

TEN THINGS YOU CAN DO FOR NATIONAL HIV TESTING DAY

June 27 is National HIV Testing Day, a day to promote [HIV testing](#) and [HIV prevention](#). People should know how to protect themselves and their partners. Help them start a conversation about HIV testing, their status, condom use, and new options like medicines that prevent and treat HIV, such as [pre-exposure prophylaxis \(PrEP\)](#), [post-exposure prophylaxis \(PEP\)](#), and antiretroviral therapy.

Whether you are an individual or an organization, there are many ways to take action on National HIV Testing Day.

1 Help people get tested for HIV.

- Find the nearest testing center at <http://hivtest.cdc.gov> or text your ZIP code to “KNOW IT” (566948). [Home HIV tests](#) are also available.

2 Participate in a National HIV Testing Day event.

- Hold an event in your community. You can find [resources](#) to plan your testing day activities and [register your event](#).
- Join [community events](#) near you.

3 Learn HIV/AIDS basics and know the facts.

- Download and share [HIV Q&A's](#) and fact sheets from CDC's [Resource Library](#).
- Import CDC's web content directly into your own site or application by using [syndicated HIV/AIDS content](#).

4 Follow CDC's social media accounts that promote HIV prevention and testing, and share and retweet messages.

- Facebook: [Act Against AIDS](#), [Reasons/Razones](#), [Start Talking. Stop HIV.](#), [Testing Makes Us Stronger](#), and [CDC HIV](#)
- Twitter: [@TalkHIV](#) and [@CDC_HIVAIDS](#)
- Pinterest: [Preventing HIV and STDs](#)

5 Promote HIV testing on your website, blog, and social media channels.

- Add an Act Against AIDS testing [locator widget](#) to your blog or website. Other test site [locator widgets](#) are also available, including en español. You can also post logos, badges, infocards and [other images](#) on your website.

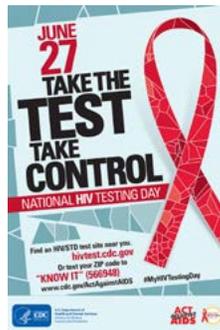


- Share these #NHTD images on your social media accounts. You can download them from CDC's [HIV infographics and posters](#) webpage. Visuals include infocards and cover and profile images for Facebook and Twitter; posters and infocards for Pinterest; and the testing day logo, all in English and Spanish.

Logos



Posters



Infocards



- Promote HIV testing to your followers. Here are some sample messages for Testing Day:

Facebook

- *HIV tests are one of the best tools for HIV prevention. When you know your HIV status, you can take care of yourself and your partner. For National HIV Testing Day on June 27, take control. Take the test. #NHTD #MyHIVTestingDay <http://1.usa.gov/1hQQXxe>*
- *Getting tested for HIV is easier than ever, and some locations offer free testing. Learn more about testing options. #NHTD #MyHIVTestingDay <http://1.usa.gov/1lqZlOg>*
- *It's National HIV Testing Day. Find a testing location near you. #NHTD #MyHIVTestingDay <http://1.usa.gov/1oYaVa9>*
- *Have you been tested for HIV? Help others who are thinking of getting tested by sharing your experience! #NHTD #MyHIVTestingDay*

Twitter

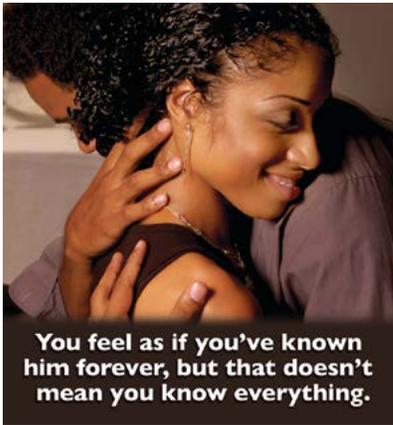
- *It's National HIV Testing Day. Find a testing location near you. #NHTD #MyHIVTestingDay <http://1.usa.gov/1hR5MQB>*
 - *1 in 6 people w/#HIV don't know it. Find an HIV testing location near you. #MyHIVTestingDay #NHTD <http://1.usa.gov/STyTar>*
 - *Getting tested for #HIV is easier than ever. Learn more about testing options. <http://1.usa.gov/1sc3yQ9>*
 - *Should you get an #HIV test? Everyone aged 13-64 s/b tested at least once; some ppl more often. #MyHIVTestingDay #NHTD <http://1.usa.gov/1hTRP4K>*
- If you want to share your HIV testing event or experience, post a photo to Instagram with the hashtags #MyHIVTestingDay and #NHTD.

