



California Conference of Local Health Department Nutritionists

CCLHDN California Conference of Local Health Department Nutritionists

The California Conference of Local Health Department Nutritionists (CCLHDN) purpose is to build leadership capacity among local health department nutritionists and to influence nutrition funding and programs at the local and state levels while serving in an advisory capacity to the California Conference for Local Health Officers (CCLHO). CCLHDN is directed by a five-member board that oversees all CCLHDN initiatives. The board is focused on the following core values: changing community norms toward optimal health, health and social equity, leadership development, evidence-based nutrition practices, collaboration, and sustainable food systems. In addition to the Board, CCLHDN has three committees responsible for overseeing member programs and activities such as the peer exchange, annual meeting, newsletter, and more. CCLHDN membership is open to health department nutritionists who provide nutrition programming in their communities. CCLHDN membership is an allowable SNAP-Ed expenditure. On May 4 and 5, CCLHDN will hold a conference at The California Endowment in Oakland, CA titled Celebrating a Golden Foundation for the New Generation. This year marks the 50th anniversary of CCLHDN. The conference team invites all nutritionists to join in celebrating 50 years of influencing health and social equity, changing community norms, collaboration, and the future of nutrition!

Organization link – <http://cclhdn.org/>

Conference link –

<http://www.cvent.com/events/california-conference-of-local-health-department-nutritionists/event-summary-7c011f93c82b4c6797e324e31e2262cd.aspx>

For more information, contact Jake Hanson at Jake.Hanson@cdph.ca.gov or (916) 449-5488.

Release of SNAP-Ed FFY 17 Guidance

We are pleased to announce the release of the [FFY 2017 SNAP Ed Plan guidance](#) available on our [NEOPB SNAP-Ed Guidance webpage](#).

This document provides guidance to states for planning and implementing SNAP-Ed with a continued focus on enhancing the program in accordance with the intent of the Healthy, Hunger Free Kids Act of 2010 (HHFKA) and the Supplemental Nutrition Assistance Program (SNAP): Nutrition Education and Obesity Prevention Grant Program Final Rule.

Note that updates to the guidance are **highlighted in yellow**.

For more information, contact your assigned Project Officer.

California SNAP-Ed Integrated Curricula List Updates

The California SNAP-Ed Integrated Curricula List has been updated and posted. Updates include:

- Discover MyPlate is added to Preschool section.
- Learn! Grow! Eat! Go! Is added to Elementary and After School sections.
- Cooking Matters for Teens is added to Middle School and High School sections.
- Healthalicious is added to Family Centered section.
- Cooking Matters for Parents is added to Family Centered and General Adult sections.
- Eat Right when Money's Tight/Money for Food lessons can be taught singly, with one exception noted.
- Orange County Nutrition Series is now available in Spanish and is also added to High School and Older Adult sections.
- Healthy Eating and Active Living Toolkit for Community Educators is now available in English. Impact Outcome Evaluation is required; survey development is in progress.

The updated Curricula List is posted on NEOPB's Approved SNAP-Ed Materials and Resources page:

<http://www.cdph.ca.gov/programs/NEOPB/Pages/ApprovedSNAP-EdMaterials.aspx>.

For more information, contact your assigned Project Officer.

NEOPB Training Resources

Check out the [NEOPB Training Resources](#) webpage for the latest training related information and calendar of scheduled [NEOPB events](#).

NEOPB Event Highlights for April and May

SNAP-Ed Physical Activity (PA) Integration: Moving Towards Sustainable PA
April 26 & May 5 & 10

S.N.A.P. Crackle and Learner-Centered Education – April 27

CNAP Coordinators Strategic Planning Workshop – April 29 & May 5, 10, 11, 18 & 19
Recruiting and Engaging Youth – May 12

Our GIS Has Changed! Orientation Training to the NEOPB GIS Map 3.0 – May 16 & 18
Tools for Building Successful School Wellness Strategies – May 17

Quench Better! Using the Rethink Your Drink Campaign for Healthy Beverage Education and PSE
Change Work – May 24

