

CCLHO Fall 2011 Semiannual Meeting and  
Continuing Education Program  
October 19-21, 2011

# Best Practices in Core Public Health



Hyatt Regency Sacramento  
1209 L Street  
Sacramento, CA 95814

California Conference of Local Health Officers (CCLHO)  
Health Officers Association of California (HOAC)  
California Department of Public Health (CDPH)

### **CCLHO FALL SEMIANNUAL BUSINESS MEETING:**

The Business Meeting will be held on Wednesday, October 19, 2011 from 8:30 a.m. to 4:30 p.m. (registration begins at 8:00 a.m.) at the Hyatt Regency Sacramento. The meeting will highlight important business issues and late breakers. Please see the attached draft agenda and contact Roberta Lawson or Dr. Ed Moreno if you have suggestions for revision.

### **CONTINUING MEDICAL EDUCATION PROGRAM:**

The Continuing Medical Education (CME) Program, "*Best Practices in Core Public Health*" will be held on Thursday, October 20, from 8:00 a.m. to 5:00 p.m. and Friday, October 21, from 8:00 a.m. to 12:00 p.m. The program will include several sessions of importance on best practices in communicable disease control and prevention, chronic disease control and prevention, and public health advocacy.

The continuing education program is co-sponsored by the California Department of Public Health, the Health Officers Association of California, and the California Conference of Local Health Officers. The agenda is in draft form because speakers are still being confirmed.

### **HOAC BUSINESS MEETING/LUNCHEON:**

The HOAC Business Meeting/Luncheon will be held on Wednesday, October 19, from 12:00 noon to 1:30 p.m. Concurrently, there will be a luncheon for other participants.

### **WEDNESDAY DINNER BANQUET:**

The Dinner Banquet will occur Wednesday evening at the Hyatt Regency Sacramento. CCLHO is fortunate to have the Director of the Department of Public Health/State Public Health Officer, Ron Chapman, MD, MPH, as a speaker.

### **FUN RUN:**

The *Sixteenth Almost Semiannual 5K Run, Walk or Crawl* will be held on Thursday, October 20, from 6:30 a.m. to 7:30 a.m. For a \$15 fee you will get a T-shirt, plus see your colleagues in action! Please fill out the "Fun Run" portion of the registration form and fax it to (916) 440-7595 by noon **September 30, 2011** so we have your T-shirt size for ordering. Please pay with the other registration fees. Runners not wishing a T-shirt may, of course, run for free.

### **HOTEL RESERVATIONS:**

In order to receive the Conference rate of \$84.00 plus taxes and fees per night for a single or double room, please make your hotel reservation by **September 27, 2011**. Make reservations by calling 1-800-233-1234 or (916) 443-1234 and referencing the California Conference of Local Health Officers.

### **DIRECTIONS:**

For directions to the hotel go to: <http://www.sacramento.hyatt.com/hyatt/hotels/index.jsp?null>.



### **PARKING:**

The discounted self parking rate for the conference is \$17.00 per day.

### **CONTINUING MEDICAL EDUCATION CREDIT INFORMATION:**

The Health Officers Association of California (HOAC) is accredited by the Institute for Medical Quality/California Medical Association (IMQ/CMA) to provide continuing medical education for physicians. HOAC takes responsibility for the content, quality, and scientific integrity of this CME activity.

HOAC designates this educational activity for a maximum of *10 AMA PRA Category 1 Credits(s)™*. Physicians should only claim credit commensurate with the extent of their participation in the activity. This credit may also be applied to the CMA Certification in Continuing Medical Education. Non-physicians who participate in this session will receive a Certificate of Attendance. This program is designed to benefit health officers, deputy health officers, other public health physicians, and all other professionals interested in improving the practice of public health at the local level.



### **CONFERENCE OBJECTIVES:**

After attending this conference, participants will be able to:

- Identify several strategies in the smart growth field that support prevention of chronic disease.
- Identify ways to more effectively use the media in public health advocacy.
- Describe the use of internet websites in the tracking and treatment of STD's.
- Describe the application of electronic data systems in supporting communicable disease epidemiological investigation.