6 Promote ongoing testing campaigns.

- Share information about CDC's [Act Against AIDS \(en español\)](#) campaigns that encourage HIV testing. You can download materials to promote HIV testing in your community:

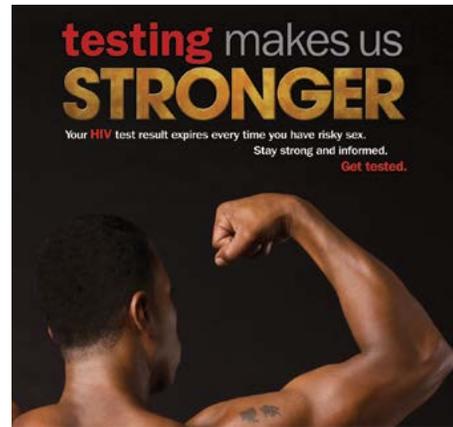
Take Charge. Take the Test.

Campaign for black women



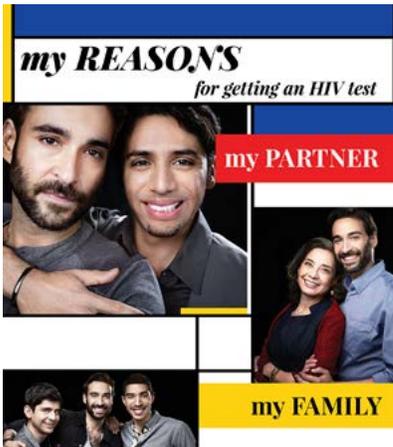
Testing Makes Us Stronger

Focuses on black gay and bisexual men



Reasons/Razones

Bilingual campaign for gay and bisexual Hispanic/Latino men



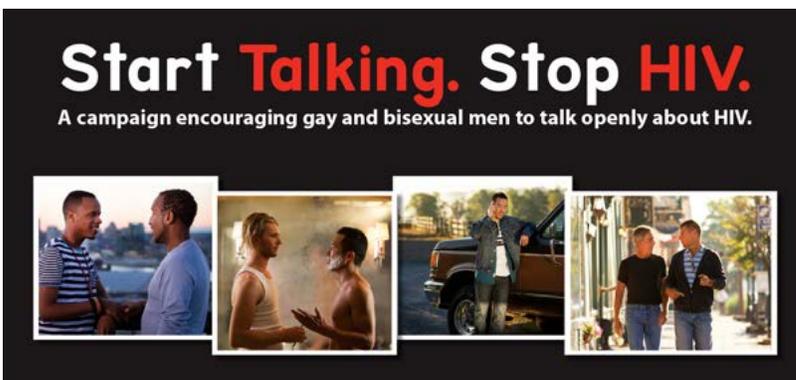
Let's Stop HIV Together

A general awareness campaign to reduce HIV stigma and encourage HIV testing



Start Talking. Stop HIV.

Encourages gay and bisexual men to talk about testing and options to prevent and treat HIV



7 Learn new strategies and approaches to testing and treatment.

- Get tips for holding a successful testing day event in your community during the monthly CDC NPIN Twitter chat, 2-3 p.m. EDT June 19. Use [#NPINchat](#) to participate in the chat, *Mobilizing Communities for National HIV Testing Day*.
- Register for the [Moving Black MSM along the HIV Care Continuum: Challenges, Opportunities and Emerging Practices](#) webinar to learn about challenges and innovative strategies for HIV-related health outcomes in black gay and bisexual men. The webinar, from the HHS Office of HIV/AIDS and Infectious Disease Policy, is 2-3:30 p.m. EDT on June 25.

8 Reach out to health care providers.



- The [HIV Screening. Standard Care.](#) campaign offers resources for both providers and patients, in English and in Spanish.

9 Stay up-to-date.

- Visit CDC's [HIV Awareness Days](#) webpage or the [NHTD webpage](#) on AIDS.gov.

10 Watch and share public service announcements about HIV testing.

- [Swizz Beatz Urges Young People to Act Against AIDS](#)
- [Juanes promueve el Día Nacional de la Prueba del VIH](#)