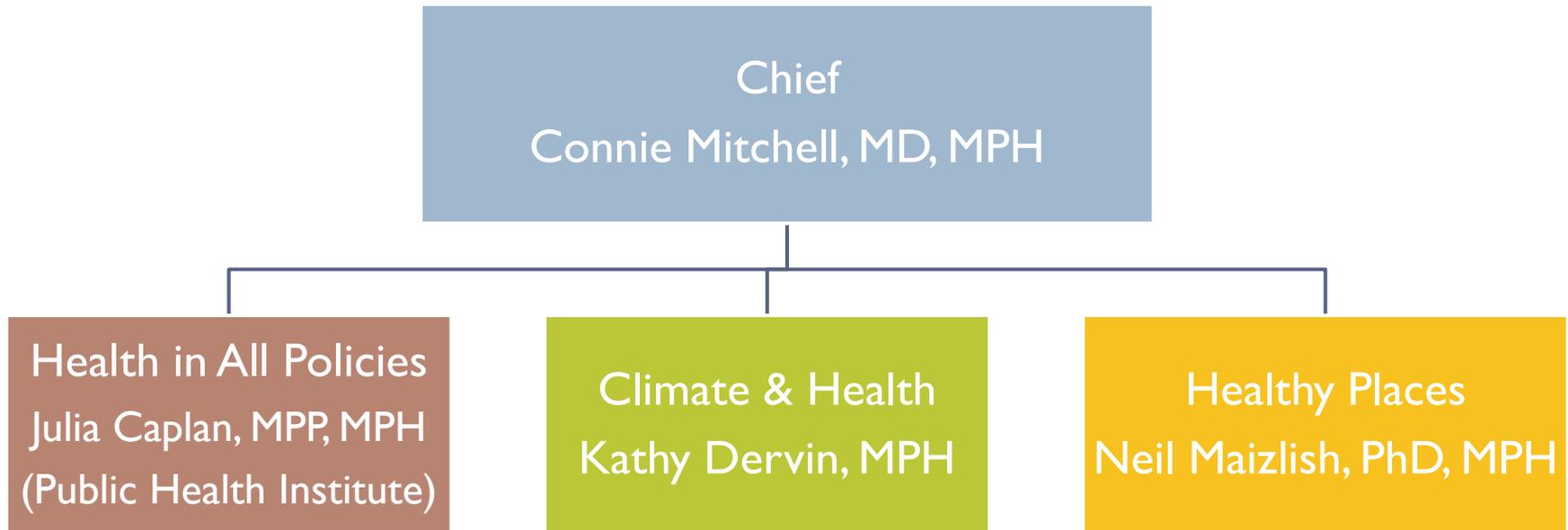


Health in All Policies: Concept and Implementation in California

Office of Health Equity Advisory Committee Meeting
Tuesday, March 25, 2014

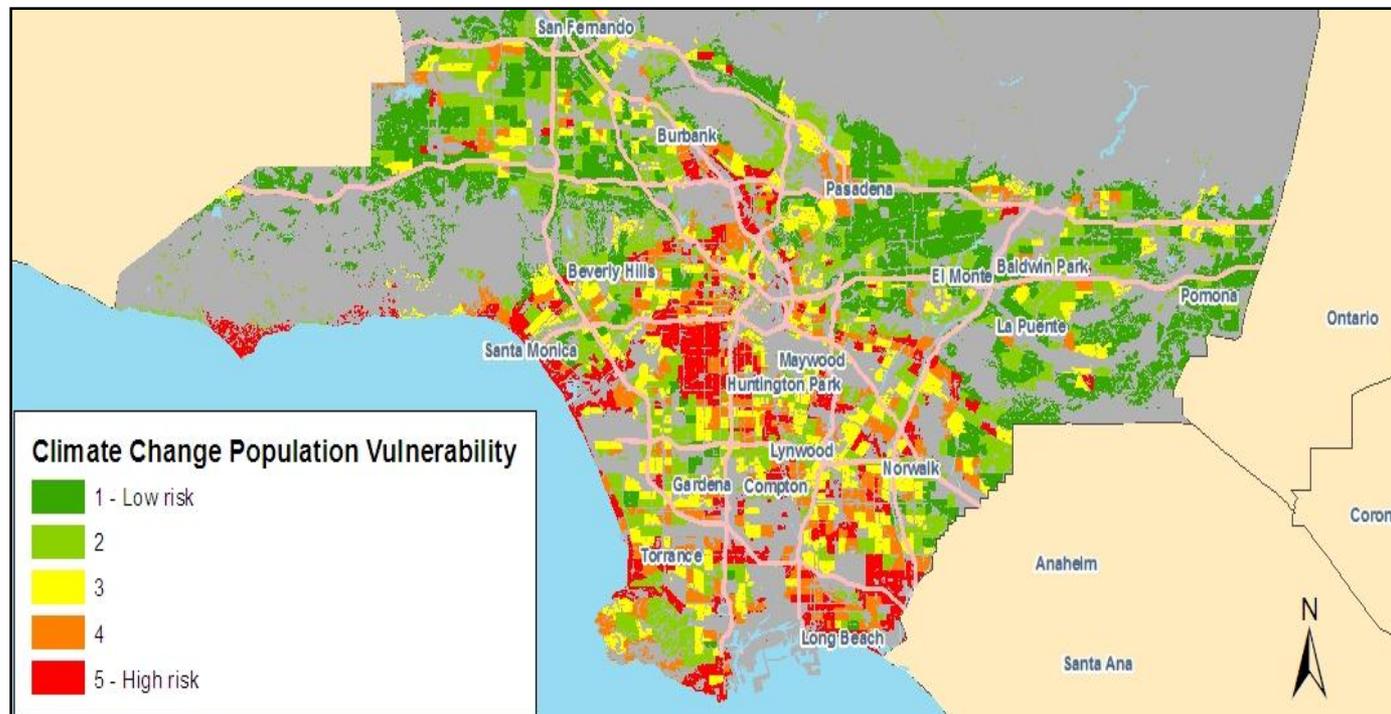
Connie Mitchell, MD, MPH; OHE Policy Unit Chief
Julia Caplan, MPP, MPH; Public Health Institute, HiAP Project Lead

OHE Policy Unit Organizational Diagram



Climate Change Will Impact All Californians But The Most Vulnerable Will Suffer The Most

- Climate change will magnify existing health inequities rooted in social determinants of health; adaptation draws on many of the same resources
- In LA County, more African Americans and Latinos live in high risk areas compared to whites and average incomes are about 40% lower



Co-Benefits: Reduce Greenhouse Gas Emissions AND Improve Public Health

Less Sustainable	More Sustainable	Public Health Co-benefits
Fossil fuel dependent transportation	Walking, bicycling, public transit	<ul style="list-style-type: none"> ↑ Increase physical activity ↑ Air quality ↓ Major chronic disease and obesity
Energy-intensive food systems	Local food systems purveying healthy food options	<ul style="list-style-type: none"> ↑ Fruits and vegetables ↓ Cardiovascular disease from low animal protein/fat diet ↑ Educational outcomes/resilience
Urban sprawl, destruction of wetlands, habitat, and ag. lands	Compact development, open and green space, tree canopy	<ul style="list-style-type: none"> ↑ Access to physical activity and other health-promoting resources ↑ Water quality ↓ Urban heat island, noise, violence

CDPH ITHIM model :
 ↑ daily active travel from 4.4 min to 22 min
 ↓ 15% cardio-vascular and diabetes burden
 ↓ 15% decrease in car-related GHG emissions

OHE Climate and Health Team

- ▶ Assess climate impacts on public health and vulnerable populations and promote strategies which maximize health co-benefits of climate action
 - ▶ California Climate Action Team - Public Health Work Group
 - ▶ *Preparing California for Extreme Heat: Guidance and Recommendations* (released October, 2013)
- ▶ Provide training tools, metrics, technical assistance for local health departments, regional planners and other organizations on climate and health;
 - ▶ California Climate Adaptation Strategy update “*Safeguarding California*” to be released soon
 - ▶ Climate Change Communications Strategy
- ▶ Develop plans to reduce health risks from climate impacts and enhance resilience at the state and local level
 - ▶ Building Resiliency Against Climate Effects (BRACE) Responsible for the Public Health Work Group of the Climate Action Team

