



## **Funding Opportunities Working with Farms and Local Produce**

The United States Department of Agriculture (USDA), Western Regional Office (WRO), released information regarding two funding opportunities working with farms and local/regional produce. Note: the Award Announcements will be made in (estimated) November 2015.

1. Farmers Marketing Promotion Program (FMPP) and the Local Food Promotion Program (LFPP)  
Deadline for submission: 11:59 pm ET, May 14, 2015

This competitive grant has two components: The FMPP, which focuses on direct marketing projects and the LFPP, which supports intermediary business enterprises. The grant is seeking to increase and strengthen the direct producer-to-consumer marketing channels. It was authorized in the 2002 Farm Bill, and administered by USDA.

Grant funds for FMPP are to go toward developing, improving, expanding, and providing outreach, training, and technical assistance to domestic farmers markets, roadside stands, community-supported agriculture programs, agritourist activities, and other direct producer-to-consumer market opportunities. The maximum amount awarded for any one proposal cannot exceed \$100,000; the minimum award is \$15,000. For more information, go to: <http://www.ams.usda.gov/AMSV1.0/fmpp>.

Grant funds for LFPP are for applicants with projects that are committed to intermediary supply chain activity qualify for LFPP. This grant offers grant funds with a 25% match to support the development and expansion of local and regional food business enterprises that process, distribute, aggregate, or store locally or regionally produced food products.

For more information on the application, go to: <http://www.ams.usda.gov/AMSV1.0/lfpp>.

2. Grants funds for the Farm to School Grant Program (FTSGP) are available to organizations, schools, and agencies looking to implement FTSGPs that improve access to local foods in eligible schools. Divided into four different kinds of grants, the Food and Nutrition Service (FNS) aims to support the training, planning, development and implementation of initiatives dedicated to the farm-to-school grant model. Matching funds of 25% are required for each of the four grant types.

For more detailed information, go to: <http://www.fns.usda.gov/farmtoschool/farm-school-grant-program>.  
Training Grant Letter of Intent Due: 11:59 PM, Eastern, April 30, 2015. The Application (Planning, Implementation, Support Service) Submission Due: 11:59 PM, Eastern, May 20, 2015.

For further information, contact your assigned Project Officer.

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## FFY 2015 Budget Adjustment Requests Cutoff

All remaining Federal Fiscal Year (FFY) 2015 Budget Adjustment Requests (BARs) must be submitted to the California Department of Social Services (CDSS) by June 1, 2015. In order to meet this deadline, the Nutrition Education and Obesity Prevention Branch (NEOPB) has established May 15 as the deadline for Local Health Departments (LHDs) to submit FFY 2015 BARs.

Please note that NEOPB will accept BARs until July 31, 2015 for any requests that don't require review by CDSS and/or WRO.

As a reminder, BARs should be submitted to: [NEOPBFiscalRequest@cdph.ca.gov](mailto:NEOPBFiscalRequest@cdph.ca.gov).

For further information, contact your assigned Contract Manager.

## Fiscal and Administrative Desk Reviews

The recent Management Evaluation conducted by USDA, WRO concluded that the NEOPB Contract Operations Section review all Supplemental Nutrition Assistance Program- Education (SNAP-Ed) funded contractors for fiscal and administrative compliance on an annual basis. NEOPB is in the process of scheduling desk reviews for all Agencies to ensure compliance of the SNAP-Ed and your Grant Agreement. Each LHD will be reviewed once each FFY by NEOPB, CDSS or WRO. This review will consist of submitting the supporting documentation against one invoice. By the end of each FFY, 100% of the LHDs will have been reviewed. Your Agency will be notified via email when your desk review is scheduled.

For further information, contact your assigned Contract Manager.

### NEOPB Training Resources

Check out the [NEOPB Training Resources](#) webpage for the latest training related information and calendar of scheduled [NEOPB events](#) and [TRC Trainings](#).

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## Policy, System and Environmental Change Success Story for Monterey County

### Increasing Salad Bars and Produce in Schools

One of Monterey County's objectives has been to fill school children's plates and salad bars with local produce. Working with the Grower Shipper Foundation, they visited 25 school district food service directors to complete produce assessment surveys. After the surveys were completed, many school districts indicated an interest in obtaining salad bars, receiving training for food service staff on salad bar etiquette, and/or procuring local produce for their salad bars. Along with funds raised to purchase salad bars by the Grower Shipper Foundation, Monterey County and partner Healthy Eating Lifestyle Principals provided trainings and technical assistance to the schools and supported them in acquiring grant funding for additional salad bars. This resulted in the placement of over 30 salad bars in elementary schools throughout the county. Through an additional partnership with Ag Against Hunger, they were able to offer salad greens free of charge to interested school districts. To date, they have five school districts and two afterschool youth programs participating in the program. During the school year, there are other produce items that become available free of charge as well, such as strawberries, cabbage, and spinach. This accounts for over 40,000 pounds of fresh produce that has been provided to the participating schools since March 2013. By continuing to meet quarterly with all partner agencies, Monterey County's hope is to increase the number of school districts participating, with the long term goal of including their whole tri-county area in the program.

