



## CALIFORNIA SUDDEN INFANT DEATH SYNDROME PROGRAM

### California State SIDS Advisory Council Activity Report

*August 14, 2012*

The following information is based on services provided from April 1 – June 30, 2012 by the California Sudden Infant Death Syndrome Program.

- ◆ **Total Number of Contacts: 1093**
  - Contacts during regular office hours: 1085
  - Contacts during non-office hours: 8
    - Non-emergent: 8
    - Emergent: 0
  
- ◆ **Number of Presumed SIDS Deaths Reported: 33**
  - Pending: 32
  - SIDS: 0
  - Not SIDS: 0
  - SUID: 0
  - Undetermined: 1
  
- ◆ **Technical Assistance/Consultations: 84**

The following are highlights of Activities/Services provided from April 1 – June 30, 2012 by the California Sudden Infant Death Syndrome Program.

- ◆ **Meetings/Teleconferences/Trainings**
  - April 20, 2012 ~ Conducted SIDS Peer Contact Training at the Contra Costa Crisis Center in Walnut Creek.
  - April 27, 2012 ~ Participated in the 2012 Annual SIDS Pre-Conference Planning Committee Teleconference.
  - May 3, 2012 ~ Attended the Southern California Regional SIDS Council Meeting and 2012 Annual SIDS Conference Planning Meeting.
  - May 8, 2012 ~ Participated in the State SIDS Advisory Council teleconference.
  - May 18, 2012 ~ Attended the Northern California Regional SIDS Council Meeting.
  - June 7, 2012 ~ Presented SIDS Training for Emergency Personnel and Public Health Professionals at the California Department of Public Health Campus in Richmond (Contra Costa County).
  
- ◆ **Compliance Monitoring**
  - The monthly epidemiology log and compliance monitoring reports for calendar years 2011 and 2012 were submitted to the CDPH MCAH Division on April 13, 2012 and on the 15<sup>th</sup> of May and June 2012
  - The January - March 2012 first quarter Compliance Monitoring Report was compiled and provided to the CDPH MCAH SIDS Program Consultant on April 19, 2012. The report includes county specific data for calendar years 2011 and 2012 through April 18, 2012.
  - Quarterly letters for coroners and public health departments non-compliant with reporting were mailed by the Program Manager on June 28, 2012.
  - The April - June 30, 2012 second quarter Compliance Monitoring Report was compiled and was submitted on July 30<sup>th</sup> to the CDPH MCAH SIDS Program Consultant as part of the Contractor's Annual Report for Fiscal Year 2011-2012. This report includes county specific data for calendar years 2011 and 2012 through July 16, 2012.