OHE Healthy Places Team

- Integrated Transport and Health Impacts Model (ITHIM)
 - Modeling the health and greenhouse gas (GHG) reduction co-benefits of increasing active transportation
- Health Community Indicator Project
 - A standardized, core set of valid indicators that define a healthy community
 - Methods to construct indicators at different geographic scales (e.g. census tract, zip code, city, county, etc.)
 - A multi-agency plan for centralized data collection, analysis, and reporting
 - Demonstration website now up and operable for 14 indicators

What is a Healthy Community?

A Healthy Community provides for the following through all stages of life:

MEETS BASIC NEEDS OF ALL

- Safe, sustainable, accessible, and affordable transportation options
- Affordable, accessible and nutritious foods, and safe drinkable water
- Affordable, high quality, socially integrated, and location-efficient housing
- Affordable, accessible and high quality health care
- Complete and livable communities including quality schools, parks and recreational facilities, child care, libraries, financial services and other daily needs
- Access to affordable and safe opportunities for physical activity
- Able to adapt to changing environments, resilient, and prepared for emergencies
- Opportunities for engagement with arts, music and culture

QUALITY AND SUSTAINABILITY OF ENVIRONMENT

- Clean air, soil and water, and environments free of excessive noise
- Tobacco- and smoke-free
- Green and open spaces, including healthy tree canopy and agricultural lands
- Minimized toxics, green house gas emissions, and waste
- Affordable and sustainable energy use
- Aesthetically pleasing

ADEQUATE LEVELS OF ECONOMIC AND SOCIAL DEVELOPMENT

- Living wage, safe and healthy job opportunities for all, and a thriving economy
- Support for healthy development of children and adolescents
- Opportunities for high quality and accessible education

HEALTH AND SOCIAL EQUITY

SOCIAL RELATIONSHIPS THAT ARE SUPPORTIVE AND RESPECTFUL

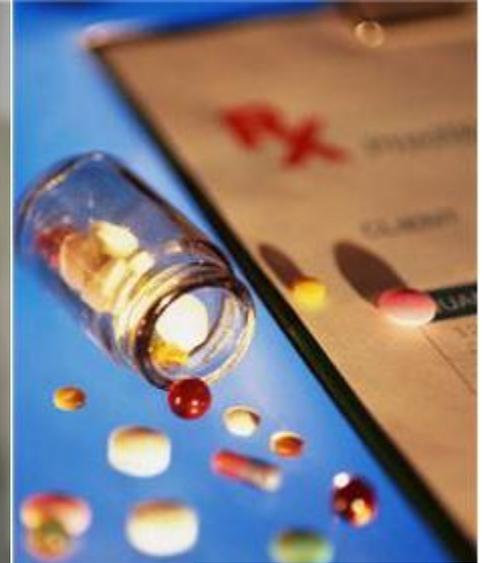
- Robust social and civic engagement
- Socially cohesive and supportive relationships, families, homes and neighborhoods
- Safe communities, free of crime and violence



OHE Health in All Policies Team

- ▶ **What is Health in All Policies?**
 - ▶ Key Principles
- ▶ **California's Health in All Policies Task Force**
 - ▶ Formation
 - ▶ Process
 - ▶ Accomplishments
- ▶ **HiAP Task Force Engagement with Health Equity**
 - ▶ Opportunities & Challenges
- ▶ **Questions & Discussion**

What is Health in All Policies and
Why Do We Need It?



Health in All Policies Defined

- ▶ A collaborative approach to improving the health of all people by incorporating health considerations into decision-making across sectors and policy areas.

