



CALIFORNIA SUDDEN INFANT DEATH SYNDROME PROGRAM

California State SIDS Advisory Council Activity Report

May 8, 2012

The following information is based on services provided from January 1 – March 31, 2012 by the California Sudden Infant Death Syndrome Program.

- ◆ **Total Number of Contacts: 1014**
 - Contacts during regular office hours: 1013
 - Contacts during non-office hours: 1
 - Non-emergent: 1
 - Emergent: 0

- ◆ **Number of Presumed SIDS Deaths Reported: 34**
 - Pending: 32
 - SIDS: 1
 - Not SIDS: 1
 - SUID: 0
 - Undetermined: 0

- ◆ **Technical Assistance/Consultations: 90**

The following are highlights of Activities/Services provided from January 1 – March 31, 2012 by the California Sudden Infant Death Syndrome Program.

- ◆ **Meetings//Teleconferences/Trainings**
 - January 12, 2012 ~ Attended the Southern California Regional SIDS Council Meeting; 2012 Annual SIDS Conference Planning Meeting; and State SIDS Advisory Council Safe Sleep Task Force Meeting.
 - January 17, 2012 ~ Presented Peer Contact Training for SIDS/SUID parents/family members in Los Angeles.
 - January 24, 2012 ~ Conducted teleconference with SIDS/SUID parents from Southern California to discuss plans for the October 29th Memorial Service/Welcome Reception.
 - January 24, 2012 ~ Participated in the State SIDS Advisory Council teleconference.
 - January 27, 2012 ~ Participated in teleconference with SIDS/SUID parents/Council members from Southern California to discuss plans for the October 29th Memorial Service/Welcome Reception.
 - February 17, 2012 ~ Attended the Northern California Regional SIDS Council Meeting.
 - March 1, 2012 ~ Attended the Southern California Regional SIDS Council Meeting and 2012 Annual SIDS Conference Planning Meeting.
 - March 22, 2012 ~ Presented SIDS Training for Emergency Personnel and Public Health Professionals at the San Diego County Office of Education in San Diego.

- ◆ **Compliance Monitoring**
 - The monthly epidemiology log and compliance monitoring reports for calendar years 2010 and 2011 were submitted to the CDPH MCAH Division on January 18, 2012.
 - The monthly epidemiology log and compliance monitoring reports for calendar years 2011 and 2012 were submitted to the CDPH MCAH Division on February 15 and March 15, 2012.

- The October-December fourth quarter Compliance Monitoring Report was compiled and provided to the State SIDS Advisory Council on January 20, 2012. The report included county specific data for calendar years 2010 and 2011 through January 19, 2012.
- The January - March 2012 first quarter Compliance Monitoring Report was compiled and provided to the CDPH MCAH SIDS Program Consultant on April 19, 2012. The report includes county specific data for calendar years 2011 and 2012 through April 18, 2012.
- Quarterly letters for coroners and public health departments non-compliant with reporting were mailed by the Program Manager on March 29, 2012.