# FALL SEMIANNUAL BUSINESS MEETING

## WEDNESDAY, OCTOBER 19, 2011

### HYATT REGENCY SACRAMENTO

#### AGENDA

- 8:30 a.m.**            **INTRODUCTIONS & WELCOME**
- 8:45 a.m.**            **PRESIDENT'S REPORT**  
*Edward Moreno, MD, MPH, Health Officer/Director, Fresno County*
- Action Items
- 9:15 a.m.**            **CDPH DIRECTOR'S REPORT**  
*Ron Chapman, MD, MPH, Health Officer/Director, California Department of Public Health*
- 9:50 a.m.**            **EMERGENCY OPERATIONS MANUAL**
- *Rick Johnson, MD, MPH, Health Officer, Mono and Inyo Counties*
  - *Betsy Lyman, Deputy Director, Public Health Emergency Preparedness, California Department of Public Health*
- 10:30 a.m.**           **BREAK**
- 10:45 a.m.**           **STANISLAUS COUNTY FACILITY USE ASSESSMENT**
- *John Walker, MD, Health Officer, Stanislaus County*
  - *Renee Cartier, Emergency Manager, Stanislaus County Public Health*
- 11:10 a.m.**           **LEGISLATION**  
*Bruce Pomer, Executive Director, Health Officers Association of California (HOAC)*
- 11:45 a.m.**           **HOAC BUSINESS LUNCH**
- Health Officers Only
  - Separate Lunch for Others
- 1:30 p.m.**            **"BATH SALTS" REGULATION**  
*Todd Stolp, MD, Health Officer, Tuolumne County*
- 2:15 p.m.**            **REPORTS**
- Minutes
  - Affiliate Presidents/Representatives
  - Committees
  - Other Meetings/Activities
- 3:00 p.m.**            **BREAK**
- 3:15 p.m.**            **NATIONAL ASSOCIATION OF CITY & COUNTY HEALTH OFFICIALS**  
*Robert Pestronk, Executive Director*
- 3:45 p.m.**            **LATE BREAKER/ROUNDTABLE DISCUSSION**
- 4:15 p.m.**            **PROPOSED CHANGES TO CCLHO BYLAWS**
- 4:30 p.m.**            **ELECTION OF BOARD OF DIRECTORS**
- 4:45 p.m.**            **BUSINESS MEETING ADJOURNED**
- 6:00 p.m.**            **DINNER BANQUET**  
*Ron Chapman, MD, MPH, Health Officer/Director, California Department of Public Health*

# FALL 2011 SEMIANNUAL MEETING

## BEST PRACTICES IN CORE PUBLIC HEALTH

OCTOBER 20-21, 2011

HYATT REGENCY SACRAMENTO

### DRAFT AGENDA

#### Thursday, October 20, 2011

7:15 a.m.

**Breakfast & Registration**

8:00 a.m.

#### **WELCOME**

*Ann Lindsay, MD, Health Officer, Humboldt County and HOAC President*

#### **BEST PRACTICES IN COMMUNICABLE DISEASE CONTROL**

**Facilitator:** *Bela Matyas, MD, MPH, Health Officer, Solano County*

8:10 a.m.

#### **TREATMENT AS PREVENTION**

- **New Treatment Protocols for Tuberculosis**
  - » *TBD, Curry International Tuberculosis Center, University of California, San Francisco*
  - » *Michael Stacey, Deputy Health Officer, Solano County*
- **Treatment of STD Partners via Website**
  - » *Freya Spielberg, MD, MPH, Senior Health IT Scientist, Center for Advancement in Health IT, RTI International*

9:50 a.m.

**Break**

10:05 a.m.

#### **ELECTRONIC DATA SYSTEMS**

- **Immunization Registry and Going Statewide**
  - » *John Talarico, MD, MPH, Chief, Immunization Branch, California Department of Public Health (CDPH)*
- **CalREDIE - State and Local User Perspectives**
  - » *Gil Chavez, MD, MPH, Deputy Director, Center for Infectious Diseases, CDPH*
  - » *Amie DuBois, MS, PHN, MP, Senior Public Health Nurse, Communicable Disease Control Program, San Mateo County*

11:00 a.m.

