



SNAP-Ed LIA Training and Technical Assistance Assessment

The Annual Supplemental Nutrition Assistance Program Education (SNAP-Ed) Local Implementing Agency (LIA) Training and Technical Assistance (TA) Assessment survey was released in March with a due date of Friday April 15, 2016 for completion. The goal of the survey is to help assess your agency's training and TA needs and provide meaningful support for the implementation of the FFY 2017-19 Integrated Work Plan (IWP). One online survey per agency will be accepted, and it is encouraged to enlist the participation of key staff in completing the survey to assure responses are thorough and representative of your agency's needs. To help facilitate this process, please refer to the survey that was attached to the official LIA mass email.

For additional information, please contact Annette DiPirro at Annette.DiPirro@cdph.ca.gov.



Annual SNAP-Ed LIA Training & TA Assessment



Healthy Stores for a Healthy Community Campaign Update

The Healthy Stores for a Healthy Community (HSHC) campaign held a Train-the-Trainer data collection event on March 1 - 2 in Sacramento. It was wonderful to see so many SNAP-Ed Local Health Department (LHD) representatives in attendance. The Nutrition Education and Obesity Prevention Branch (NEOPB) will continue to encourage collaboration within your local partnerships to inform and implement a comprehensive, coordinated approach to your retail work.

As a reminder, data collection trainings will begin soon in your communities are slated to take place through the spring and into early summer FFY 2016. Please check with your Tobacco Control counterparts for more information. At the state level, we continue to explore opportunities to support LIA retail work.

If you have any questions about participating in any HSHC activities, including data collection, please contact your Project Officer.

SNAP Stocking Standards Comments

New proposed regulations for the Supplemental Nutrition Assistance Program (SNAP) retailer stocking requirements were issued February 2, 2016 and comments on the proposed regulations were accepted through April 4, 2016.

<https://www.gpo.gov/fdsys/pkg/FR-2016-02-17/pdf/2016-03006.pdf>

Changes in SNAP stocking standards, which became law with the 2014 Farm Bill, are identified in red below:

- (a) Offer for sale, on a continuous basis, at least ~~three~~ **seven** varieties of qualifying foods in each of the following four staple food groups, with perishable foods in at least ~~two~~ **three** of the categories:
1. Meat, poultry or fish
 2. Bread or cereal
 3. Vegetables or fruits
 4. Dairy products

- (b) More than one-half (50%) of the total dollar amount of all retail sales (food, nonfood, gas and services) sold in the store must be from the sale of eligible staple foods.

In addition to issuing regulations for these changes in the law, the United States Department of Agriculture (USDA) added regulations, “enhancing the eligibility standards for SNAP retailers to better enforce the intent of Congress to permit low-income individuals to purchase more nutritious foods for home preparation and consumption.”

The following are the additional proposed regulations which were not a part of the 2014 Farm Bill:

- Require a minimum of 6 stocking units per variety;
- Amend the definition of staple foods by not allowing commercially processed foods and prepared mixtures with multiple ingredients to be counted; (Examples: pizza, macaroni and cheese, television dinners, and pot pies.)
- Amend the definition of “retail food store” to clarify when a retailer is a restaurant rather than a retail food store. (85% of the entity’s total food sales must be for items that are not cooked or heated on-site before or after purchase), and
- Propose that USDA begin disclosing to the public specific information about retailers who have violated SNAP rules.

NEOPB Training Resources

Check out the [NEOPB Training Resources](#) webpage for the latest training related information and calendar of scheduled [NEOPB events](#).

NEOPB Event Highlights for April and May

Be Better Campaign Pre-launch Webinar- April 13

CNAP Coordinators Strategic Planning Workshop - April 13 & May 5, 10, 11, 18, 19

Tools for Building Successful School Wellness Strategies – April 19 & May 17

SNAP-Ed Physical Activity (PA) Integration: Moving Towards Sustainable PA
April 26 & May 5, 10

S.N.A.P. Crackle and Learner-Centered Education – April 27

Recruiting and Engaging Youth – May 12

Quench Better! Using the Rethink Your Drink Campaign for Healthy Beverage Education and PSE Change Work – May 24

Sprouting Healthy Kids in Early Care and Education Settings – May 26

Materials Survey: Rethink Your Drink Materials

As a reminder, please be sure to complete the survey requesting your agency's input on the usefulness and need for specific Rethink Your Drink materials.

The NEOPB is working to update and streamline State level publications and is systematically reviewing materials from each of the Campaigns and Programs as of January 2016.

The Survey Monkey link below will provide an opportunity to identify the Rethink Your Drink materials that are most useful, and those needing updates or not used by your program.

Please act on the following:

- Complete one response per LHD here: <https://www.surveymonkey.com/r/BBPZZ8T>
- Check your best response for the 3 choices provided, using clear and specific recommendations for any additional comments you would like to share.