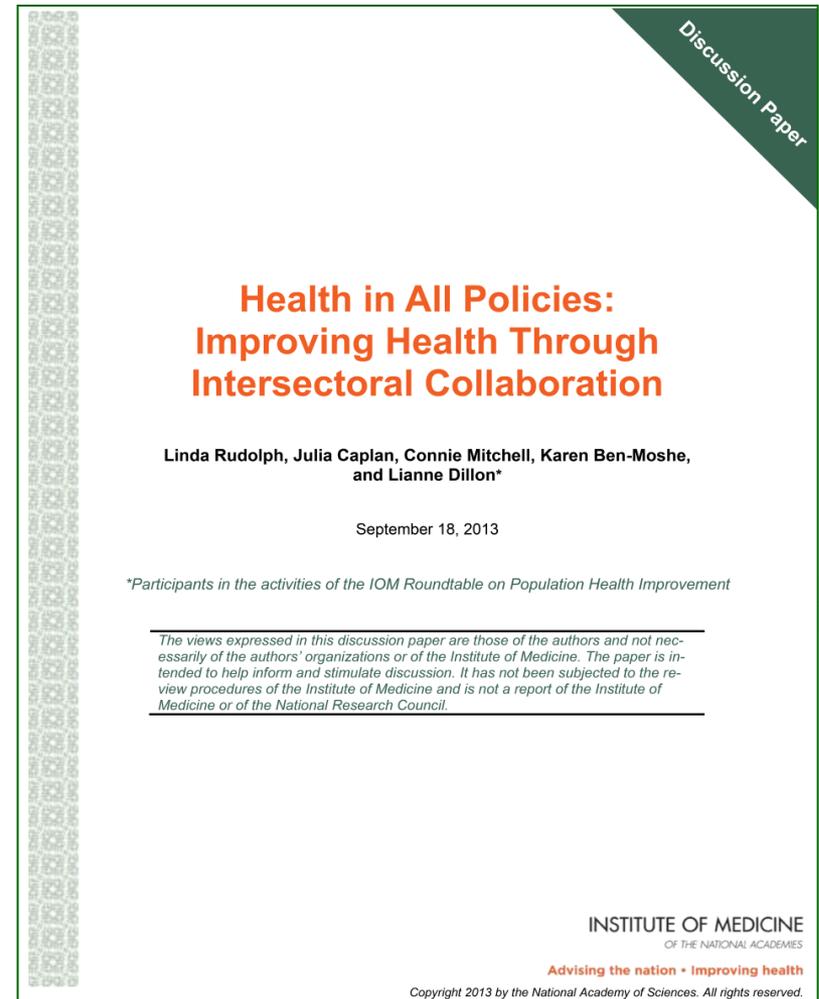
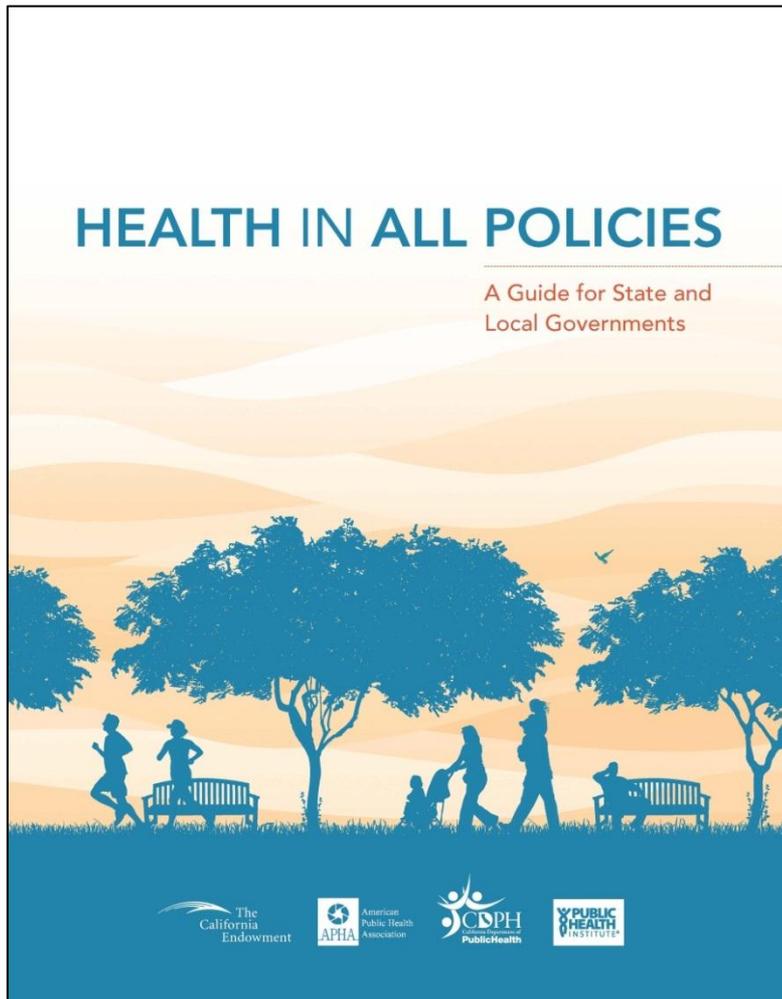
Rudolph, L., Caplan, J., Ben-Moshe, K., & Dillon, L., (2013). Health in All Policies: A Guide for State and Local Governments. Washington, DC and Oakland, CA: American Public Health Association and Public Health Institute.