◆ **Website**

- The Contractor worked with Modcom to update and add PDFs; identify/repair broken links; update the *What's New* section and *SIDS Coordinator* listing; edit content as needed; and replace the California SIDS parent support organization listing as necessary.
- January 3, 2012~ Added to the State SIDS Advisory Council section contact information/photo for Dr. James Ribe, newly appointed medical examiner representative; replaced the CDPH MCAH cover letter for the Health Care Professional SIDS Informational Portfolio and updated portfolio support materials.
- January 9, 2012 ~ Added the March 22nd and June 7th SIDS trainings for Emergency Personnel/Public Health Professionals to the News and Events calendar.
- January 23, 2012 ~ Added the registration form/flyer and updated training details for the March 22nd SIDS training in San Diego with a link to the main page What's New section.
- January 30, 2012 ~ Added a link to the newly developed 2011 California Childcare Health Program *Safe Sleep for Infants in Child Care Programs: Reducing the Risk of SIDS/SUID* handout (<http://www.californiasids.com/Universal/MainPage.cfm?p=24#B20>); added a link to the National SUID Centers podcasts *Hot Topics in Infant Safe Sleep* featuring Dr. Rachel Moon to the reducing the risk resources page. (http://www.sidscenter.org/podcasts/ASIP_2010_Safe_Sleep.html).
- February 13, 2012 ~ Added the February 2012 *Director's Message* to the website with a link on the main page; archived the November 2011 edition into the SIDS Coordinators' section; added the newly revised 2011 English/Spanish *Safe Sleep Policy for Infants in Child Care Programs* produced by the California Childcare Health Program to the risk reduction resources page.
- February 21, 2012 ~ Telephone conference call with Ingrid Hart, Modcom to discuss website updates including changes to the Grief and Bereavement section and routine website maintenance tasks. Identified changes to the support organization listing in California and for national bereavement organizations including a logo to designate agencies providing social media grief support options.
- February 27, 2012 ~ Added new link to the SIDS and Professionals section under National Partners for the National SUID/SIDS Project at the National Center for Cultural Competence.
- February 27, 2012 ~ Added to the State SIDS Advisory Council section the California SIDS Program Activity Report of January 24th; the quarterly Compliance Monitoring Report of October 1-December 31st; and Calendar Years 2010 and 2011 Compliance Monitoring Reports by County of Residence through January 19th; added the State SIDS Advisory Council January 24th meeting minutes.
- February 28, 2012 ~Updated the grief/bereavement support listing for California to include the newly revised *SIDS/SUID Peer Grief Support Services in California* English/Spanish PDF; added the Los Angeles and Sacramento parent grief support groups to the support services page.
- March 13, 2012 ~ Added the April 20th SIDS Peer Contact Training in Walnut Creek to the News and Events calendar.

◆ **SIDS Educational/Informational Materials**

- The Contractor identified and obtained newly published journal articles regarding SIDS/SUID for the Program's resource library, website posting and/or dissemination.
- Week of January 9, 2012 ~ Drafted a new handout based on the 2011 AAP SIDS risk reduction recommendations in collaboration with the CDPH MCAH SIDS Program Consultant and Task Force members of the State SIDS Advisory Council. The handout *Safe Sleep Environments for Infants: Reducing the Risk of SIDS and Other Sleep-Related Infant Deaths* was reviewed by the State SIDS Advisory Council on January 24th. Members recommended it be adopted by CDPH MCAH for educational outreach and interventions by public health professionals.

- February 3, 2012 ~ Received the California Childcare Program e-newsletter for February 2012 and Spanish *Safe Sleep for Infants in Child Care Programs: Reducing the Risk of SIDS/SUID* handout and *Safe Sleep Policy for Infants in Childcare*.
- February 6, 2012 ~ Received from the National SIDS/SUID Infant/Child Death and Pregnancy Loss Center a variety of educational/informational handouts for the March 22nd SIDS training including a new definitions handout.
- February 7, 2012 ~ *Facts About SIDS* for professionals revised and approved for dissemination by the CDPH MCAH SIDS Program Consultant.
- February 8, 2012~ Received a variety of educational/informational resources/publications from the National Back to Sleep Campaign including *Healthy Native Babies Project Workbook and Toolkit* for the March 22nd SIDS training.
- February 9, 2012 ~ Obtained via email from the UNICEF FSID website two newly published resources, *Caring for Your Baby at Night: A Guide for Parents* and *The Health Professional's Guide to Caring for Your Baby at Night*. (Go to: www.unicef.org.uk/caringatnight for these resources)
- February 9, 2012 ~ Received the January/February 2012 e-newsletter *Pulse* from the Association of Maternal and Child Health Programs.
- February 13, 2012 ~ Received from Magali Leialoha *SIDS and Infant Death Survival Guides* for dissemination as requested.
- February 21, 2012 ~ *SIDS Handbook for Public Health Professionals* contents including handouts, fact sheets, risk reduction materials, miscellaneous articles/resources and publications were updated and/or revised as necessary. A handbook was mailed to the newly appointed SIDS Coordinator for Sacramento County.
- March 1, 2012 ~ Received the Guild for Infant Survival Orange County March 2012 e-newsletter *Reflections* and National MCH Alert: *Focus on Infant Mortality* e-newsletter.
- March 2, 2012 ~ Obtained the online "spinoff publication" *Safe Sleep Practices and SIDS/Suffocation Risk Reduction* from the National Resource Center for Health and Safety in Child Care and Early Education. (To obtain this resource go to <http://nrckids.org/SPINOFF/index.html>)
- March 7, 2012 ~ Received California Childcare Health Program March 2012 e-newsletter.
- March 16, 2012 ~ Reviewed/downloaded miscellaneous SIDS risk reduction/safe sleep resources available from the CJ Foundation for SIDS for the Program's resource library. (To download an order form /free resources go <http://www.cjsids.org/resource-center/education-and-outreach/educational-materials.html>)
- Week of March 12-16, 2012 ~ Resources, speaker power point presentations and training materials for emergency personnel and public health professionals for the March 22nd training were finalized for the training packets and display tables.
- March 30, 2012 ~ Received California Childcare Health Program April 2012 e-newsletter.

