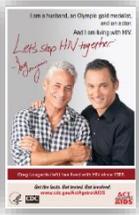


In preparation for the 20<sup>th</sup> annual [National HIV Testing Day](#) on June 27<sup>th</sup>, the Centers for Disease Control and Prevention’s [Act Against AIDS](#) initiative has FREE materials and resources to support your HIV awareness and testing efforts. At your request, we will mail relevant campaign materials in support of your efforts to encourage HIV testing, increase linkage to and retention in care and reduce HIV transmission. Here is a brief description of our available materials.



**[Let's Stop HIV Together](#)— Combating Stigma and Increasing Awareness about the Impact of HIV**

*Let's Stop HIV Together* raises awareness about HIV and its impact on the lives of all Americans, and fights stigma by showing that persons with HIV are real people—mothers, fathers, friends, brothers, sisters, sons, daughters, partners, wives, husbands, and co-workers. The campaign gives a voice to the more than one million people living with HIV and their loved ones and calls on all Americans to join the fight against the disease.



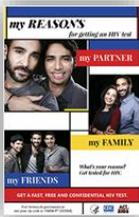
**[Testing Makes Us Stronger](#) —Increasing HIV Testing Among Black Gay and Bisexual Men**

*Testing Makes Us Stronger* is a public awareness and education campaign, designed by black gay men for black gay men, addressing the urgent need to reduce HIV infections in this population. The campaign encourages HIV testing among black gay and bisexual men by using positive, empowering messages that emphasize HIV testing as a source of strength.



**[Take Charge. Take the Test.](#) —Increasing HIV Testing Among Black Women**

*Take Charge. Take the Test* aims to increase HIV testing and awareness among black women by emphasizing the importance of testing as a gateway to peace of mind and better health. Black women are far more affected by HIV than women of other races. In 2010, the rate of new HIV infections among black women was nearly 20 times higher than that of white women. In 2010, HIV was among the top 10 leading causes of death for black/African American women aged 15 to 64.



**[Reasons/Razones](#) —Increasing HIV Testing Among Latino Gay and Bisexual Men**

*Reasons/Razones* is a national bilingual campaign that aims to encourage HIV testing among Hispanic/Latino gay and bisexual men, who are among those hardest hit by HIV in the United States. *Reasons/Razones* asks gay and bisexual Latinos “What’s your reason?/¿Cuál es tu razón?” for getting an HIV test through a series of campaign materials that feature men sharing their reasons for getting tested for HIV. (Available in both Spanish and English)

If you would like any of these materials to be mailed to your organization for National HIV Testing Day, please email your request to the *Act Against AIDS* team at [ActAgainstAIDS@CDC.gov](mailto:ActAgainstAIDS@CDC.gov). In order to insure that your organization receives the materials prior to the awareness day, e-mail your request for materials by **Friday, June 12**. Please include the following information in your email: which campaign(s), type of material (poster or palm card), the quantity of each item, your organization name, email, and mailing address.

In addition to campaign resources, the CDC has a text messaging service that helps individuals find fast, free and confidential HIV testing services in their area. Mobile users simply **text their zip code to KNOWIT (566948)** to get the name, address and phone number of the nearest testing center. There is also an online testing service locator on the *Act Against AIDS* website. If your organization would like to implement an HIV testing center locator widget on your website, please check out <http://www.cdc.gov/actagainstaids/campaigns/aaa/index.html>.

For more information on these *Act Against AIDS* campaigns and many others, please check out our website at <http://www.cdc.gov/actagainstaids/>. Thank you for all your hard work on National HIV Testing Day and year-round.