

Update: Center for Chronic Disease Prevention & Health Promotion



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Coordinated Chronic Disease Prevention

- 3 year grant Affordable Care Act
 - \$1.9M Years 1 and 2 (17 months)
 - ? Year 3
- CDC Purpose
 - Build and strengthen state health department capacity and expertise to effectively prevent chronic disease and promote health
- CDC 4 Key Areas
 - advance strategies for healthful communities
 - improve health care systems
 - expand community clinical linkages
 - increase regular access to chronic disease and risk factor epidemiologic information

CCDPP Goal

- Develop a shared California roadmap to
 - prevent chronic disease and disability
 - decrease health inequities
 - improve the quality of health care and chronic disease management, and
 - empower communities to create healthier environments
- By forming a statewide multi-sector Coalition to
 - guide the development of a multi-year Chronic Disease Prevention State Plan
 - support its implementation

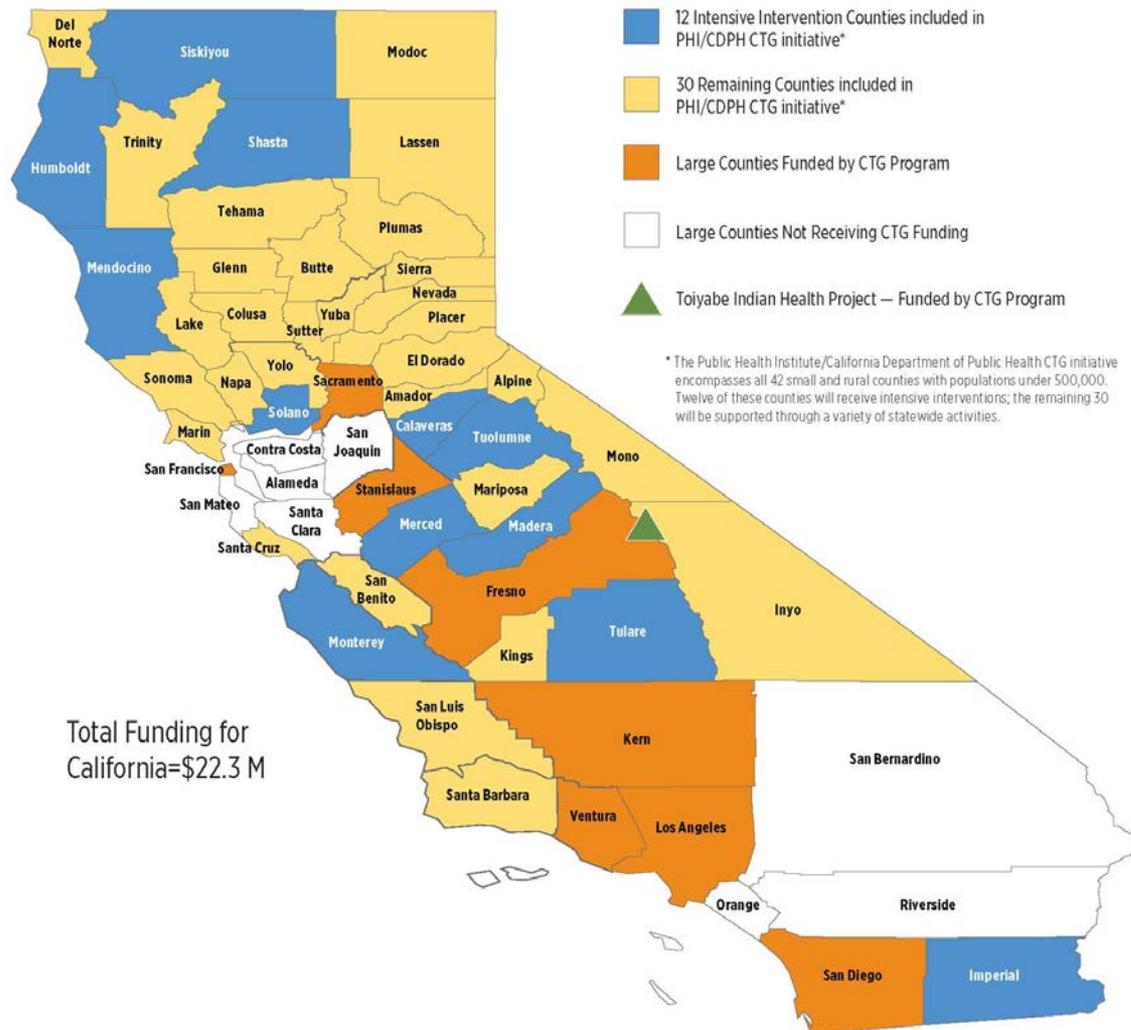
CCDPP Opportunity

- ❑ To align chronic disease prevention priorities and efforts across CDPH programs, with LHDs, and with other efforts across the state
- ❑ Key Stakeholders
- ❑ Key initiatives
 - CTGs
 - BARHII and SoCal LHD partnership
 - TCE/Kaiser healthy communities programs
 - NEOP
 - Health Happens Here Partnership
 - Other?

