

## **New Geographic Information System (GIS) 3.0 Orientation Webinars**

The Nutrition Education and Obesity Prevention Branch (NEOPB) is pleased to share the new and improved Geographic Information Systems (GIS) Map Viewer 3.0 available at the link below:

<http://gis.cdph.ca.gov/NEOPBGIS/home.htm>



During the month of October, NEOPB will host two GIS 3.0 orientation webinars. The webinar trainings will include demonstrations and interactive practice exercises for participants to do on their own computers. The webinar trainings will focus on commonly used GIS features such as:

- Navigating the Map
- Using the Layer List and Legend
- Viewing and Understanding the Meta Data
- Identifying Data Features
- Qualifying an Address with a Census Tract or Block Group
- ...and MORE!

No previous GIS experience is needed; participants familiar with GIS will also benefit from this training. The GIS training webinars will be recorded for future reference on the California SNAP-Ed Training and Events Calendar webpage.

Upcoming Training Webinars for the New NEOPB GIS Map 3.0 are listed below:

- Option 1: Tuesday, October 25 (10:00am – 11:30am) – Register [here](#)
- Option 2: Thursday, October 27 (1:30pm – 3:00pm) – Register [here](#)

As a reminder, the existing NEOPB GIS Viewer 2.0 will retire on October 1, 2016.

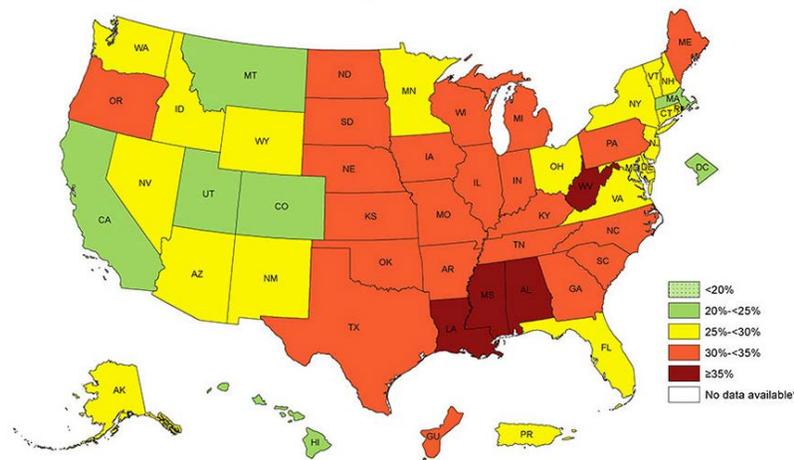
If you have questions, please contact your NEOPB Project Officer.

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## New State Maps on Adult Obesity

Millions of American adults have obesity, putting them at risk for chronic health conditions such as type 2 diabetes, cardiovascular disease, mental health disorders, certain cancers, and osteoarthritis. On September 1, the Centers for Disease Control and Prevention (CDC) released state and territory-specific maps on the prevalence of adult obesity based on 2015 Behavioral Risk Factor Surveillance System (BRFSS) data. In addition, CDC produced three supplemental maps highlighting the prevalence of adult obesity by race/ethnicity for each jurisdiction utilizing 2013 – 2015 BRFSS data. Access, view, and download [the Adult Obesity Prevalence Maps](#).

Prevalence of Self-Reported Obesity Among U.S. Adults by State and Territory, BRFSS, 2015



Obesity prevalence varies by state and could be due to the difference in lifestyles, the community and workplace access to healthful foods and physical activity, the characteristics of the population, and culture and social norms toward weight status.

### Let's talk about California

Based on newly released BRFSS data, California has lower obesity rates (24.2% among adults) than does the nation as a whole. California is one of six states with a rate of obesity that is equal to or less than 25% of adults. Despite signs of progress, racial and ethnic, socioeconomic, and geographic disparities in obesity rates persist in California. According to the 2015 California Health Interview Survey (CHIS), among child, adolescent, and adult populations, African Americans, Latinos and Californians with lower household incomes are disproportionately affected.

### Working Together

No one solution can address the high rates of obesity. NEOPB, in partnership with the United States Department of Agriculture (USDA), CDC and California's Local Health Departments (LHDs), primarily employs a local community change approach to obesity prevention that requires a mix of policy, systems, and environmental change strategies coupled with direct education.

### Resources

[Obesity in California: The Weight of the State, 2000-2012](#)

[CDC: Division of Nutrition, Physical Activity, and Obesity](#)

[CDC: Nutrition, Physical Activity and Obesity: Data, Trends and Maps](#)

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## Share a Gift Basket for 20 years of SNAP-Ed in California

NEOPB is extending an invitation to LHDs to join the California Department of Public Health (CDPH) in celebrating 20 years of providing Supplemental Nutrition Assistance Program-Education (SNAP-Ed) services in California.