<http://www.phi.org/resources/?resource=hiapguide>

Health in All Policies Key Elements

-  Promotes health, equity, & sustainability
-  Supports intersectoral collaboration
-  Benefits multiple partners
-  Engages external stakeholders
-  Creates structural or process change

Dissemination of Health in All Policies Approach



California's Health in All Policies Task Force

California HiAP Task Force: Formation



EXECUTIVE ORDER S-04-10

WHEREAS the Strategic Growth Council (SGC) has been established to coordinate and facilitate collaboration between state agencies

WHEREAS policies related to air and water quality, affordable housing, infrastructure systems, and climate change all significantly influence the environments in which people live, shop, work, and play

WHEREAS to improve health outcomes, agencies shall ensure that health is considered when policies are developed

NOW, THEREFORE, I, ARNOLD SCHWARZENEGGER, Governor of the State of California, by virtue of the power vested in me by the Constitution and statutes of the State of California, do hereby order effective immediately:

...establish a
Health in All
Policies (HiAP)
Task Force...

1. The SGC shall **establish a Health in All Policies (HiAP) Task Force** to collaborate with existing SGC working groups to identify priority programs, policies, and strategies to improve the health of Californians while advancing the SGC's goals of improving air and water quality, protecting natural resources and agricultural lands, increasing the availability of affordable housing, improving infrastructure systems, promoting public health, planning sustainable communities, and meeting the state's climate change goals. ...

2. The Task Force shall be facilitated and staffed by the California Department of Public Health

3.... shall submit a report to the SGC outlining recommended programs, policies, and strategies for consideration, and the report shall also describe the benefits for health, climate change, equity, and economic well-being that may result if the recommendations are implemented.

IT IS FURTHER ORDERED that the agencies and departments under my direct executive authority shall cooperate in the implementation of this Order.

California HiAP Task Force: Formation

- ▶ Executive Order S-04-10 directs Strategic Growth Council to establish Health in All Policies Task Force (February, 2010)
 - ▶ Purpose: “to identify priority programs, policies, and strategies to improve the health of Californians while advancing the SGC’s goals...”
 - ▶ Facilitated by CDPH
 - ▶ Not a comprehensive prevention strategy
 - ▶ Stakeholder engagement
- ▶ Recognized by Senate Concurrent Resolution 47 (2012)
- ▶ Codified within the Office of Health Equity (2012)
- ▶ Staffing is provided through a partnership with the Public Health Institute, with funding from The California Endowment and others