◆ **Website**

- The Contractor worked with Modcom to update and add PDFs; identify/repair broken links; update the *What's New* section and *SIDS Coordinator* listing; edit content as needed; and replace the California SIDS parent support organization listing as necessary.
- April 2, 2012 ~ Updated the News and Events calendar details for the June 7<sup>th</sup> SIDS Training for Emergency Personnel/Public Health Professionals; added the registration form and training flyer.
- April 3, 2012 ~ Telephone conference call with Ingrid Hart, Mocom to discuss changes to the Reducing the Risk section and updates to the Grief/Bereavement section including online support services.
- April 9-13, 2012 ~ Revised the Reducing the Risk section including the introductory page with new linkages to Community Events and Projects: updated the Back To Sleep Campaign content with new linkages; replaced the Safe Sleep Top Ten page with the newly approved Safe Sleep Environments for Infants with linkages to the AAP 2011 Policy Statement and Technical Report; added the *Safe Sleep Environments for Infants: Reducing the Risk of SIDS and Other Sleep-Related Infant Deaths* handout as a PDF; updated the SIDS Facts page with linkages to the National Healthy People 2020 Objectives and CDPH MCAH SIDS data; added links to the new National SUID/Child Death and Pregnancy Loss Resource Center definitions handout; and deleted out-dated research articles and PDFs.
- April 10, 2012 ~ Added the June 7<sup>th</sup> SIDS training to the What's New main page for easy access; added to the Reducing the Risk section a research article entitled *Risk Factor Changes for SIDS After Initiation of Back-To-Sleep Campaign* and the KPBS TV interview with Dr. Krous and Kitty Roche, *Most Babies Who Died from SIDS Exposed to at Least One Risk Factor*.
- April 11, 2012 ~ Revised the SIDS Services and Support page to designate with a special icon all National and California SIDS/SUID support organizations offering social media networking including Twitter, Facebook, blogs and online support groups; added PDF of online grief/bereavement resources; added PDF for *SIDS/SUID Peer Support Services in California*.
- April 23, 2012 ~ Added the April 2012 *Director's Message* to the SIDS Coordinator's section with linkage from the main page and archived the February 2012 edition.
- April 24, 2012 ~ Added to the Community Events and Projects page SIDS risk reduction/safe sleep resources from Humboldt County (bus poster), San Joaquin County (bilingual bedsharing brochure) and Santa Clara County (First Five Safe Sleep Campaign materials).
- May 1, 2012 ~ Added link on the What's New main page to a memorial tribute authored by Dr. Keens for Former Senator Daniel E. Boatwright; the PDF was added to the State SIDS Advisory section of the website.
- May 14, 2012 ~ Added a link to the May 23<sup>rd</sup> AAP Healthy Child Care America *Safe Sleep* webinar on the What's New main page; a link in the Reducing the Risk section was added to the California Childcare Health Program's newly revised English/Spanish resource, *Safe Sleep: Reducing the Risk of Sudden Infant Death Syndrome*.
- May 23, 2012 ~ Added a link to the June 5<sup>th</sup> AAP Healthy Child Care America *Safe Sleep* webinar on the What's New main page.
- May 28, 2012 ~ Added to the Grief and Bereavement section a new listing under California SIDS/SUID Peer Grief Support Services, *A New Normal ~ Child Loss Support Group* in Temecula; replaced the *SIDS/SUID Peer Grief Support Services in California* English and Spanish PDFs.
- May 28, 2012 ~ Added to the State SIDS Advisory Council section the *California SIDS Program Activity Report* of May 8<sup>th</sup>; the *Quarterly Compliance Monitoring Report* of January 1-March 31, 2012; and Calendar Years 2011 and 2012 *Compliance Monitoring Reports by County of Residence* through April 18, 2012.
- June 4, 2012 ~ State SIDS Advisory Council minutes for May 8<sup>th</sup> were added to the State SIDS Advisory section with linkage to the main page, What's New; the San Mateo County Family Health Services power point presentation, *SIDS and Safe Sleep in Child Care Centers* was added to the Community Events and Projects page with a link to the main page What's New.
- June 6, 2012 ~ Added a link to the newly archived audio/visual safe sleep webinar and powerpoint slides presented on May 23<sup>rd</sup> by the AAP Healthy Child Care America to the What's New main page.

- June 19, 2012 ~ Telephone conference call with Ingrid Hart, Modcom to discuss posting of updates for the 2012 Annual SIDS Conference and pre-conference events; reformatting of the State SIDS Advisory Council minutes/Chair updates; revising the About Us section; and adding new resources to the Grief and Bereavement section.
- June 26, 2012 ~ Updated the News and Events Calendar for October 29<sup>th</sup> with details for the State SIDS Advisory Council meeting.

◆ **SIDS Educational/Informational Materials**

- The Contractor identified and obtained newly published journal articles regarding SIDS/SUID for the Program's resource library, website posting and/or dissemination.
- April 2, 2012 ~ Received *National MCH Alert: Focus on Infant Mortality* e-newsletter.
- April 4, 2012 ~ Received from Bay area SIDS parent *SIDS and Other Infant Death Survival Guides* (English) for dissemination as needed
- April 5, 2012 ~Received March/April 2012 *Pulse* e-newsletter from the Association of Maternal and Child Health Programs.
- Week of April 9-12, 2012 ~ Updated SIDS Peer Contact Training manual and miscellaneous handouts/resources for the April 20<sup>th</sup> training in Walnut Creek.
- April 12, 2012 ~*Safe Sleep Environments for Infants: Reducing the Risk of SIDS and Other Sleep-Related Infant Deaths* handout emailed to SIDS Coordinators upon approval by CDPH MCAH Division. (To download the PDF go to [www.californiasids.com/Universal/MainPage.cfm?p=23](http://www.californiasids.com/Universal/MainPage.cfm?p=23)).
- April 20, 2012 ~ April 2012 *Director's Message* approved by the CDPH MCAH SIDS Nurse Consultant and disseminated to SIDS/MCAH Coordinators and MCAH Directors.
- April 25, 2012 ~ Received from Medic Publishing *Parents' Grief and Healing a Father's Grief* for dissemination at SIDS trainings, conferences and other educational offerings.
- April 27, 2012 ~ *SIDS Handbook for Public Health Professionals* contents including handouts, risk reduction materials, miscellaneous articles/resources and publications were updated and/or revised as necessary. A handbook was mailed to the newly appointed SIDS Coordinator for Santa Clara and Plumas County.
- April 30, 2012 ~ Received from the California Childcare Health Program a newly developed Fact Sheet for Families, *Safe Sleep: Reducing the Risk of Sudden Infant Death Syndrome*. To view/download this resource go to <http://www.ucsfchildcarehealth.org/html/pandr/factsheetsmain.htm>
- May 1, 2012 ~ Received the California Childcare Health Program *E-News for Child Care Health Consultants* the agency's May 2012 e-newsletter with linkages to access the newly developed bilingual Fact Sheets for Families, *Safe Sleep: Reducing the Risk of SIDS and Breastfeeding and Child Care* (Link to [www.ucsfchildcarehealth.org](http://www.ucsfchildcarehealth.org) to access these handouts).
- May 3, 2012 ~ Received the Los Angeles County Department of Public Health MCAH and Fetal/Infant Health Programs, *You Are Not Alone: A Peer-Parent Support Group with Dr. Keens* DVD, for posting on the California SIDS Program website.
- May 4, 2012 ~ Received from the National Sudden and Unexpected Infant/Child Death and Pregnancy Loss Resource Center leaflets for dissemination at educational offerings and as requested including *SUID: Information for the EMT; The Death of a Child; and Safe Sleep for Your Baby Around the Clock*.
- May 4, 2012 ~ Received from the National Back to Sleep Campaign a variety of SIDS risk reduction/ safe sleep handouts, brochures and doorknob hangers for dissemination at educational offerings and as requested.
- Week of May 21- 25, 2012 ~ Resources, speaker power point presentations and training materials for emergency personnel and public health professionals for the June 7<sup>th</sup> training reviewed and finalized for the training packets and display tables.
- May 25, 2012 ~ Received the June 2012 *National MCH Alert: Focus on Infant Mortality* e-newsletter.
- June 5, 2012 ~ *MCAH Bulletin California: Sudden Infant Death Syndrome 2009* received from CDPH MCAH for dissemination at SIDS trainings, conferences and other educational offerings and upon request.
- June 6, 2012 ~ Received the May/June 2012 e-newsletter *Pulse* from the Association of Maternal and Child Health Programs.

