Sun Safety Kit Evaluation Form

Outdoor-Based Businesses

Please complete and fax or mail in this evaluation form by 02/01/07, but not before your facility has implemented the kit for at least two months. We encourage you to ask a representative group of employees for input before completing the form. Your feedback will tell us if the kit is effective and will provide direction for revising the kit. For questions contact Andrew Manthe at (916) 449-5393 or at amanthe@dhs.ca.gov.

Date:

Facility Name:

Person Completing Form:

Mailing Address:

Telephone Number:

E-mail Address:

A. On approximately what date did your facilities begin using the sun-safety kit?

_____(MM/DD/YY)

B. Approximately how many employees received or were shown items in the kit?

_____employees

Most items in the sun-safety kit are listed below, each followed by questions pertaining specifically to that item. Please <u>circle</u> or <u>write</u> your answers as indicated.

C. Item: "Cover Letter"

1. How clear were the instructions on how to use the kit?

1 2 3 4 5
Not clear Very clear

D. Item: handout – "Sun Safety: What Outdoor-Based Employees Should Know"

1. How clear and effective was this handout in describing the specifics of skin cancer?

1 2 3 4 5
Not clear Very clear

2. How would you improve the handout? What information was missing or not clear?

E. Item: handout – "Skin Cancer Testimonials"

1. How much did the testimonials seem to increase employee interest or commitment to practice sun-safety behaviors?

1 2 3 4 5
Very little Greatly

F. Item: quiz – "Quiz: Understanding Skin Cancer"

1. Approximately how many employees took the quiz?

_____ employees

2. How many got at least 12 of the 14 questions correct <u>the first time they took it</u>?

_____ employees

G. Item: handout – "Outdoor-Based Business: Sun Protection Policy Guidelines"

1. How understandable were the guidelines?

1 2 3 4 5
Not understandable Very understandable

2. Describe what your facilities have recently done or are about to do to add sun-safety concepts/language into your operational guidelines, manual, or policy?

3. If available, please enclose a copy of the page(s) in your policy manual that address(es) sun safety.

H. Item: both "Ultraviolet Count…" charts

1. How well did the two ultraviolet charts increase awareness that UV concentrations are greater from March through October and from 10 a.m. to 4 p.m?

1 2 3 4 5
Not effective Very effective

I. Item: poster – "Save Your Hide – When Outside!"

1. How well did the poster reinforce and promote sun safety?

   1 2 3 4 5
   Not effective Very effective

2. How would you improve the poster in terms of wording or pictures?

J. Item: poster – "UV Rays Hurt Many Ways"

1. How well did the poster reinforce and promote sun safety?

   1 2 3 4 5
   Not effective Very effective

2. How would you improve the poster in terms of wording or pictures?

K. Item: poster – "Can You Spot a Killer?"

1. How well did the poster reinforce and promote sun safety?

   1 2 3 4 5
   Not effective Very effective

L. Item: video – "Sun Safety for Outdoor Workers"

1. How well did the video reinforce and promote sun safety?

   1 2 3 4 5
   Not effective Very effective

2. How would you improve the video in terms of content or images?

M. Item: brochure – "The ABCDEs of Melanoma"

1. How well did this brochure raise awareness about the importance of sun safety?

   1 2 3 4 5
   Not effective Very effective

N. Item: letter – "Parents! Protect Your Children and Yourselves From Too Much Sunlight"

1. Describe the response you received from this parent handout.

_____

_____

_____

_____

_____

2. How many copies were made for employees to take home? _____ copies

O. Item: kit icons. Most of the items in the kit include six icons, or pictures, that incorporate the phrases below. Please rate each icon:

	Not effective				Very effective
1. "Protect the skin you're in!"	1	2	3	4	5
2. "Wear a hat!"	1	2	3	4	5
3. "Cover up!"	1	2	3	4	5
4. "Wear UV-protective sunglasses!"	1	2	3	4	5
5. "Seek shade!"	1	2	3	4	5
6. "Put on sunscreen!"	1	2	3	4	5

7. What are your suggestions for improving any or all of these icons?

_____

_____

_____

_____

P. Item: kit box

1. The sun-safety kit components were packaged in a **box**. How attractive and appropriate were the pictures/layout on the box for representing the sun-safety materials inside?

1	2	3	4	5
Not attractive/ appropriate				Very attractive/ appropriate

2. What other pictures, if any, would you suggest for the box to improve its impact and effectiveness?

_____

_____

_____

_____

Q. Item: overall kit with its materials

1. Please rate the kit's overall appeal and effectiveness in increasing awareness and practice of sun-safety behaviors.

1	2	3	4	5
Poorly done				Excellent

2. Describe any new components you believe should be added to the kit to improve its use and effectiveness.

_____

_____

_____

_____

3. How many employees report/demonstrate they have begun to practice at least one new sun-safety behavior (using sunscreen, wearing a hat – neck flap, long clothes, etc.) after using the kit?

_____ employees

R. On average, to what degree <u>were</u> employees practicing sun safety on the job BEFORE your facility received the sun-safety kit?

1	2	3	4	5	6	7	8	9	10
No sun safety									Practiced much sun safety

S. On average, to what degree are employees <u>now</u> practicing sun safety on the job SINCE your facility began using the sun-safety kit?

1	2	3	4	5	6	7	8	9	10
No sun safety									Practice much sun safety

T. Please review the following list of sun-safety kit <u>materials</u>. (The titles or descriptions are <u>abbreviated</u>.)

1. CIRCLE the **three** items that were <u>most helpful</u> for promoting sun safety.
2. CROSS-OUT the **three** items that were <u>least helpful</u> for promoting sun safety.

"Sun Safety: What . . . Employees Should Know"

"Sun Safety Summary" "UV Count Charts" "Quiz"

"Policy Guidelines" "Parent Letter" "Video"

"Melanoma Brochure" "Sun Safety Announcement"

"Spot a Killer Poster" "Save Your Hide Poster"

"UV Rays Hurt Poster" "Testimonials" "Stickers"

"Bookmarks" "Notepads"

Please mail or fax the completed form to:

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Thank you!