#### **Role of Local Health Departments in Healthcare Associated Infections**

- *Robert Kim-Farley, MD, MPH, Director, Communicable Disease Control and Prevention, Los Angeles County Department of Public Health (LACDPH)*
- *Dawn Terashita, MD, MPH, Medical Epidemiologist, Acute Communicable Disease Control, LACDPH*
- *Bonnie Zell, MD, MPH, Health Care/Community Health Integration, Contra Costa Health Services and Faculty, Institute of Healthcare Improvements*

11:45 p.m.

**Luncheon**

## **BEST PRACTICES IN CHRONIC DISEASE CONTROL**

**Facilitator:** *Wendel Brunner, MD, PhD, MPH, Director of Public Health, Contra Costa County*

**1:30 p.m.**

### **Engaging The Community**

- *Mary Anne Morgan, MPH, Public Health Consultant*

**2:15 p.m.**

### **Smart Growth Panel - Housing, Planning, & Transportation**

- *Evelyn Stivers, Field Director, Non-Profit Housing Association of Northern California*
- *Judy Corbett, Executive Director, Local Government Commission (Invited)*
- *Stuart Cohen, Executive Director, Transform*

**3:00 p.m.**

### **Community Transformation Grants - Sharing the Experience**

- *Linda Rudolph, MD, MPH, Deputy Director, Center for Chronic Disease Prevention & Health Promotion (CCDPHP), CDPH*
- *Todd Stolp, MD, Health Officer, Tuolumne County*
- *Wilma Wooten, MD, MPH, Health Officer, San Diego County*

**3:45 p.m.**

### **Break**

**4:00 p.m.**

### **California Nutrition Network - New Directions for State & Local Health Departments**

- *Peggy Agron, Epidemiology & Health Promotion Sections, CCDPHP, CDPH*
- *Linda Patterson, CalFresh Branch Chief, Department of Social Services*
- *Melody Steeples, MPH, RD, Director, CA Association of Nutrition & Activity Providers*

**4:45 p.m.**

### **ADJOURN**

## **Friday, October 21, 2011**

**7:15 a.m.**

### **Breakfast & Registration**

## **BEST PRACTICES IN PUBLIC HEALTH ADVOCACY**

**Facilitator:** *Todd Stolp, MD, Health Officer, Tuolumne County*

**8:00 a.m.**

### **Beyond Crisis & Risk Communication - Using Media to Advance Public Health Agendas**

- *Katie Fowlie, Communication Officer, Contra Costa Health Services*

**8:45 a.m.**

### **Process Toward Successful Legislation**

**Moderator:** *Bruce Pomer, HOAC*

- *Mark DeSaulnier, California Senator for the 7th District (Invited)*
- *Sara Rogers, Consultant on Health, Senator Mark Leno Capitol Office*

**9:45 a.m.**

### **Break**

**10:00 a.m.**

### **Health Impact Assessment - A Tool for Advocacy**

- *Jonathan Heller, Executive Director, Human Impact Partners*
- *Jonathan Fielding, MD, MPH, Health Officer/Director, LACDPH*
- *Rajiv Bhatia, MD, MPH, Director, Occupational and Environmental Health, SFDPH*

**11:00 a.m.**

### **Immunization Advocacy Issues & Addressing Personal Belief Exemptions**

- *Bob Benjamin, MD, MPH, Deputy Health Officer, Alameda County*
- *Catherine Flores Martin, Director, California Immunization Coalition*
- *John Talarico, MD, MPH, Chief, Immunization Branch, CDPH*
- *Randy Bergen, MD, Kaiser Permanente*

**12:00 p.m.**

### **MEETING ADJOURNED**

**REGISTRATION/CHARGES:**

You may register separately for each day of the Meeting: the **CCLHO Business Meeting** on Wednesday, the Continuing Education Program, "**Best Practices in Core Public Health**" on Thursday and Friday, or you may register for the full conference. Lunches for Wednesday and Thursday are included in the registration fee. The Wednesday Dinner Banquet and Continuing Education Credits for physicians and nurses are extra. Please see the registration form for applicable charges. Please return the completed registration form with your check payable to "**CCLHO**" by **October 5, 2011** in order to avoid paying a late fee. **This meeting is a legal charge to the local health jurisdiction. There is no state reimbursement for travel.**

