



# Latino Super Market

## Quality Scorecard

Categories	Actual Points	Possible Points
<b>Products Stocked</b>		
Sells a variety of fresh fruit	12	Up to 12
Sells good quality fresh fruit	8	Up to 8
Sells a variety of fresh vegetables	12	Up to 12
Sells good quality fresh vegetables	6	Up to 8
Prices for fresh fruit and vegetables are reasonable	10	Up to 10
Sells other healthy food items	10	Up to 10
<b>Marketing and Promotion</b>		
Participate in the <i>Nutrition Education &amp; Obesity Prevention Branch's</i> Retail Program	3	3
Provide health promotion information near fresh produce	1	1
Display fruits, vegetables and healthy options outdoors	1.5	Up to 4
Remove interior ads promoting high fat/sugar foods	1	Up to 2
Display interior ads promoting healthy foods	0	Up to 2
Remove high fat/sugar foods from checkout area	0	Up to 2
Place healthy foods in checkout area	1	Up to 2
Post ads for healthy foods on exterior	.5	Up to 2
Remove exterior ads promoting high fat/sugar foods	2	Up to 2
<b>Food Assistance: CalFresh and WIC</b>		
Accepts CalFresh (formerly food stamps)	4	4
Accepts WIC Checks (Supplemental Nutrition Program for Women, Infants and Children)	4	4
Displays WIC and CalFresh signs	1	Up to 2
<b>Other</b>		
Comply with Lee Law (limits ads on windows with alcohol license)	1	1
No bars on windows	2	2
Safe and "walkable" within two blocks of the store	5	Up to 7
<b>Total Quality Score</b>	<b>85</b>	<b>100</b>

**Quality stores must score a minimum of 75 points**

## Quality Scorecard

Categories	Actual Points	Possible Points
<b>Products Stocked</b>		
Sells a variety of fresh fruit	8	Up to 12
Sells good quality fresh fruit	6	Up to 8
Sells a variety of fresh vegetables	12	Up to 12
Sells good quality fresh vegetables	6	Up to 8
Prices for fresh fruit and vegetables are reasonable	6	Up to 10
Sells other healthy food items	4	Up to 10
<b>Marketing and Promotion</b>		
Participate in the <i>Nutrition Education &amp; Obesity Prevention Branch's</i> Retail Program	0	3
Provide health promotion information near fresh produce	1	1
Display fruits, vegetables and healthy options outdoors	3	Up to 4
Remove interior ads promoting high fat/sugar foods	0	Up to 2
Display interior ads promoting healthy foods	1	Up to 2
Remove high fat/sugar foods from checkout area	1	Up to 2
Place healthy foods in checkout area	1	Up to 2
Post ads for healthy foods on exterior	.5	Up to 2
Remove exterior ads promoting high fat/sugar foods	1	Up to 2
<b>Food Assistance: CalFresh and WIC</b>		
Accepts CalFresh (formerly food stamps)	4	4
Accepts WIC Checks (Supplemental Nutrition Program for Women, Infants and Children)	4	4
Displays WIC and CalFresh signs	2	Up to 2
<b>Other</b>		
Comply with Lee Law (limits ads on windows with alcohol license)	1	1
No bars on windows	2	2
Safe and "walkable" within two blocks of the store	0	Up to 7
<b>Total Quality Score</b>	<b>63.5</b>	<b>100</b>

**Quality stores must score a minimum of 75 points**

## Quality Scorecard

Categories	Actual Points	Possible Points
<b>Products Stocked</b>		
Sells a variety of fresh fruit	8	Up to 12
Sells good quality fresh fruit	6	Up to 8
Sells a variety of fresh vegetables	12	Up to 12
Sells good quality fresh vegetables	6	Up to 8
Prices for fresh fruit and vegetables are reasonable	4	Up to 10
Sells other healthy food items	4	Up to 10
<b>Marketing and Promotion</b>		
Participate in the <i>Nutrition Education &amp; Obesity Prevention Branch's</i> Retail Program	0	3
Provide health promotion information near fresh produce	0	1
Display fruits, vegetables and healthy options outdoors	1.5	Up to 4
Remove interior ads promoting high fat/sugar foods	0	Up to 2
Display interior ads promoting healthy foods	0	Up to 2
Remove high fat/sugar foods from checkout area	0	Up to 2
Place healthy foods in checkout area	1	Up to 2
Post ads for healthy foods on exterior	0	Up to 2
Remove exterior ads promoting high fat/sugar foods	0	Up to 2
<b>Food Assistance: CalFresh and WIC</b>		
Accepts CalFresh (formerly food stamps)	4	4
Accepts WIC Checks (Supplemental Nutrition Program for Women, Infants and Children)	0	4
Displays WIC and CalFresh signs	1	Up to 2
<b>Other</b>		
Comply with Lee Law (limits ads on windows with alcohol license)	1	1
No bars on windows	2	2
Safe and "walkable" within two blocks of the store	0	Up to 7
<b>Total Quality Score</b>	<b>50.5</b>	<b>100</b>

**Quality stores must score a minimum of 75 points**

## Quality Scorecard

Categories	Actual Points	Possible Points
<b>Products Stocked</b>		
Sells a variety of fresh fruit	0	Up to 12
Sells good quality fresh fruit	0	Up to 8
Sells a variety of fresh vegetables	4	Up to 12
Sells good quality fresh vegetables	6	Up to 8
Prices for fresh fruit and vegetables are reasonable	1	Up to 10
Sells other healthy food items	3	Up to 10
<b>Marketing and Promotion</b>		
Participate in the <i>Nutrition Education &amp; Obesity Prevention Branch's</i> Retail Program	0	3
Provide health promotion information near fresh produce	0	1
Display fruits, vegetables and healthy options outdoors	2	Up to 4
Remove interior ads promoting high fat/sugar foods	1	Up to 2
Display interior ads promoting healthy foods	0	Up to 2
Remove high fat/sugar foods from checkout area	0	Up to 2
Place healthy foods in checkout area	1	Up to 2
Post ads for healthy foods on exterior	0	Up to 2
Remove exterior ads promoting high fat/sugar foods	1	Up to 2
<b>Food Assistance: CalFresh and WIC</b>		
Accepts CalFresh (formerly food stamps)	4	4
Accepts WIC Checks (Supplemental Nutrition Program for Women, Infants and Children)	0	4
Displays WIC and CalFresh signs	0	Up to 2
<b>Other</b>		
Comply with Lee Law (limits ads on windows with alcohol license)	1	1
No bars on windows	0	2
Safe and "walkable" within two blocks of the store	0	Up to 7
<b>Total Quality Score</b>	<b>24</b>	<b>100</b>

**Quality stores must score a minimum of 75 point**