

California Conference of Local Health Officers (CCLHO)  
Health Officers Association of California (HOAC)  
California Department of Public Health (CDPH)

# Public Health in the 21<sup>st</sup> Century CCLHO Spring 2009 Semiannual Meeting and Continuing Education Program May 13-15, 2009

Hyatt Regency Newport Beach  
1107 Jamboree Road  
Newport Beach, CA 92660  
(949) 729-1234

## **CCLHO SPRING SEMIANNUAL BUSINESS MEETING:**

The Business Meeting will be held on Wednesday, May 13, 2009 from 8:30 a.m. to 4:30 p.m. (registration begins at 8:00 a.m.) The meeting will highlight important issues, such as the enhanced California Obesity Prevention Plan, the National Physical Activity Plan, Brominated Flame Retardants and the State of the State Report.

## **CONTINUING EDUCATION PROGRAM:**

The Continuing Education Program, "Public Health in the 21<sup>st</sup> Century" will be held on Thursday, May 14, from 8:00 a.m. to 4:30 p.m. and Friday, May 15, from 8:00 a.m. to 12:00 p.m. The program will include three sessions of importance: 1) shifting priorities due to change in workforce and funding; 2) climate change and the role of public health; and 3) changing determinants of health. The Continuing Education Program will provide a framework for the CCLHO Platform Statement 2010.

The Continuing Education Program is co-sponsored by the California Department of Public Health, the Health Officers Association of California, and the California Conference of Local Health Officers. The agenda is in draft form because speakers are still being confirmed.

## **HOAC BUSINESS MEETING/LUNCHEON:**

The HOAC Business Meeting/Luncheon will be held on Wednesday from 12:00 noon to 1:30 p.m. Concurrently, there will be a luncheon for the other participants.

## **WEDNESDAY DINNER BANQUET:**

The Dinner Banquet will occur Wednesday evening at the Hyatt Regency Newport Beach. CCLHO is fortunate to have the Director of the Department of Public Health/State Public Health Officer, Mark Horton, MD, MSPH, as a speaker.

## **FUN RUN:**

The *Thirteenth Almost Semiannual 5K Run, Walk or Crawl* will be held on Thursday morning, May 14 from 6:30 a.m. to 7:30 a.m. For a \$15 fee you will get a T-shirt, plus see your colleagues in action! Please fill out the "Fun Run" form and fax to (916) 440-7595 by noon **April 15, 2009** so we have your T-shirt size for ordering. Please pay with the other registration fees. Runners not wishing a T-shirt may, of course, run for free.

## **HOTEL RESERVATIONS:**

In order to receive the Conference rate of \$118.00 per night for a single or double room, please make your hotel reservation by **April 12, 2009**. Please call 1-800-233-1234 or (949) 729-1234 and reference the California Conference of Local Health Officers when making reservations by telephone. To register on-line at <http://newportbeach.hyatt.com/hyatt/hotels/index.jsp>, enter G-CACI in the Group/Corporate number field to receive the negotiated rate.

The Hotel provides complimentary shuttle to and from **John Wayne-Orange County Airport**. Shuttle picks up outside baggage claim in the "Ground Transportation" area.

## **DIRECTIONS:**

For directions to the hotel go to: <http://newportbeach.hyatt.com/hyatt/hotels/index.jsp>.

## **PARKING:**

Ace Parking (not the Hotel) provides valet and self-parking services. Currently, valet parking is available for all hotel and event guests at \$16.00 per day or \$25.00 overnight. Self park is available at \$11.00 per day or \$16.00 overnight.

## **CONTINUING EDUCATION CREDIT INFORMATION:**

The Health Officers Association of California (HOAC) is accredited by the Institute for Medical Quality/California Medical Association (IMQ/CMA) to provide continuing medical education for physicians. HOAC takes responsibility for the content, quality, and scientific integrity of this CME activity.