If you have any questions call Jake Hanson at (916) 449-5488 or email at Jake.Hanson@cdph.ca.gov.

Champion Providers Update: Local Health Departments and Champion Providers Coming Together

The Champion Providers initiative of 2014 continues to move forward with great success. In October 2015 NEOPB hosted a “mini college” in Southern California for both providers and LHDs to learn, share, and connect. Since then, several counties have continued discussions with their Champion Providers about how they can collaborate to catalyze policy, systems, and environmental (PSE) change in their communities. Counties reporting follow-up meetings with their Champion Providers include: Shasta, Riverside, Sonoma, Alameda, Los Angeles, Contra Costa, and Santa Clara. Meetings have spurred discussions about working with Champion Providers on healthy retail, park prescriptions, and identification of opportunities for Champion Providers to engage in discussions with key policy and decision-makers.

The NEOPB key partner in this initiative, University of California, San Francisco (UCSF), Department of General Internal Medicine, is developing a three-year project proposal for increased investment in the initiative, which would include the recruiting of additional Champion Providers. In the meantime, Champion Providers and NEOPB Project Directors from LHDs will continue to drive partnership discussions during the upcoming June regional training meetings. At these regional events NEOPB Project Directors will have an opportunity to learn how different counties have leveraged Champion Providers to advance PSE work in their communities, develop strategies for maintaining communication with Champion Providers, and work on action plans in their counties.

NEOPB Project Directors (or senior county health department managers) should mark their calendars with the following dates:

Champion Provider Regional Training Meeting #1:

Friday, June 17, 9:30AM – 4:30PM

Location: TBD (Los Angeles/Orange County)

Counties: San Diego, Riverside, Orange, Los Angeles, Ventura, San Luis Obispo

Champion Provider Regional Training Meeting #2:

Friday, June 24, 9:30AM – 4:30PM

Location: Oakland, CA

Counties: San Francisco, Alameda, Contra Costa, Santa Clara, Santa Cruz, Sonoma, Marin

Champion Provider Regional Training Meeting #3:

Monday, June 27, 9:30AM – 4:30PM

Location: Sacramento

Counties: Sacramento, Merced, Placer, Fresno, Calaveras, Shasta, Madera

For additional information or questions contact: Jackie.Richardson@cdph.ca.gov or Alana Pfeffinger, Champion Provider Project Coordinator at Alana.pfeffinger@ucsf.edu or (415) 206-5141.

Clarification on Site Duplication of Services Policy

In December of 2013, the California Department of Social Services issued a memorandum providing direction regarding site duplication of services. This policy remains in effect. The memorandum can be located at the following NEOPB link:

http://www.cdph.ca.gov/programs/NEOPB/Documents/CDSS_Site_Duplication_Letter_12-26-13.pdf

The purpose of the Food and Nutrition Service (FNS), Western Regional Office, SNAP policy on utilization of sites by more than one FNS USDA SNAP-Ed funded entity is to ensure the efficient and effective use of federal funds to achieve program objectives. FNS wants to avoid duplication of services, both between FNS-funded programs, i.e., SNAP-Ed, and Women, Infants and Children (WIC) and also between two or more entities funded by the same FNS program. California has multiple agencies receiving SNAP-Ed funding, so it is important that services are coordinated and complementary.

FNS expects that local SNAP-Ed agencies will deliver more intensive services with a mix of strategies, including direct education, indirect education, social marketing, policy, and PSE changes. FNS is looking for agencies to adopt 'whole site' or 'whole neighborhood' approaches that will leave a lasting impact on current and future children and families in low-income places. This requires a comprehensive approach.

If the State Plan identifies one agency as implementing one strategy, it may work for another SNAP-Ed funded agency to implement a different strategy in the same location. However, the exception is direct education in a classroom format. Because direct education is a single strategy, and SNAP-Ed agencies are required to track and report unduplicated participants and contacts on the Education and Administrative Reporting System (EARS) form, FNS cannot allow two different agencies to provide direct education to the same audience (e.g., children) at the same physical site in the same year. FNS cannot have two agencies taking credit for unduplicated participant reach at the same location. However, it is important to think beyond reach and instead work collaboratively to provide complementary strategies that will achieve greater outcomes and impact than a single strategy alone.

If you have questions regarding this policy, contact your assigned Project Officer.

CX³ FFY2016 Training Update

Communities of Excellence in Nutrition Education, Physical Activity and Obesity Prevention (CX³) is a program planning framework that utilizes cutting-edge tools and methods to gather information on important nutrition factors taking place in neighborhoods. In the last three months (January – March, 2016), twenty five LHDs received training on the following:

- CX³ On-the-Ground survey data collection – training on the CX³ tools and methods for conducting assessments.
- CX³ Geographical Information System (GIS) – training to complete a series of CX³ worksheets to compile and to interpret mapping data which will help inform the data collection.
- CX³ Data entry – training on how to enter the data collected.