Sprouting Healthy Kids in Early Care and Education Settings – May 26

Campaign Roll Out and Radio Remote & Added Value Webinar

The NEOPB's new **Be Better** campaign is airing state-wide now through September. Be on the lookout for the latest billboards, television and radio spots as well as digital advertisements. The television spots are also available on YouTube:

Walk to Feel Better

<https://www.youtube.com/watch?v=diTnuUI4w5c&feature=youtu.be>

More Active Time

<https://www.youtube.com/watch?v=ntl5lrkvjOo&feature=youtu.be>

Más juego activo

<https://www.youtube.com/watch?v=id1I46YA78E&feature=youtu.be>

Caminatas

<https://www.youtube.com/watch?v=LkkRV1S-D1I&feature=youtu.be>

The NEOPB media and advertising team held a April 6 webinar on radio remotes and other added value features for FFY 2016. If you missed it, the webinar and other important links can be found here:

<http://www.cdph.ca.gov/programs/cpns/RL/Pages/Media.aspx>

For any questions regarding radio remotes, please contact: Elias.Muniz@cdph.ca.gov.

Be Better Updates for CAChampionsforChange.net

The new **Be Better** advertising campaign will connect our audiences to the Champions for Change (C4C) website as part of the call to action for tips and resources. Radio, billboards, television, and digital ads are available now through September. New images and content are also available from the C4C website to align with the new campaign messages. To see our new website imagery, click here: [Champions for Change](#).

New video stories have been added to the website:

[Jovenos Sanos](#) is advocating for a healthier community in the Watsonville area.

[Pastor Brown](#) is leading healthy changes in his church community in the Sacramento area.

[The Reverse Food Truck](#) is re-distributing fresh fruits and vegetables to food banks in the Sacramento area.

[Dr. Zoey Goore](#) shares tips for parents to help encourage children to eat healthier.

[Get Moving with Videos](#) is a newly added page featuring easy to follow exercises.

For additional information, please contact Marianne Gammon at Marianne.gammon@cdph.ca.gov.

Update regarding transportation and lodging

Effective January 1, 2016, transportation network companies that provide prearranged transportation services for hire using an online-enabled application or platform that connect passengers with drivers using a personal vehicle such as Lyft and Uber are an allowable mode of transportation. Furthermore, short-term accommodation rentals for fewer than 30 days through a centralized online platform such as AirBnb may be used for accommodations for business related travel. Regardless of the type of lodging establishment or form of transportation selected, employees are required to follow to the travel and reimbursement policy and cannot exceed the current short-term lodging rates in specified counties. You may reference Policy Memo PML 2015-039 - AB 229 Travel Reimbursement located at the following link:

<http://www.calhr.ca.gov/employees/Pages/travel-reimbursements.aspx>

For more information, contact your assigned contract manager.

New NEOPB Publications Now Available

The NEOPB would like to announce several new publications that are now available on the NEOPB Web StoreFront.

Fresh Twist on Traditional Recipes Cookbook and Recipe Cards



This cookbook is full of delicious recipes. Some recipes are a healthy twist on family favorites. And some are new foods to try. African Americans suffer from obesity, type 2 diabetes, heart disease, high blood pressure, stroke, and certain types of cancer more than other groups.

Healthy Eating and Active Living Toolkit for Community Educators



This online Healthy Eating and Active Living Toolkit for Community Educators is an adaptation of the Fruit, Vegetable and Physical Activity Toolbox for Community Educators. It is now available in English. Spanish, Chinese, Hmong, and Vietnamese versions are coming soon.

THE TOOLKIT TOPICS INCLUDE:

- MyPlate
- Salt and Sodium
- Physical Activity
- Fruits and Vegetables
- Sugar-Sweetened Beverages
- Advocating for Fruits, Vegetables and Physical Activity

EACH LESSON CONTAINS:

- Learning objectives
- Step-by-step instructions
- A list of required and optional materials
- Expansion ideas

For further information, please email NEOPBCUSTOMERCARE@cdph.ca.gov