HOAC designates this educational activity for a maximum of *10 AMA PRA Category 1 Credits(s)*<sup>™</sup>. Physicians should only claim credit commensurate with the extent of their participation in the activity. This credit may also be applied to the CMA Certification in Continuing Medical Education. Non-physicians who participate in this session will receive a Certificate of Attendance. To receive credit, evaluations must be completed and returned at the end of the session to Tom Prenderagst, MD, Director of Continuing Education, or Kat DeBurgh, HOAC, or mailed within one week to HOAC, 1100 11<sup>th</sup> Street, # 323, Sacramento, CA 95814. See registration for fees.



## CCLHO SPRING SEMI-ANNUAL BUSINESS MEETING

Agenda-Wednesday, May 13, 2009

7:45 a.m. Registration and Continental Breakfast  
8:30 a.m. Introductions and Welcome  
8:45 a.m. PRESIDENT'S REPORT AND ACTION ITEMS-Ann Lindsay, MD, Health Officer, Humboldt County  
9:05 a.m. STATE OF THE STATE-Mark Horton, MD, MSPH, Director/State Public Health Officer, California Department of Public Health (CDPH)  
9:35 a.m. CDPH REPORTS ON EMERGENCY PREPAREDNESS-Betsey Lyman, Deputy Director, Public Health Emergency Preparedness, CDPH  
10:05 a.m. LEGISLATION-Bruce Pomer, Executive Director, Health Officers Association of California (HOAC)  
10:30 a.m. Break  
10:45 a.m. THE ENHANCED CALIFORNIA OBESITY PREVENTION PLAN-Kelli Berliner, Nutrition, Physical Activity & Obesity Prevention Program, CDPH  
11:30 a.m. BROMINATED FLAME RETARDANTS-Michael Lipsett, MD, Exposure Assessment Section, Environmental & Occupational Disease Control, CDPH  
12:00 noon HOAC Business Lunch -- Health Officers Only -- -- Separate Lunch for Others --  
1:30 p.m. NATIONAL PHYSICAL ACTIVITY PLAN AND A CALIFORNIA CASE STUDY-Antronette Yancey, MD, MPH, FACPM, Professor, Department of Health Services, & Co-Director, Center to Eliminate Health Disparities, UCLA School of Public Health  
2:15 p.m. REPORTS: -- Minutes -- -- Affiliate Presidents/Representatives -- -- Committees -- -- Other Meetings/Activities --  
3:00 p.m. Break  
3:15 p.m. CALIFORNIA ENVIRONMENTAL HEALTH TRACKING PROGRAM WEB SITE-Paul B. English, PhD, MPH, Environmental Health Investigations Branch, CDPH  
3:45 p.m. LOCAL ACTIVITIES FOR CHRONIC DISEASE PREVENTION AND THE BUILT ENVIRONMENT AND OTHER TOPICS OF INTEREST-Round Robin--All Participants  
4:30 p.m. BUSINESS MEETING ADJOURNED  
6:00 p.m. DINNER BANQUET WITH SPEAKER-Mark Horton, MD, MSPH, Director/State Public Health Officer, CDPH

