



KAREN L. SMITH, MD, MPH
Director and State Health Officer

State of California—Health and Human Services Agency
California Department of Public Health



EDMUND G. BROWN JR.
Governor

August 15, 2016

To: ALL INTERESTED PARTIES

SUBJECT: NOTICE OF INTENT TO AWARD
Invitation for Bid (IFB)

The California Department of Public Health, Nutrition Education and Obesity Prevention Branch, intends to award a contract for Nutritional Education Obesity Branch Media Buy to:

Direct Results Radio Inc.
815 Hampton Drive, Suite 2
Venice, CA 90291

Direct Results Radio Inc. was the Respondent offering the lowest priced bid for the services outlined in the IFB. This Notice of Intent to Award shall not be considered as a binding commitment by the awarding department.

Thank you,

Kaliah Kirkland
CA Dept of Public Health
Centralized Contract Services Unit (CCSU)
PO Box 997377 Suite 74.3.26
Sacramento, CA 95899-7337
(916) 445-5661 (Direct)