Reception details are as follow:

**Who:** All SNAP-Ed Partners

**What:** 20th Anniversary of SNAP-Ed in California Reception

**When:** Monday, November 14, 2016  
6:00 PM – 9:00 PM

**Where:** Sacramento Hyatt Regency Hotel  
Capitol View Room 15th Floor  
1209 L Street  
Sacramento, CA

Create a customized “gift basket” that highlights your county’s SNAP-Ed experiences of your county’s most popular produce; fruits, vegetables, nuts, dry grains, beans or fruits, canned meat, produce or fruit, or other non-perishable local products (e.g., recipe cards, soaps, hand lotions, dish towels, children’s books). Following the reception, all gift baskets will be donated to the Sacramento Food Bank & Family Services for distribution to families in need. Because gift baskets are not an allowable SNAP-Ed cost, we graciously thank you in advance for all generous donations you are willing to contribute.

If you are interested in donating a basket for this special occasion, please provide your response by Friday, October 14, to Chris Bilbrey at [Christine.bilbrey@cdph.ca.gov](mailto:Christine.bilbrey@cdph.ca.gov) or (916) 319-9809, or Bernadeen Valdez at [Bernadeen.valdez@cdph.ca.gov](mailto:Bernadeen.valdez@cdph.ca.gov) or (916) 449-5194.

## Last day for Federal Financial Year 2016 (FFY16) Activity Tracking Form Entries

Friday, October 14, is the last day to enter FFY16 Activity Tracking Form (ATF) entries. Please ensure all data are entered by this date. On Saturday, October 15, all FFY16 data will be moved to the archives in order to prepare for the FFY17 ATF data.

For more information, please contact Alexis Narodovich at [Alexis.Narodovich@cdph.ca.gov](mailto:Alexis.Narodovich@cdph.ca.gov) or (916) 650-6905.

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## FFY 2017–2019 Integrated Work Plan Revision Process Webinar for Local Implementing Agencies

NEOPB, in collaboration with the State Implementing Agencies (SIAs) and partnering Local Implementing Agencies (LIAs), have finalized a revision process for the FFY 2017-2019 SNAP-Ed Integrated Work Plans (IWPs).

A webinar is scheduled to share the IWP Revision Process with all LIAs and address any questions, comments, and/or concerns.

The webinar is highly recommended and strongly encouraged for all SNAP-Ed Project Directors, Work Plan Coordinators (WPCs), and back-up WPCs. Additional staff members are also welcome and encouraged to attend.

### Webinar Details

- Date: Thursday, October 13, 2016
- Time: 10:00am – 11:30am
- [Webinar Registration](#)
- Webinar recording will be archived at [California SNAP-Ed Training and Events Calendar](#) for future use and reference.

If you have questions, please contact your NEOPB Project Officer.

## Engaging Parents, Developing Leaders: A Self-Assessment and Planning Tool

Created by the Annie E. Casey Foundation (AECF), “Engaging Parents, Developing Leaders: A Self-Assessment and Planning Tool for Nonprofits and Schools” introduces an assessment and planning tool to help family-serving organizations evaluate their parent engagement efforts and chart a path toward deeper partnerships with parents and caregivers. The tool spans just eight pages, with accompanying text outlining how to use it, how to assess its results and what real-world strategies and programs are already in play — and working — to boost parent engagement.

Use the link below to access the tool:

<http://www.aecf.org/m/resourcedoc/AECF-EngagingParentsDevelopingLeaders-2016.pdf>

Visit the AECF website for more information: <http://www.aecf.org>

For questions, please contact Monet Parham-Lee at [monet.parham-lee@cdph.ca.gov](mailto:monet.parham-lee@cdph.ca.gov) or (916) 552-9906.