## PUBLIC HEALTH IN THE 21<sup>ST</sup> CENTURY--CONTINUING EDUCATION PROGRAM

Draft Agenda-Thursday, May 14, 2009

7:15 a.m. Breakfast and Registration  
8:00 a.m. Welcome and Initial Comments-Glennah Trochet, MD, President, HOAC & Sacramento County Health Officer  
**SESSION 1:** **SHIFTING PRIORITIES DUE TO CHANGE IN WORKFORCE AND FUNDING**-Facilitator: Eric Handler, MD, MPH, Orange County Health Officer  
8:15 a.m. ECONOMIC AND MARKET UPDATE-FOCUS ON HEALTHCARE-Barbara Bruser, CFA, Senior Vice President, City National Asset Management  
9:00 a.m. PUBLIC HEALTH IN THE NEXT TWENTY YEARS-Jonathan Fielding, MD, MPH, Los Angeles County Public Health Director & Health Officer  
9:45 a.m. CREATIVE APPROACHES TO ADDRESS WORKFORCE AND FUNDING ISSUES-Susan Harrington, CHEAC President & Riverside County Public Health Dept. Director  
10:30 a.m. Break  
10:45 a.m. Panel: ADAPTING TO THE CURRENT WORKFORCE AND FUNDING CLIMATE-Mark Horton, MD, MSPH, Director, CDPH; David Herfindahl, Riverside County, Deputy Health Officer; Edward Moreno, MD, Fresno County Director & Health Officer; and John Walker, MD, MPH, Stanislaus County Health Officer  
11:30 a.m. Discussion/Questions/Answers  
12:00 noon Luncheon  
**SESSION 2:** **CLIMATE CHANGE AND PUBLIC HEALTH PRACTICE**-Facilitator: Nancy Bowen, MD, MPH, Chief Medical Officer, Orange County  
1:30 p.m. PUBLIC HEALTH PRACTICE AND CLIMATE CHANGE-A NATIONAL PERSPECTIVE-Michael A. McGeehin, MSPH, PhD, Division Director, Division of Environmental Hazards & Health Effects, National Center for Environmental Health, Centers for Disease Control & Prevention  
2:10 p.m. PUBLIC HEALTH PRACTICE AND CLIMATE CHANGE-A CALIFORNIA PERSPECTIVE-Linda Rudolph, MD, MPH, Deputy Director, Center for Chronic Disease & Injury Control, CDPH  
2:45 p.m. PUBLIC HEALTH ACTION PLAN (FOR CLIMATE CHANGE)-Robin Salsburg, JD, Senior Staff Attorney, Public Health Law & Policy  
3:15 p.m. Break  
3:25 p.m. PANEL OF LOCAL COUNTIES: BEST PRACTICES-Angelo Bellomo, Director of Environmental Health, Coordinator Climate Change Workgroup, Los Angeles County; David Hill, PhD, MPH, Senior Epidemiologist, Steering Committee Member, Santa Clara County Climate Action Team, Santa Clara County Public Health Dept.; Mary Maddux-Gonzalez, MD, MPH, Health Officer, Sonoma County  
4:15 p.m. DISCUSSION/QUESTIONS/ANSWERS  
4:45 P.M. ADJOURN

## PUBLIC HEALTH IN THE 21<sup>ST</sup> CENTURY--CONTINUING EDUCATION PROGRAM

Draft Agenda-Friday, May 15, 2009

7:15 a.m. Breakfast and Registration  
**SESSION 3:** **CHANGING DETERMINANTS OF HEALTH**-Facilitator: Wilma Wooten, MD, MPH, San Diego County Health Officer  
8:00 a.m. SOCIAL DETERMINANTS OF HEALTH 101-Anthony Iton, MD, MPH, JD, Alameda County Public Health Director & Health Officer  
8:50 a.m. COMMUNITY WELLNESS-Richard Mitchell, Director, Richmond City Planning & Building Services  
9:40 a.m. Break  
9:55 a.m. REDUCING AND ELIMINATING INEQUITIES-Larry Cohen, MSW, Executive Director, The Prevention Institute  
10:45 a.m. Panel: LOCAL HEALTH DEPARTMENT ACTIVITIES TO REDUCE INEQUITIES-Facilitator: Anthony Iton, MD, MPH, JD, Alameda County Public Health Director & Health Officer; Tracy Delaney, PhD, RD, Manager, Chronic Disease & Health Disparities Public Health Services, San Diego County; Martin Fenstersheib, MD, MPH, Santa Clara County Health Officer (Invited); and Todd Stolp, MD, MPH, Tuolumne County Health Officer  
12:00 noon ADJOURN

**REGISTRATION/CHARGES:**

You may register separately for each day of the Meeting: the **CCLHO Business Meeting** on Wednesday, the Continuing Education Program, "**Public Health in the 21<sup>st</sup> Century**" on Thursday and Friday, or you may register for the full conference. Lunches for Wednesday and Thursday are included in the registration fee. Friday's lunch, the Wednesday Dinner Banquet, and Continuing Education Credits for physicians and nurses are extra. Please see the registration form for applicable charges. Please return the completed registration form with your check payable to "**CCLHO**" by **May 1, 2009** in order to avoid paying a late fee. **This meeting is a legal charge to the local health jurisdiction. There is no state reimbursement for travel.**

