



# ARE YOU PrEPared?

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# Why We Need PrEP

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- **Still 50,000 new HIV infections per year.** HIV Incidence (new infections): The estimated incidence of HIV has remained stable overall in recent years.
- **MSM (Men Who Have Sex With Men) continue to bear the greatest burden of HIV infection.** Gay, bisexual, and MSM, are most seriously affected by HIV.
- **1 in 7 (14%) are unaware of their infection.** More than 1.2 million people in the United States are living with HIV infection.





- **Largest increase of New HIV infections are among young MSM aged 13-24. Up 132.5%**  
2002-2011 ~ JAMA (Journal of the American Medical Association)

<http://www.medicalnewstoday.com/articles/279868.php>

# Humboldt County New HIV Infections

2009	2010	2011	2012	2013
2	1	4	2	2

## 2014

Dx	AGE	GENDER	ORIENTATION
HIV	31	M	MSM
HIV	20	M	MSM
HIV	26	M	MSM
AIDS	25	M	HETERO

## 2015

Dx	AGE	GENDER	ORIENTATION
HIV	56	F	HETERO
HIV	38	M	HETERO/IVDU
HIV	26	M	MSM

\* Humboldt County Communicable Disease Report

# Creative Funding – Every \$ counts



Local / State / Federal / Private / Corp.

- County Realignment: \$72,000
- Medi-Cal grant - Innovations: \$75,000
- OA Demonstration Project: 400 HIV Tests
- SAPT HIV: \$17,000
- MAA: \$69,000
- ULHF: \$10,000 – pending

# 1<sup>st</sup> Steps



- Provider PrEP Roundtable
- Hire CHOW
- Partnership with providers: RAPID Program UCSF
- PrEP Warriors
- Change AIDS Task Force
- Community Survey
- Presentations



# Barriers



**PrEP Survey:** “Community Awareness/knowledge Survey about PrEP” surveyed 252 young people at the Humboldt County LGBTQ Pride Festival (67 of which were our target population of MSM and Transgender).

## Percieved barriers identified to accessing PrEP

- Cost / Insurance
- Lack of personal knowledge
- Side Effects

## Actual barriers identified

- Lack of provider knowledge
- Co-Pays
- Mom’s Insurance

# New California Law

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## Keep It Confidential – My Health, My Info:

As of January 1, 2015, California law requires insurers to honor a request to keep “sensitive information” confidential from the policy holder

<http://www.myhealthmyinfo.org/>

\* KEEP IT CONFIDENTIAL is a project of ACLU of Northern California, ACLU of Southern California, California Family Health Council, and National Center for Youth Law.