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## California SNAP-Ed Training Resources

Check out the [Training Resources](#) webpage for the latest training related information and calendar of scheduled [Event Highlights for September and October](#)

### **Healthy Eating Active Living Toolkit Curriculum**

September 22

### **Resources for Assessing the Quality of School Health Policies and Practices, and Improvement Plan Implementation**

September 22

### **LIA Facilitation Training 3 ToP Action Planning Process**

September 23 & 26

### **Resources for Assessing the Quality of School Health Policies and Practices, and Improvement Plan Implementation**

September 22

### **Quench Better! Using the Rethink Your Drink Campaign for Healthy Beverage Education and PSE change work**

September 28

### **The Sweet Truth: 2015 DGA Recommendations about Sugar**

September 29

### **Save-the-Date: Physical Activity Promising Practices Exchange Pilot -- North Coast and Cascade Counties**

September 29

### **We're Better Together: Understanding the Role of Culture in SNAP-Ed**

October 13

### **LIA IWP Revision Process Training Webinar**

October 13

### **Our GIS Has Changed! – An Orientation Training to the NEOPB GIS Map 3.0**

October 25 & 27

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## Promotional Events for October

International Walk to School Day and Food Day events are scheduled for October. The NEOPB Public Relations Team has media materials available to assist funded partners with promoting these events locally. Please visit the [Communication Resources Library](#) to find up-to-date materials that can be customized for your event.



### October 5

International Walk to School Day encourages daily physical activity as well as pedestrian and bicycle safety through education/encouragement programs aimed at children, parents, and the community. Parents throughout California walk, bike or roll with their child to school and act as role models for their children by being active every day. Many parents talk with other school parents and start a “walking school bus” so children can walk or bike in a group supervised by one or more trusted adults.



### October 24

Food Day is a year-round, nationwide celebration of and movement toward more healthy, affordable and sustainable food culminating in a day of action. The goals of Food Day align with our mission on many fronts, particularly increasing access to healthy foods, reducing hunger and decreasing diet-related disease through increased physical activity and healthy beverages.

If you need assistance or additional information, please contact us at [NEOPB\\_MediaPR@cdph.ca.gov](mailto:NEOPB_MediaPR@cdph.ca.gov).

## Now Available - Data Cards for FFY17

FFY17 Activity Tracking Form Direct Education demographic data cards are now available online in English, Spanish, Vietnamese and Chinese at the link below:

<http://www.cdph.ca.gov/programs/NEOPB/Pages/ActivityTrackingForm.aspx>

Webinar-based ATF trainings will be announced as soon as the updates are complete.

For more information, please contact Evan Talmage at [Evan.Talmage@cdph.ca.gov](mailto:Evan.Talmage@cdph.ca.gov) or (916) 449-5407, or Alexis Narodovich at [Alexis.Narodovich@cdph.ca.gov](mailto:Alexis.Narodovich@cdph.ca.gov) or (916) 650-6905.

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## Health Leaders Invite Innovation to Improve California's Health

Health leaders are challenging communities statewide to find creative, innovative ways to improve the health of all Californians.

The California Health and Human Services Agency (CHHS) and CDPH announced the second annual Innovation Challenge from Let's Get Healthy California, a statewide collaborative effort to improve the health of every Californian. Innovation Challenge 2.0 encourages community and health advocates across the state to share ideas and projects they are working on that will help achieve this goal.

"California is known for setting the pace, spurring innovation, and improving health," said CHHS Secretary Diana S. Dooley. "Through this Innovation Challenge, Let's Get Healthy California encourages all of us—state policymakers to local communities to individuals—to find groundbreaking ways that will help make California the healthiest state in the nation."

Let's Get Healthy California invites community, health, and human services advocates, health care and human services providers, community and faith-based organizations, non-profits, civic data enthusiasts and visionary practitioners to participate and share their solutions and ideas for Innovation Challenge 2.0.

This year's Challenge is focused on the "social determinants of health," defined as the conditions in which people are born and live. Some of these social determinants include safe housing, hunger, poverty, quality of education, lack of jobs or job training, public safety, discrimination, racism, exposure to toxic substances, and exposure to crime and violence.

"Every year, we learn more about how profoundly the conditions in which we begin our lives and where and how we live those lives affect our health," said CDPH Director and State Public Health Officer Dr. Karen Smith. "Health begins in our homes, schools, workplaces, neighborhoods and communities. To have healthy people and healthy communities, we have to create the social and physical environments that give every Californian the opportunities we need to be healthy."

Last year, Innovation Challenge 1.0 received nearly 100 innovations. One of last year's Innovation finalists was "Ending Hunger in Orange County," submitted by the Waste Not OC Coalition.

"Since last year's Innovation Challenge, we've collected more than 280 tons of food," says Dr. Eric Handler, Orange County public health officer. "Instead of restaurants and grocery stores simply throwing away their unused food, Waste Not OC collects that food and distributes it to feed the hungry. With this one simple idea, I believe we will end hunger in Orange County."

Finalists will be selected and announced this fall and will be highlighted at the statewide Innovation Conference 2.0 in early 2017. Selected submissions will also be featured on the Let's Get Healthy California website.