- June 7, 2012 ~ Received the California Childcare Health Program *E-News for Child Care Health Consultants* the agency's June 2012 e-newsletter.
- June 13-15, 2012 ~ *SIDS Handbook for Public Health Professionals* contents including handouts, risk reduction materials, miscellaneous articles/resources and publications were updated and/or revised as necessary.
- June 29, 2012 ~ Received 2012 Summer Issue of *Reflections* from the Guild for Infant Survival Orange County newsletter via e-mail.

◆ **Other Miscellaneous Activities/Services**

- April 4, 2012 ~ Meeting with Lucy Chaidez EMSA to discuss AB 757 SIDS mandates and educational outreach to licensed childcare providers which will incorporate the revised AAP risk reduction/safe sleep guidelines.
- April 10, 2012 ~ Email announcement sent to the Contractor's data base of emergency personnel, public health professionals, SIDS Coordinators and other health care professionals/organizations for the June 7, 2012 SIDS Training in Richmond.
- April 18, 2012 ~ Emailed agenda/minutes to the Southern California Regional SIDS Council members for the May 3<sup>rd</sup> meeting.
- April 20, 2012 ~ April 2012 *Director's Message* emailed to SIDS/MCAH Coordinators and MCAH Directors upon review and approval by the CDPH MCAH SIDS Nurse Consultant.
- April 27, 2012 ~ Participated in telephone conference call with Southern California SIDS parents for the 2012 Celebration of Love and Welcome Reception on October 29<sup>th</sup>.
- April 30, 2012 ~ Submitted request to the Endowment Center in Los Angeles for the October 29<sup>th</sup> State SIDS Advisory Council meeting.
- May 2, 2012 ~ Emailed agenda/minutes to the Northern California Regional SIDS Council members for the May 18<sup>th</sup> meeting.
- May 7, 2012 ~ Emailed to SIDS Coordinators and MCAH Directors the May 23<sup>rd</sup> *Safe Sleep* webinar announcement released by the Head Start National Center on Health.
- May 8, 2012 ~ Emailed to SIDS Coordinators and MCAH Directors, *A Report of SIDS Training Survey Among California MCAH Local Health Jurisdictions*.
- May 9, 2012 ~ Email announcement sent to the Contractor's data base of emergency personnel, public health professionals, SIDS Coordinators and other health care professionals/organizations for the June 7<sup>th</sup> SIDS Training in Richmond.
- May 9, 2012 ~ Conference call with the Child Care Health and Safety Workgroup to discuss safe sleep recommendations for infants in licensed child care centers and family child care homes and education of providers and DSS CC Licensing staff.
- May 11, 2012 ~ Submitted to the CDPH MCAH SIDS Nurse Consultant summary evaluation reports for the March 22<sup>nd</sup> SIDS Training for Emergency Personnel/Public Health Professionals in San Diego and the April 20<sup>th</sup> SIDS Peer Contact Training in Walnut Creek.
- May 16, 2012 ~ Participated in the HRSA Webcast, *Connecting with your Target Audience Using Social Media*. (View the archived webcast at <http://learning.mchb.hrsa.gov/archivedWebcastDetail.asp?id=289> ).
- May 21, 2012 ~ Participated in the CDPH SAC Branch Safe Sleep Policy Workgroup teleconference.
- May 23, 2012 ~ Final email reminder announcement sent to the Contractor's data base of emergency personnel, public health professionals, SIDS Coordinators and other health care professionals/organizations for the June 7<sup>th</sup> SIDS Training in Richmond.
- May 23, 2012 ~ Participated in the AAP Healthy Child Care America *Safe Sleep* webinar.
- June 1, 2012 ~ Conference call with the Child Care Health and Safety Workgroup and staff from the Department of Social Services Child Care Licensing to discuss the 2011 AAP safe sleep recommendations and implications for infants in licensed child care centers and family child care homes.
- June 20-21, 2012 ~ Mailed to all SIDS Coordinators in the 61 Local Health Jurisdictions updates for the *SIDS Handbook for Public Health Professionals*.
- June 28, 2012 ~ Submitted to the CDPH MCAH SIDS Nurse Consultant a summary evaluation report for the June 7<sup>th</sup> SIDS Training for Emergency Personnel/Public Health Professionals in Richmond.