**PUBLIC HEALTH IN THE 21<sup>ST</sup> CENTURY**

Hyatt Regency Newport Beach, May 13-15, 2009

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Agency: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip Code: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

**CONFERENCE REGISTRATION - INCLUDES WEDNESDAY AND THURSDAY LUNCHES:**

	<u>Full Conference</u>	<u>Wednesday Only</u>	<u>Thursday Only</u>	<u>Friday Only</u>	<u>Amount</u>
Registration Fee:	\$350.00	\$150.00	\$150.00	\$70.00	_____

**WEDNESDAY EVENING EVENT, FUN RUN AND FRIDAY LUNCH:**

Wednesday: DINNER BANQUET with speaker \$55.00  
 Select One:  Seared Salmon  Rosemary Chicken  Grilled Vegetable & Goat Cheese Strudel \_\_\_\_\_

Thursday Morning Fun Run (5K) \$15.00 \_\_\_\_\_

Friday -- Box Lunch to Go \$25.00  
 Select One:  Turkey & Provolone  Vegetarian Wrap \_\_\_\_\_

**CONTINUING EDUCATION -- in addition to Registration Fee (Circle One)--Pay Dues and Save:**

	<u>Thursday &amp; Friday</u>	<u>Thursday Only</u>	<u>Friday Only</u>	
Physicians (HOAC member counties)	\$110.00	\$75.00	\$45.00	_____
Physicians (HOAC non-member counties & others)	\$220.00	\$150.00	\$90.00	_____
Nurses (HOAC member counties)	\$55.00	\$40.00	\$20.00	_____
Nurses (HOAC non-member counties & others)	\$110.00	\$80.00	\$40.00	_____

**LATE FEE:**

**Postmarked After May 1<sup>st</sup> or On-Site Registration** \$20.00 \_\_\_\_\_

Cancellation of paid registration must be in writing to CCLHO prior to the first day of the conference. Refunds will be processed less a \$100 processing fee.

**TOTAL AMOUNT PAID:** \_\_\_\_\_

**VEGETARIAN/FOOD RESTRICTION:**

Vegetarian Required for All Meals  Other Restriction: \_\_\_\_\_

**Please mail this form and your check payable to "CCLHO" by May 1, 2009 to:**

Roberta Lawson, Executive Administrator  
California Conference of Local Health Officers, CDPH  
PO Box 997377, MS 7003, Sacramento, CA 95899-7377  
Phone: (916) 440-7594 Fax: (916) 440-7595

**FUN RUN**

**13<sup>th</sup> ALMOST SEMIANNUAL 5K FUN RUN, WALK OR CRAWL** May 14, 2009, 6:30 a.m.-7:30 a.m.

Registration fee is \$15 and includes a T-shirt (free without a T-shirt). Please fax your registration by **NOON April 15th** to (916) 440-7594. Include the fee with registration amount.

Name: \_\_\_\_\_ T-Shirt Size:  Small  Medium  Large  X-Large

Please contact Roberta Lawson at (916) 440-7594 for more information.



DEPARTMENT 1615 Capitol Ave., Suite 73.754  
OF PUBLIC P.O. Box 997377, MS 7003  
HEALTH Sacramento, CA 95899-7377

## Conference Objectives

***After attending this conference, participants will be able to:***

**Identify one or more local health department strategies to address barriers and opportunities to recruit and retain a qualified workforce while demonstrating how effective collaborative efforts can help maintain core public health services in an environment of declining revenue.**

**Identify one or more effects of global climate change and increase understanding of public health practice competencies for mitigating and adapting to climate change.**

**Identify one or more changes in determinants of health, which State and local health jurisdictions can use to design program activities through which to improve the public's health.**

## PUBLIC HEALTH IN THE 21<sup>ST</sup> CENTURY

MAY 13-15, 2009

HYATT REGENCY -- NEWPORT BEACH

A Continuing Education Program\* Sponsored by:

California Conference of Local Health Officers  
Health Officers Association of California  
California Department of Public Health

*\*The three days include Business Meeting of CCLHO and HOAC in addition to the Continuing Education Program*