# Provider Packet



- **Protocols**
- **Billing codes**
- **New Language**
- **PrEP candidates**

# New Language



**Sex without condoms**

**does not automatically = “unprotected sex” CDC will no longer frame sex without condoms as “unprotected.”**

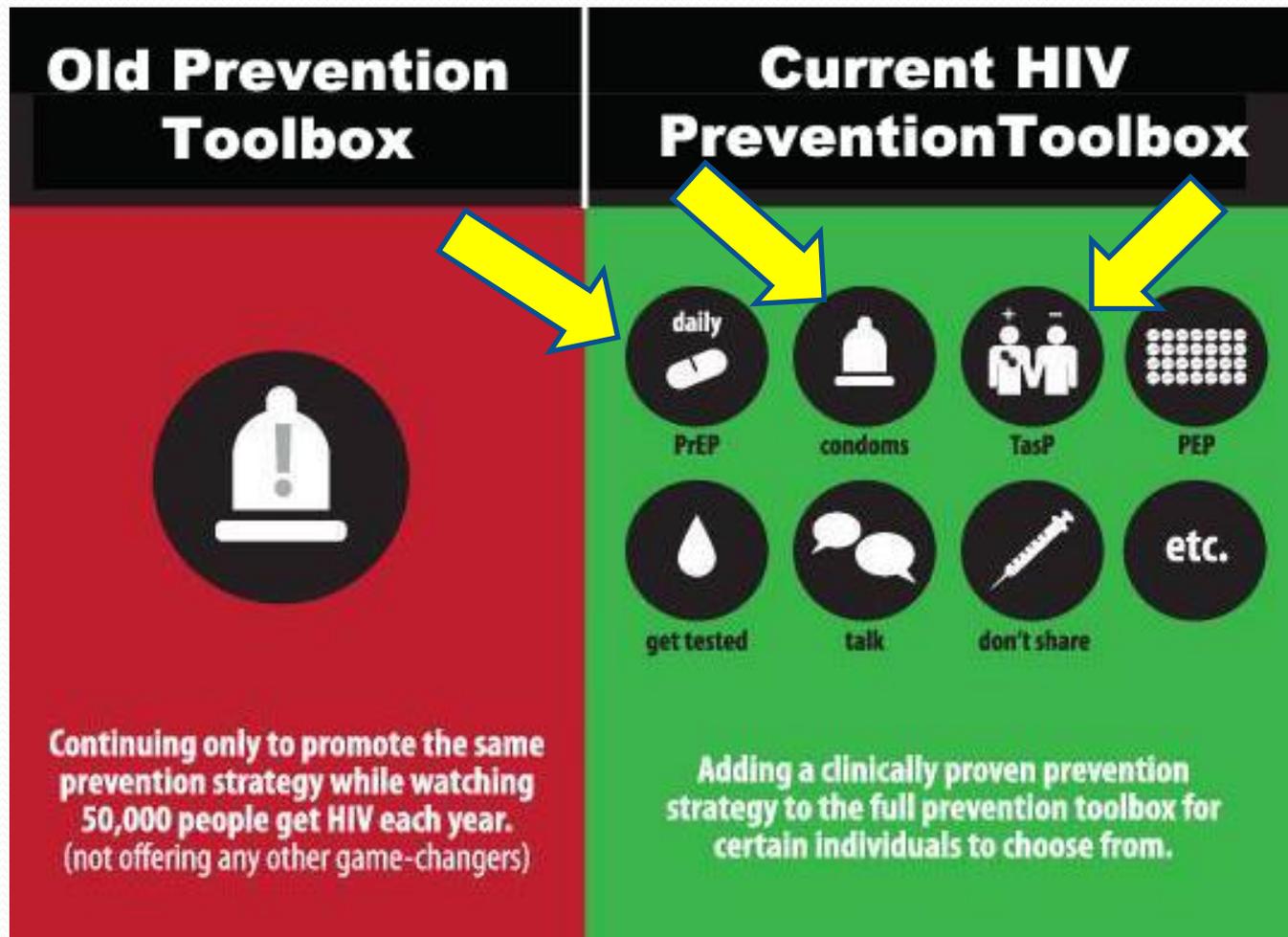
**Now, instead the CDC will simply refer to it as “condomless sex.”**

*"HIV prevention strategies evolve, the terminology needs to evolve as well." ~ spokesperson, Centers for Disease Control*

**Protection can mean:**

- VL suppression - Undetectable
- PrEP
- male and female condoms

# Welcome to the Current HIV Prevention Tool Box



# Innovations Data



- **HIV tests:** Performed 38 HIV tests
  - One positive test result leading to linkage to care with HIV medical services at Open Door Clinic and Medi-Cal benefits
- **PrEP Referrals:** 19 referrals for PrEP , 5 of those have received prescriptions. Another 3 are in the process of getting them.
  - Out of those who are on PrEP, all have been able to get the medication at no cost.
- **Medi-Cal Referrals:** We have made 16 referrals for Medi-Cal, either offering help in filling out paperwork or referring them to Open Door Member Services to sign up for Medi-Cal
- **Presentations:** Five presentations reaching an estimated 80 people in the target population, with several more in the planning stages.

**National Clinicians Consultation Center:**

<http://nccc.ucsf.edu/>

**PrEP Support Hotline for Clinicians (PrEPline), 11 a.m. – 6 p.m. EST**

1-855-448-7737 (1-855 HIV-PREP)

**PEP (Post-Exposure Prophylaxis) Consultation Line:**

1-888-448-4911

**CDC PrEP Guidelines for Physicians:**

<http://www.cdc.gov/hiv/guidelines/preventing.html>

**Medication Assistance Programs:****•Gilead PrEP Patient Assistance Program:**

Phone: 1-855-330-5479, 9am-8pm, M-F

Link to Application: [https://start.truvada.com/Content/pdf/Medication\\_Assistance\\_Program.pdf](https://start.truvada.com/Content/pdf/Medication_Assistance_Program.pdf)

**• Gilead Co-Pay Assistance Program:**

Phone: 1-877-505-6986

Website: <http://www.gileadcopay.com/>

**•Patient Assistance Network Foundation:**

Phone: 1-866-316-PANF (7263)

Website: <https://www.panfoundation.org/>

**New Patient Privacy Law - California Senate Bill 138**

• [www.myhealthmyinfo.org](http://www.myhealthmyinfo.org)

**Local HIV/PrEP Providers:**

- Arcata: Sergio Codina 707-826-8610 x 1139
- Eureka: Karen O'Connell 707-672-6675
- Eureka Planned Parenthood 707-442-5700