

Sun Safety Kit Evaluation Form

Outdoor-Based Businesses

Please complete and fax or mail in this evaluation form by _____, but not before your facility has implemented the kit for at least two months. We encourage you to ask a representative group of employees for input before completing the form. Your feedback will tell us if the kit is effective and will provide direction for revising the kit. For questions contact _____ at _____ or at _____

Date:

Facility Name:

Person Completing Form:

Mailing Address:

Telephone Number:

E-mail Address:

A. On approximately what date did your facilities begin using the sun-safety kit?

_____ (MM/DD/YY)

B. Approximately how many employees received or were shown items in the kit?

_____ employees



N. Item: letter – “Parents! Protect Your Children and Yourself From Too Much Sunlight”

1. Describe the response you received from this parent handout.

2. How many copies were made for employees to take home? _____ copies

O. Item: kit icons. Most of the items in the kit include six icons, or pictures, that incorporate the phrases below. Please rate each icon:

	Not effective			Very effective	
1. “Protect the skin you’re in!”	1	2	3	4	5
2. “Wear a hat!”	1	2	3	4	5
3. “Cover up!”	1	2	3	4	5
4. “Wear UV-protective sunglasses!”	1	2	3	4	5
5. “Seek shade!”	1	2	3	4	5
6. “Put on sunscreen!”	1	2	3	4	5

7. What are your suggestions for improving any or all of these icons?



P. Item: kit box

1. The sun-safety kit components were packaged in a **box**. How attractive and appropriate were the pictures/layout on the box for representing the sun-safety materials inside?

1 2 3 4 5
Not attractive/ Very attractive/
appropriate appropriate

2. What other pictures, if any, would you suggest for the box to improve its impact and effectiveness?

Q. Item: overall kit with its materials

1. Please rate the kit's overall appeal and effectiveness in increasing awareness and practice of sun-safety behaviors.

1 2 3 4 5
Poorly done Excellent

2. Describe any new components you believe should be added to the kit to improve its use and effectiveness.

3. How many employees report/demonstrate they have begun to practice at least one new sun-safety behavior (using sunscreen, wearing a hat – neck flap, long clothes, etc.) after using the kit?

_____ employees

R. On average, to what degree were employees practicing sun safety on the job BEFORE your facility received the sun-safety kit?

1 2 3 4 5 6 7 8 9 10
No sun safety Practiced much
sun safety

S. On average, to what degree are employees now practicing sun safety on the job SINCE your facility began using the sun-safety kit?

1 2 3 4 5 6 7 8 9 10
No sun safety Practice much
sun safety

T. Please review the following list of sun-safety kit materials. (The titles or descriptions are abbreviated.)

- 1. CIRCLE the **three** items that were most helpful for promoting sun safety.
- 2. CROSS-OUT the **three** items that were least helpful for promoting sun safety.

- “Sun Safety: What . . . Employees Should Know”
- “Sun Safety Summary” “UV Count Charts” “Quiz”
- “Policy Guidelines” “Parent Letter” “Video”
- “Melanoma Brochure” “Sun Safety Announcement”
- “Spot a Killer Poster” “Save Your Hide Poster”
- “UV Rays Hurt Poster” “Testimonials” “Stickers”
- “Bookmarks” “Notepads”

Please mail or fax the completed form to:

_____ *Thank you!*