Participating LHDs received a two-day training on (CX³ GIS Neighborhood Mapping/Data Entry and CX³ On-the-Ground Survey). The NEOPB has historically provided two separate trainings, however in FFY2016, NEOPB offered one training that is a two-day, back-to-back activity. This new schedule supported LHDs with travel budgets and allows the LHDs to map their neighborhoods and get out in the field for data collection much faster. LHDs also previewed the CX³ Data Entry process. Staffs now enter their own data and will be able to see results from the PSE work performed and compare data from Time 1 (FFY2012) and Time 2 (FFY2016) as they complete the CX³ five year cycle. This will provide LHDs with site scores faster, thus allowing for PSE work to begin earlier in the year.

NEOPB will be providing webinar trainings for the CX³ Optional tools (Mobile Vending, Outdoor Marketing, Food Banks, and Emergency Food Outlets) for the 25 LHDs starting in May and ending June 2016. Please click on the link for the [CX³ Training Framework](#).

NEOPB CX³ team has completed trainings for the CX³ GIS Mapping, CX³ Core Tools, and CX³ Data Entry training for twenty five counties in FFY2016. Please click on the following link for the list of participating LHD's and their training schedules --> [CX3 LHD Data Collection Assess and Reassess Schedule](#).

Parents' Garden Success

Kern County Superintendent of Schools (KCSOS) is partnering with Kern County Public Health (KCPH), and the California Department of Public Health (CDPH) NEOPB with funding from USDA SNAP-Ed to increase fruit and vegetable intake by high risk youth. A Youth Engagement Project was developed in collaboration with the Cal Safe parenting teens at Blanton and the Community Learning Center Tech (CLC Tech). A small garden was built on the side of the daycare at the school that has positively impacted the campus culture by providing access to fresh fruits and vegetables and the joy of gardening.

Using a small grant to build two garden boxes at the daycare on campus, students along with their children have tended and harvested the garden. Students have also blossomed along with their garden and have become willing to take on the life-style changes presented in USDA's Youth Engagement Guide "Empowering Youth with Nutrition and Physical Activity" and by taking part in the Rethink your Drink campaign. During summer school, a small group of Cal Safe students became ServSafe certified and have started to teach their peers how to facilitate taste tests using approved recipes.

Recently, students have been asked to consider combining forces with teachers and a small academy on campus to create a larger garden and implement taste tests and nutrition lessons that will coincide with the local harvest.

For more information contact Elizabeth Velasco-Ramirez at elvelasco@kern.org or by phone at (661) 852-5662.

Harvest of the Month Update

NEOPB has contracted with Alameda County Office of Education to develop Harvest of the Month (HOTM) lessons and student workbooks for 4th-6th grades that comply with USDA SNAP-Ed standards for curriculum. For each grade, the series of lessons will address 3 HOTM fruits and 3 HOTM vegetables. The lessons will be linked to the National English Language Arts and Math Common Core standards and where applicable linked to the Next Generation Science standards as well as California Nutrition Competencies.

In November of 2015, NEOPB released a Survey Monkey requesting LHD input to assist with selecting the fruits and vegetables for the lessons. Thirty-six (36) LHDs provided input on their preferences. These preferences were considered within the framework of seasonality and statewide applicability. The following is a list of those fruits and vegetables that are the focus of the lessons:

Produce	Season
Apples	Fall
Winter Squash	Fall
Broccoli	Winter
Oranges	Winter
Carrots	Spring
Berries	Spring

Teachers are currently testing the materials with their students. After the evaluation data has been compiled, NEOPB will be seeking input from LHDs. Those LHDs that expressed interest in providing input via the HOTM Survey Monkey will be contacted. Adjustments may be made to the lessons and workbooks based on the evaluation results and LHD input.

For additional questions contact Katharina Streng by email at: Katharina.streng@cdph.ca.gov

California SNAP-Ed Integrated Curricula List Updates

The California SNAP-Ed Integrated Curricula List has been updated and posted. Updates include:

- Discover MyPlate is added to Preschool section.
- Learn! Grow! Eat! Go! Is added to Elementary and After School sections.
- Cooking Matters for Teens is added to Middle School and High School sections.
- Healthalicious is added to Family Centered section.
- Cooking Matters for Parents is added to Family Centered and General Adult sections.
- Eat Right when Money's Tight/Money for Food lessons can be taught singly, with one exception noted.
- Orange County Nutrition Series is now available in Spanish and is also added to High School and Older Adult sections.
- Healthy Eating and Active Living Toolkit for Community Educators is now available in English. IOE is required; survey development is in progress.

The updated Curricula List is posted on NEOPB's Approved SNAP-Ed Materials and Resources page:

<http://www.cdph.ca.gov/programs/NEOPB/Pages/ApprovedSNAP-EdMaterials.aspx>.

If you have any questions, please contact your Project Officer.