CCDPP Objectives

- Key areas:
 - Policy, environmental and systems change
 - Communication
 - Data and epidemiology
 - Evaluation
 - Community linkages
- Coordination and “clearinghouse” : maximize resources by reducing duplication
- Training and TA: build on available expertise & experience
- Chronic disease prevention message development: coherent messaging
 - Chronic Disease Burden Report
- Other ?

California Community Transformation Grants



CTG Goals

- ❑ Maximize health impact through **prevention**.
- ❑ Advance **health equity** and reduce health disparities.
- ❑ Expand the **evidence base** for local policy, environmental, and infrastructure changes that impact health.

Core belief:

Communities have the power to shape their own health and well-being.

CTG “Strategic Directions”

- Tobacco Free Living
 - Healthy Eating Active Living
 - Clinical & Community Preventive Services
 - Healthy & Safe Physical Environment
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- Cross-cutting themes
 - Health in All Policies
 - Youth Engagement

SNAP-Ed

Nutrition Education & Obesity Prevention

- S3307:
 - NEOP
 - Grant vs match
 - Evidence-based public health approaches
- New guidance
- CDPH Planning process – NEOP plan
 - Increase consumption healthy foods & beverages
 - Decrease consumption unhealthy foods/beverages
 - Increase physical activity

NEOP Implementation

- Expansion LHD role: statewide LLA model
 - SNAP-eligible population based funding formula
 - Expandable uniform SOW
 - Required funding local CBOs/schools
- Competitive RFA
- State functions
 - media/social marketing

Health in All Policies Task Force

- 11 recommendations prioritized for near-term implementation
- Cross-cutting themes
 - Interagency Collaboration
 - Equity
 - Community Engagement
 - Data
- HiAP toolkit
- Healthy Community Data Indicators
- Regional workshops ?

What is a Healthy Community?

- ❑ Meets basic needs of all
 - Safe, sustainable, accessible and affordable transportation options
 - Affordable, accessible and nutritious foods and safe drinkable water
 - Affordable, high quality, socially integrated and location-efficient housing
 - Affordable, accessible and high quality health care
 - Complete and livable communities including quality schools, parks and recreational facilities, child care, libraries, financial services and other daily needs
 - Access to affordable and safe opportunities for physical activity
 - Able to adapt to changing environments, resilient, and prepared for emergencies
 - Opportunities for engagement with arts, music and culture
- ❑ Quality and sustainability of environment
 - Clean air, soil and water, and environments free of excessive noise
 - Tobacco- and smoke-free
 - Green and open spaces, including healthy tree canopy and agricultural lands
 - Minimized toxics, greenhouse gas emissions and waste
 - Affordable and sustainable energy use
 - Aesthetically pleasing
- ❑ Adequate levels of economic, social development
 - Living wage, safe and healthy job opportunities for all, and a thriving economy
 - Support for healthy development of children and adolescents
 - Opportunities for high quality and accessible education
- ❑ Health and social equity
- ❑ Social relationships that are supportive and respectful
 - Robust social and civic engagement
 - Socially cohesive and supportive relationships, families, homes and neighborhoods
 - Safe communities, free of crime and violence

HiAP Implementation Plans

Active Transportation

-  Implementation of “complete streets”: training/TA
-  SB 375 opportunities: MPOs and health modeling

Healthy Housing & Indoor Spaces

-  Balancing policy objectives affecting air quality and infill/TOD

Parks, Urban Greening, Places to be Active

HiAP Implementation Plans

Healthy Food

-  Healthy Food Procurement Policy
-  "Farm-to-Fork" Office w/ CDFA & CDE

Community Safety – Violence Prevention

-  Guidance on Crime Prevention through Environmental Design (CPTED)

Healthy Public Policy

-  Evaluate existing grants with health criteria – recs for expansion
-  Health & health equity perspective in state guidance, surveys, and technical assistance documents

Climate Change & Health

- Health in Climate Action Plans
- Governor's Conference on Extreme Weather Events and California's Future
- OPR Conference: Local Gov't Confronting Climate Change
- Head Adaptation Guidance

Questions and comments?

Thank you.

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