- Collaborated with the CDPH MCAH SIDS Nurse Consultant regarding details for the June 7<sup>th</sup> SIDS training in Richmond; confirmed SIDS parents for the panel/training presenters; and sent confirmation notices to training registrants.
- Finalized/coordinated details for the April 20<sup>th</sup> SIDS Peer Contact Training at the Contra Crisis Center in Walnut Creek including training materials, registration confirmations, certificates of training etc.
- Collaborated with graphic consultant to develop a logo for the 2012 SIDS Conference and update the *SIDS Informational Portfolio* covers for parents, childcare providers/foster parents, grandparents and health care professionals.
- Conferred with the CDPH MCAH SIDS Nurse Consultant on the requested edits for the SIDS Coordinators Survey Report and finalized report for distribution.
- Collaborated with the California Childcare Health Program Consultant in the development of a new SIDS risk reduction/safe sleep fact sheet for parents.
- Collaborated with CDPH MCAH SIDS Nurse Consultant and CDPH MCAH Contract Manager and CSULB Research Foundation staff for submission of a budget amendment for Fiscal Year 2011/2012.
- Coordinated final details for the June 7<sup>th</sup> SIDS training including confirming DSS Community Care Licensing staff/SIDS parents; sent confirmation notices to registrants; finalized speakers and training/display materials and issued certificates of training and CEUs. Added attendees to the Program's data base and compiled summary of participant evaluations as a follow up to the training.
- Coordinated details for the State SIDS Advisory Council meeting on October 29<sup>th</sup> and October 30<sup>th</sup> Annual SIDS Conference with staff from the California Endowment Center.
- Worked with the DoubleTree Hotel (formerly Kyoto Grand Hotel and Gardens) regarding details for the October 29<sup>th</sup> Pre-conference *Celebration of Love/Welcome Reception* and hotel room block; conferred with Southern California Regional SIDS Council parents concerning the pictorial tribute, pre-conference flyer and website advertisement, shuttle service arrangements and other details.
- Conferred with the CDPH MCAH SIDS Nurse Consultant and State SIDS Advisory Council Southern California PHN Representative concerning content/agenda for the October 30<sup>th</sup> SIDS Coordinators' Workshop and content/speaker for the professional workshop.
- Collaborated with Southern California Regional SIDS Council members to identify parents for the morning general session SIDS parent panel; facilitator for the newly bereaved support session; and speaker for the professional workshop on October 30<sup>th</sup> at the Annual SIDS Conference.
- Worked with CSULB Research Foundation staff for FY 2011-2012 year to close project accounting; activated the CDPH MCAH Division Contract for FY 2012-2013 and processed project agreements/purchase orders, etc. to support Scope of Work activities.

#### ◆ **Upcoming Activities**

- August 14, 2012 ~ State SIDS Advisory Council Teleconference.
- September 21, 2012 ~ Northern California Regional SIDS Council Meeting.
- October 29, 2012 ~ State SIDS Advisory Council Meeting at the California Endowment Center in Los Angeles.
- October 29, 2012 ~ Pre-Conference *Meet and Mingle, Celebration of Love and Dessert Welcome Reception* hosted by Isabella's Giraffe Club at the DoubleTree by Hilton Los Angeles Downtown.
- October 30, 2012 ~ 32<sup>nd</sup> Annual California SIDS Program Fall Conference, *Hearts United in Healing* at the California Endowment Center in Los Angeles.
- November 8, 2012 ~ Southern California Regional SIDS Council Meeting.
- November 16, 2012 ~ Northern California Regional SIDS Council Meeting.