To submit an innovation, or for more information, visit the [Let's Get Healthy California](http://Let's Get Healthy California) website or email [LGHC@cdph.ca.gov](mailto:LGHC@cdph.ca.gov). The deadline for submissions is October 12, 2016.

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## Now Available - Updated “And Justice for All” Poster

All SNAP-Ed funded contractors must adhere to mandatory civil rights training for direct service delivery staff providing SNAP-Ed services.

A public notification process must be followed as part of the United States Department of Agriculture (USDA) civil rights compliance and required training. The “And Justice for All” poster is the primary method used to inform customers of their rights and displays information relevant to assisted programs. Information on the notification process, posters, and how the poster can be obtained, are found at the USDA, Food and Nutrition Service (FNS) website link below:

<http://www.fns.usda.gov/cr/and-justice-all-posters>

USDA/FNS website provides more details about the following topics:

- Public notification requires the appropriate “And Justice for All” poster is to be prominently displayed in all offices where there is a USDA presence and where it may be read by customers. Please note - institutions participating in or administering USDA programs are required to display the appropriate “And Justice for All” poster in their facilities where it can be viewed by customers. The “And Justice for All” posters must be displayed in a specific size: 11” width x 17” height.
- Although three separate posters are now available on the USDA/FNS website, based on information received from California Department of Social Services, the appropriate “And Justice for All” poster that should be posted by LIAs is the blue version noted as the [“Supplemental Nutrition Assistance Program \(SNAP\) and Food Distribution Program on Indian Reservations \(FDPIR\) Offices \(AD-475B PDF\).”](#)
- The PDF version of the posters shared on USDA/FNS’ website are for reference rather than for printing and display. Information regarding how to obtain the poster is noted at the following link: [Obtaining “And Justice for All” Posters.](#)
- Based on page 67 of the [SNAP-Ed Guidance - FFY17](#), new language on the use of the “And Justice for All” poster was added for FFY17. This new language expands the posting outside of the office setting, and now requires that it be posted whenever and wherever SNAP-Ed service, education, interventions are provided. Given the new instruction in the guidance, LIAs are now required to have the “And Justice For All” poster posted at all SNAP-Ed events and activities where there is a USDA presence and where it may be read by all customers as well as in their office setting.

Additional information regarding the civil rights training verification requirement and the use and posting of the “And Justice for All” poster can be found in the Fiscal and Administrative Guidelines Manual, Section 500, at the link below:

<http://www.cdph.ca.gov/programs/NEOPB/Pages/FiscalandAdministrativeGuidelinesManual.aspx>

If you have questions, please contact Daisy Silverio at [Daisy.Silverio@cdph.ca.gov](mailto:Daisy.Silverio@cdph.ca.gov) or (916) 324-1185.

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## State Public Health Jobs

Are you interested in a career that is challenging and rewarding? Would you like to make a positive change in public health? If so, the NEOPB has some great opportunities for you to work for an agency that is dedicated to improving the health status of millions of low-income Californians with the goal of preventing obesity and other diet-related chronic diseases.

Applying for a state position first requires the applicant to have taken and successfully passed specific job type (classification) exams. Then, the applicant is placed on the eligibility list (may be department specific or used by multiple departments) for that classification. Next, the applicant submits a separate application for the vacant position associated with the hiring program in which he/she has eligibility.

The link below is a guide to applying for State jobs and shows steps for establishing a Cal Career account, taking and passing an exam, searching and applying for jobs.

<https://www.jobs.ca.gov/Public/Job/Steps.aspx>

NEOPB is currently recruiting for the following positions:

[Management Services Technician](#) – Final Filing Date: 9/26/16

[Health Program Manager II](#) – Final Filing Date: 10/12/16

[Public Health Nutrition Consultant III \(Specialist\)](#) – Final Filing Date: 10/13/16

Visit the link below to view current job opportunity bulletins, the duty statements, and information on how to apply. Each position will have specific deadline filing dates.

<http://www.cdph.ca.gov/programs/NEOPB/Pages/NEOPBJobs.aspx>

In addition to the positions posted above, jobs frequently are posted for the following classifications: Health Program Specialist I, Health Program Specialist II, Health Education Consultant III, Research Scientist, Staff Services Analyst, and Office Technician.

So, if you are interested in jobs preventing obesity and other diet-related chronic diseases, please establish a Cal Career account, take and pass the examination for the classification(s) you are qualified for, and get your name placed on an eligibility list.

If you have questions regarding the positions or application process, please contact Fam Heatherly at [Fam.Heatherly@cdph.ca.gov](mailto:Fam.Heatherly@cdph.ca.gov) or (916) 449-5396.

