R. Flores MD, MPH
The California Endowment

The Challenge



- ❧ The health care system is at a crossroads:
 - ❧ Escalating cost of care cannot be sustained
 - ❧ Quality and outcomes are sub-par
- ❧ Governmental public health is at a crossroads:
 - ❧ Does not sufficiently protect the public with current resources and in current configuration
 - ❧ Health reform could shift some traditional PH services (and resources) into the care delivery system.
- ❧ OR
- ❧ PH could share responsibility (and resources) for prevention and population health services with the care delivery system.

The Opportunity



- ❧ Health reform provides the opportunity to transform both health care and public health
 - ❧ Integrate population health into the healthcare system
 - ❧ Elevate the priority for primary prevention and health equity
 - ❧ Empower health consumers and health-supportive communities to improve health outcomes

Reduce Disparities



ZIP CODE
90002
Life Expectancy

72

ZIP CODE
94301
Life Expectancy

86

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Obamacare will help close the health gap.



The BIG Picture



- ❧ ACA provides unprecedented resources for services and programs that prevent illness and keep communities healthy
 - ❧ Public health workforce development
 - ❧ Enhancement of the evidence base for prevention and public health
 - ❧ First dollar coverage of clinical preventive services
 - ❧ Community benefits accountability
 - ❧ Community Transformation Grants
 - ❧ It will be years to results, but generations until these kinds of resources re-appear

The Message



health happens **here**



health
happens
here

Considerations



- ❧ Sequestration and other threats to the PHPF
- ❧ Re-alignment in California
- ❧ Section 17000 & care for remaining uninsured
- ❧ Shifts in LIHP, jail health
- ❧ Relationships with safety net, FQHCs
- ❧ Access to data
- ❧ Capacity for transitioning to health homes, accountable care models, integrated health systems & other care arrangements
- ❧ Capacity for community outreach—individual and population impact

Strategic Options



- Collaborate with non-profit hospitals to conduct community health needs assessments
- Develop new business models to bill or contract for services
- Leverage the dollars flowing to FQHC's by developing a public entity FQHC
- Develop staff integrator / navigator capacity
- Market health impact assessment and other analytical support services
- Market workplace wellness services
- Develop / promote community wellness trusts and health impact bonds

Advance Health Equity



Community is the Cure