◆ **Other Miscellaneous Activities/Services**

- January 3, 2012 ~ SIDS Peer Contact Training final reminder sent via email to the Program's data base of SIDS parents/family members, childcare providers/foster parents, SIDS Coordinators, peer contacts/facilitators, SIDS parent support organizations and Council members.
- January 6, 2012 ~ Program Director and CDPH MCAH SIDS Program Consultant met to draft new handout based on the 2011 AAP SIDS risk reduction recommendations.
- January 11, 2012 ~ Site visit to the Kyoto Grand Hotel and Gardens in Los Angeles to preview meeting space options for the October 29th pre-conference events.
- January 12, 2012 ~ Meeting with members of the State SIDS Advisory Council Safe Sleep Task Force and CDPH MCAH SIDS Program Consultant to review/discuss a draft of the handout, *Safe Sleep Environments for Infants: Reducing the Risk of SIDS and Other Sleep-Related Infant Deaths*.
- January 13, 2012 ~ Site visit to the San Diego County Office of Education to finalize plans/details for the March 22nd SIDS Training for Emergency Personnel/Public Health Professionals.
- January 24, 2012 ~ Teleconference with CDPH MCAH SIDS Program Consultant and SIDS/SUID parents from Southern California to discuss options for the pre-conference events on October 29th.
- January 25, 2012 ~ Email announcement sent to the Contractor's data base of emergency personnel, public health professionals, SIDS Coordinators and other health care professionals/organizations for the March 22nd SIDS Training in San Diego.
- January 27, 2012 ~ Program Director participated in a conference call with SIDS/SUID parents from Southern California to discuss plans for the pre-conference events on October 29th.

