

**NEOPB
Eureka DMA
2014 Advertising Support**

	Apr.				May				June				July				Aug.				Sept.							
	7	14	21	28	5	12	19	26	2	9	16	23	30	7	14	21	28	4	11	18	25	1	8	15	22	29		
Multicultural English-language Media <i>Join the movement!, Not My Kids, Legacy of Health campaigns</i>																												
Television KAEF (ABC), KBVU (Fox), KIEM (NBC), KVIQ (CBS) Program Examples Castle, Good Morning America, Friends, Price is Right, Extreme Weight Loss, Access Hollywood, Modern Family, Live with Kelly and Michael, Ellen, America's Got Talent	TV								TV								TV								TV			
Digital	Digital																											
Spanish-language Media <i>¡Únase al movimiento!, A Mis Hijos No campaigns</i>																												
Digital	Digital																											