

*Health Officers Association of California (HOAC)
California Conference of Local Health Officers (CCLHO)
California Department of Public Health (CDPH)*

Fall 2010 Semiannual Meeting

Public Health in a Reforming Health Care System

October 7 - 8, 2010

Hyatt Regency San Francisco Airport

Agenda

Thursday, October 7, 2010

7:15 Breakfast and Registration

8:00 Welcome

*Ann Lindsay, MD, Health Officer, Humboldt County and HOAC President
and Facilitator*

Best Practices in Community-based, Collaborative Prevention

8:10 Health Officer Leadership in Health Care Reform

William Walker, MD, Health Officer, Contra Costa County

9:00 Guide to Community Prevention Services

*Jonathan Fielding, MD, MPH, Health Officer, Los Angeles County and Chair,
Taskforce on Community Preventive Services*

9:50 Break

10:05 Improving the Health of People in California: A Life Course Perspective

*Michael C. Lu, MD, MPH, Associate Professor, Obstetrics and Gynecology and Public
Health, Associate Director, Child and Family Health Training Program, University of
California, Los Angeles*

10:55 Health in All Policies

- *Linda Rudolph, MD, MPH, Center for Chronic Disease Prevention and Health
Promotion, California Department of Public Health*
- *Wilma Wooten, MD, MPH, Health Officer, San Diego County*

11:45 Luncheon

Evaluation Strategies: Measuring the Impact of Programs and Policies on Community Health and Well-being

Facilitator: Edward Moreno, MD, MPH, Health Officer, Fresno County

1:30 The National Quality Forum (NQF) and Measuring Performance

*David Hopkins, PhD, Director of Quality Measurement,
Pacific Business Group on Health*

2:15 Health Information Technology and Improving Chronic Disease Outcomes

*Joel D. Hyatt, MD, Assistant Medical Director, Quality and Clinical Analysis,
Southern California Permanente Medical Group, Kaiser Permanente*

3:00 Integrating Public Health into Care

- **Impact of Health Care Reform on the Safety Net Population**
*Dan Castillo MHA, FACMPE, FACHE, Administrator, County of Orange,
Medical Services Initiative*
- **Orange County Delivery System of Care for the Low-Income Uninsured**
Eric G. Handler, M.D., M.P.H., Health Officer, Orange County

3:45 Break

4:00 Population Management: Improving Employee Health and Productivity

*Paul Wallace, MD, Medical Director for Health and Productivity Management
Programs, Senior Advisor for the Care Management Institute and Avivia Health,
Kaiser Permanente International*

4:45 Adjourn

Friday, October 8, 2010

7:15 Breakfast and Registration

Integrating Prevention Initiatives with Medical Care Delivery

Facilitator: Robert Melton, MD, MPH, Consultant

8:00 Integrating Public Health into Community Clinics

Jamila Edwards, MPP, Assistant Director of Policy, California Primary Care Association

8:45 Community Based Participatory Research and Evaluations that Work

- *Sarah Samuels, DrPH, President, Samuels and Associates*
- *Liz Schwarte, MPH, Senior Associate, Samuels and Associates*

9:30 Accountable Care Organizations, Reform and the Future of Prevention

Wells Shoemaker, MD, Medical Director, California Association of Physician Groups

10:15 Break

10:30 Supporting People in Moving Towards Health

Betsy Stapleton, Family Nurse Practitioner, Peer Outreach and Education Team, Humboldt County

11:15 Prevention in the Medi-Cal Program

Neal D. Kohatsu, MD, MPH, Senior Medical Advisor, Department of Health Care Services

12:00 Adjourn