- February 2, 2012 ~ Emailed agenda/minutes to the Northern California Regional SIDS Council members for the February 17th meeting.
- February 7, 2012 ~ Email notice to SIDS Coordinators to announce the AAP Healthy Childcare America March 21st webinar on *Caring for Our Children* standards.
- February 8, 2012 ~ *Director's Message* e-newsletter for February 2012 sent to all SIDS/MCAH Coordinators and MCAH Directors upon approval by the CDPH MCAH SIDS Program Consultant.
- February 16, 2012 ~ Emailed agenda/minutes to the Southern California Regional SIDS Council members for the March 1st meeting.
- February 17, 2012 ~ Site visit to the CDPH Richmond Conference Center to finalize training details for the June 7th Northern California Regional SIDS training for emergency personnel/public health professionals.
- February 17, 2012 ~ Conferred with the CDPH MCAH SIDS Program Consultant on the final edits for the SIDS Coordinators Survey Report.
- February 22, 2012 ~ Email announcement sent to the Contractor's data base of emergency personnel and law enforcement agencies for the March 22nd SIDS Training in San Diego.
- February 24, 2012 ~ Emailed interested parents/family members in Northern California to identify a date for the April 2012 SIDS Peer Contact Training in Walnut Creek.
- February 27, 2012 ~ Conducted telephone conference with Shelley High, Regional Manager DSS CCL Mission Valley Child Care Regional Office to discuss her presentation for the March 22nd SIDS training in San Diego.
- February 28, 2012 ~ Submitted to the CDPH MCAH SIDS Program Consultant the final edits for the SIDS Coordinators Survey Report for review and approval.
- March 2, 2012 ~ Email reminder sent to interested parents/family members in Northern California to identify a date for the April 2012 SIDS Peer Contact Training in Walnut Creek.
- March 7, 2012 ~ Participated in the National Institute of Child Health and Development (NICHD) online telephone discussion group to help the NICHD identify feasible ways to promote infant safe sleep recommendations and obtain feedback on potential campaign logos to be used in the Back to Sleep Campaign.
- March 14, 2012 ~ Emailed SIDS Peer Contact Training announcement to the Program's data base of SIDS parents/family members, childcare providers/foster parents, SIDS Coordinators, peer contacts/facilitators, SIDS parent support organizations and Council members for the April 20th training in Walnut Creek.
- March 16, 2012 ~ Conference call with Mary Beth Phillips, PhD, National Association of Child Care Resources and Referral Agencies and Lucy Chaidez, CA Emergency Medical Services Agency to discuss safe sleep/SIDS risk reduction guidelines for licensed Child Care and Family Child Care facilities.
- March 27, 2012 ~ Email reminder notice sent to the Program's data base of SIDS parents/family members, childcare providers/foster parents, SIDS Coordinators, peer contacts/facilitators, SIDS parent support organizations and Council members for the April 20th SIDS Peer Contact training in Walnut Creek.
- March 29, 2012 ~ Telephone conference call with staff from the CDPH Safe and Active Communities Branch to discuss Safe Sleep workgroup activities and educational outreach to childcare providers and other targeted populations.
- Coordinated details for the March 22nd SIDS training including: confirmed SIDS parents to participate in the morning session; sent confirmation notices to registrants; conferred with trainers about their presentations and support materials for attendees; worked with graphic designer for signage; collaborated with the San Diego County Office of Education regarding meeting room setup and audio-visual equipment; issued certificates of training and CEUs. Added attendees to the Program's data base and compiled summary of participant evaluations as a follow up to the training.
- Collaborated with the CDPH MCAH SIDS Program Consultant regarding details for the June 7th SIDS training in Richmond including: audio-visual equipment, meeting space and agenda; confirmed SIDS parents for the panel/training presenters; and sent confirmation notices to training registrants.
- Finalized/coordinated details for the April 20th SIDS Peer Contact Training at the Contra Crisis Center in Walnut Creek including training materials, registration confirmations, certificates of training etc.

- Collaborated with graphic consultant to develop a logo for the 2012 SIDS Conference and update the *SIDS Informational Portfolio* covers for parents, childcare providers/foster parents, grandparents and health care professionals;
- Worked with the Kyoto Grand Hotel to finalize the contractual details for the October 29th Welcome Reception/SIDS Memorial Service and room block.

◆ **Upcoming Activities**

- May 8, 2012 ~ State SIDS Advisory Council Teleconference.
- May 18, 2012 ~ Northern California Regional SIDS Council Meeting.
- June 7, 2012 ~ SIDS Training for Emergency Personnel and Public Health Professionals at the CDPH Richmond Campus in Richmond (Contra Costa County).
- August 9, 2012 ~ Southern California Regional SIDS Council Meeting and 2012 Annual California SIDS Conference Planning Meeting.
- August 14, 2012 ~ State SIDS Advisory Council Teleconference