

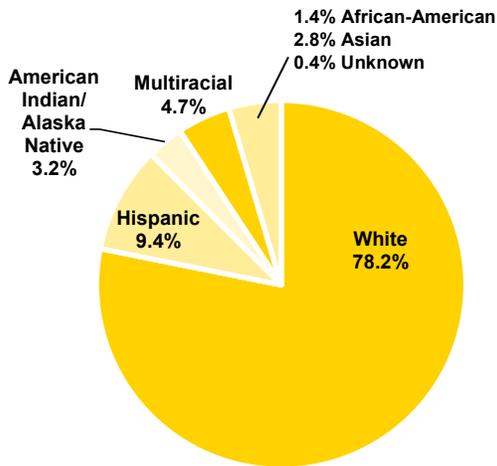
SNAP-Ed Eligible Demographics Less than 185% Federal Poverty Level

Total 65,325 (37.3%)

Ages (<185% FPL)

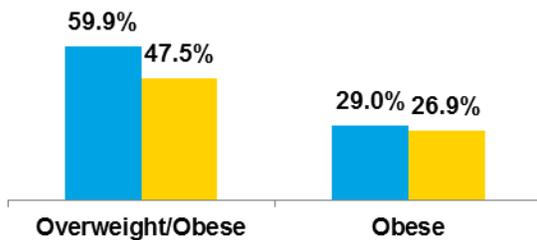
Children <6 years old	6,413 (54.0%)
Children 6-17 years old	11,801 (44.6%)
Adults 18-64 years old	38,291 (36.2%)
Seniors 65 years and older	8,820 (28.7%)

Race/Ethnicity (<185% FPL)



Obesity Prevalence

■ Adults ■ SNAP-Ed Adults



	Overweight	Obese
Age 2-11 years	12.3%	No data available
Age 12-17 years	16.2%	20.8%

Environment

Percent of SNAP-Ed Adults who can always find fruits and vegetables in neighborhood	69.8%
Percent of SNAP-Ed Adults who can always find affordable fruits and vegetables in neighborhood	36.4%
Percent of Children/Teens (2-17 years) visit a park, play ground, or open space last month	b
Percent of residents with limited access to healthy foods	7.5%

Population below Federal Poverty Level

17.5%

Food Insecurity Rates

18.7% Overall

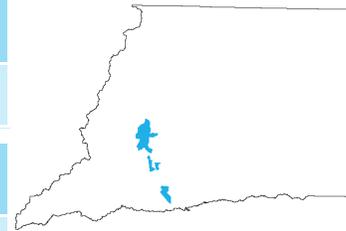
28.7% Children

Other Federal Nutrition Assistance Programs

CalFresh Participants	25,180 (14.4%)
Students Eligible for Free/Reduced Price Meals (FRPM)	14,499 (54.5%)

SNAP-Ed Eligible Locations

Census Tracts	SNAP-Ed Eligible Census Tracts
48	8 (16.7%) all races
Schools	SNAP-Ed Eligible Schools
99	73 (73.8%)



SNAP-Ed Eligible Census Tracts

Physical Activity and Nutrition

Physical Activity

Percentage of adults aged 20 and over reporting no leisure-time physical activity	19.0%
Children and Teens (2-17) physically active at least 1 hour everyday	13.0%
Children (2-11) physically active at least 1 hour everyday	48.0%

Servings of Fruit

consumed 2 or more servings per day

Children (2-11)	Children and Teens (2-17)
b	b

Fast Food

consumed 1 or more times in the past week

Adults	SNAP-Ed Adults	Children/Teens (2-17)
47.4%	39.1%	60.9%

Sugar-Sweetened Beverages

consumed 1 or more times per week

Adults
34.2%

SNAP-Ed County Profiles 2015

Shasta

^b unstable estimate

For CalFresh information, call 1-877-847-3663. Funded by USDA SNAP-Ed, an equal opportunity provider and employer. Visit www.CaChampionsForChange.net for healthy tips.

Please refer to [Data Sources and Methodology](#) for more information on the data above.