**BEST PRACTICES IN CORE PUBLIC HEALTH**

Hyatt Regency Sacramento, October 19-21, 2011

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Agency: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip Code: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

**CONFERENCE REGISTRATION - INCLUDES WEDNESDAY AND THURSDAY LUNCHES:**

|                   | <u>Full Conference</u> | <u>Wednesday Only</u> | <u>Thursday Only</u> | <u>Friday Only</u> | <u>Amount</u> |
|-------------------|------------------------|-----------------------|----------------------|--------------------|---------------|
| Registration Fee: | \$350.00               | \$150.00              | \$150.00             | \$70.00            | _____         |

**WEDNESDAY EVENING EVENT, FUN RUN AND FRIDAY LUNCH:**

Wednesday: DINNER BANQUET with speaker \$55.00 \_\_\_\_\_

**Select One:**     Apple and Fennel Stuffed Chicken     Pan Seared Pacific Salmon     Vegetarian Pasta Fagioli

Thursday Morning Fun Run (5K) \$15.00 \_\_\_\_\_

Please FAX (916) 440-7595 Fun Run Form for T-shirt Size by noon September 30<sup>th</sup>.

**CONTINUING EDUCATION -- in addition to Registration Fee (Circle One)--Pay Dues and Save:**

|  | <u>Thursday &amp; Friday</u> | <u>Thursday Only</u> | <u>Friday Only</u> |       |
|--|------------------------------|----------------------|--------------------|-------|
| Physicians (HOAC member counties)              | \$110.00                     | \$75.00              | \$45.00            | _____ |
| Physicians (HOAC non-member counties & others) | \$220.00                     | \$150.00             | \$90.00            | _____ |
| Nurses (HOAC member counties)                  | \$55.00                      | \$40.00              | \$20.00            | _____ |
| Nurses (HOAC non-member counties & others)     | \$110.00                     | \$80.00              | \$40.00            | _____ |

**LATE FEE:**

**Postmarked After October 5<sup>th</sup> or On-Site Registration** \$20.00 \_\_\_\_\_

Cancellation of paid registration must be in writing to CCLHO prior to the first day of the conference. **Refunds will be processed less a \$100 processing fee.**

**TOTAL AMOUNT PAID:** \_\_\_\_\_

**VEGETARIAN/FOOD RESTRICTION:**

Vegetarian Required for All Meals     Other Restrictions: \_\_\_\_\_

Please mail this form and your check payable to "**CCLHO**" by **October 5, 2011** to:

Roberta Lawson, Executive Administrator  
California Conference of Local Health Officers, CDPH  
PO Box 997377, MS 7003, Sacramento, CA 95899-7377  
Phone: (916) 440-7594    Fax: (916) 440-7595

**SIXTEENTH ALMOST SEMIANNUAL 5K FUN RUN, WALK OR CRAWL**

**16<sup>th</sup> ALMOST SEMIANNUAL 5K FUN RUN, WALK OR CRAWL**    October 20, 2011, 6:30 a.m. - 7:30 a.m.

Registration fee is \$15 and includes a T-shirt (free without a T-shirt). Please fax your registration by **NOON September 30<sup>th</sup>** to (916) 440-7595. Include the fee with registration amount.

Name: \_\_\_\_\_ T-shirt Size:     Small     Medium     Large     X-Large



DEPARTMENT 1615 Capital Ave., Suite 73.754  
OF PUBLIC P.O. Box 997377, MS 7003  
HEALTH Sacramento, CA 95899-7377

## **BEST PRACTICES IN CORE PUBLIC HEALTH**

**OCTOBER 19-21, 2011**

**HYATT REGENCY SACRAMENTO**

**A Continuing Education Program\* Sponsored by:**

**Health Officers Association of California  
California Department of Public Health  
California Conference of Local Health Officers**

*\*The three days include Business Meeting of CCLHO and HOAC in addition to the Continuing Education Program*