California HiAP Task Force: Membership



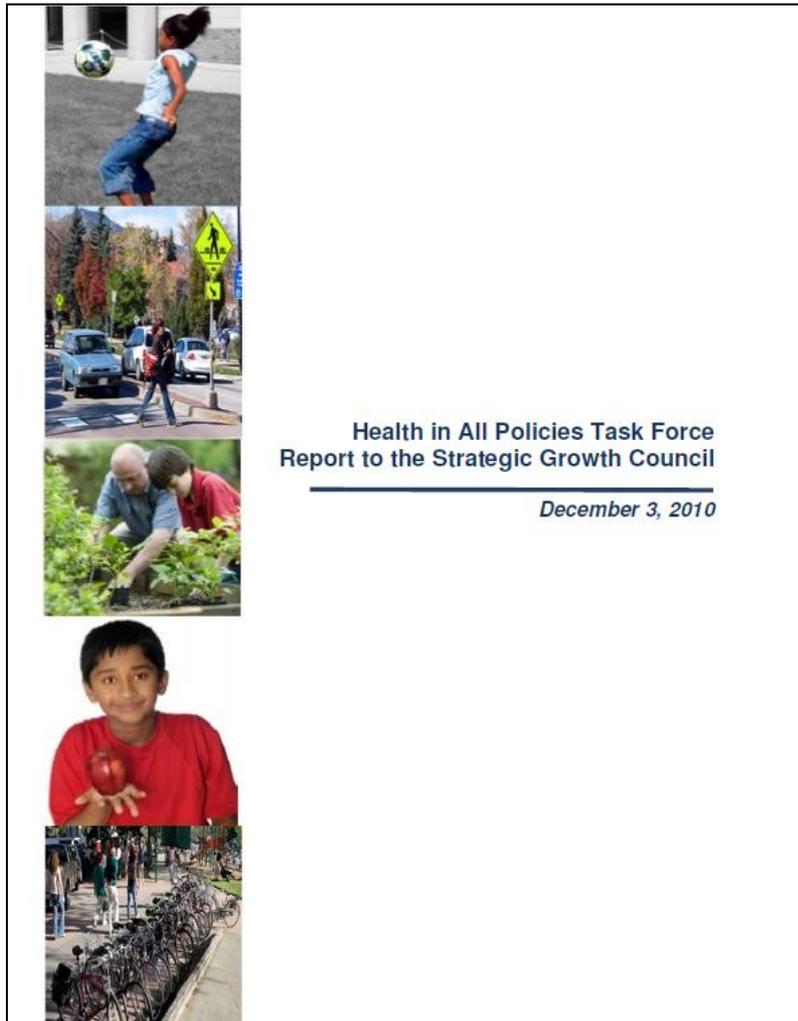
California HiAP Task Force: Aspirational Goals

All California residents:

- ▶ have the option to safely walk, bike, or take public transit to school, work, and essential destinations
- ▶ live in safe, healthy, affordable housing
- ▶ have access to places to be active, including parks, green space, and healthy tree canopy
- ▶ are able to live and be active in their communities without fear of violence or crime
- ▶ have access to healthy, affordable foods at school, at work, and in their neighborhoods

California's decision makers are informed about the health consequences of various policy options during the policy development process

California HiAP Task Force: Report to the SGC (December 2010)



Topic areas



Active transportation



Housing and indoor spaces



Parks, urban greening, and
places to be active



Community safety through
violence prevention



Healthy food



Healthy public policy

California HiAP Task Force: Moving from Ideas to Action

- ▶ 9 recommendations prioritized for near-term implementation
 - ▶ Stakeholder engagement workshops
- ▶ Implementation plans developed by consensus
 - ▶ Discrete action steps, names partners
- ▶ Reactions to work:
 - ▶ Interest from cities, counties, and state health departments to replicate
 - ▶ Advocates introduced legislation based on Task Force recommendations
 - ▶ Spawned additional cross-sector opportunities

California HiAP Task Force: Features of Current Structure

- ▶ Participation is voluntary and not funded
- ▶ Task Force meets quarterly as a whole
- ▶ Multi-agency work groups meet as needed to carry out work
- ▶ Additional agencies and departments are engaged as needed
- ▶ Consensus decision-making
- ▶ HiAP staff serve as backbone team
- ▶ Stakeholder engagement is key
- ▶ Focus on win-wins and embedding
- ▶ Task Force reports regularly to the Strategic Growth Council and to the public

California HiAP Task Force: Major Accomplishments

- ▶ Created inter-agency Farm to Fork Office (Departments of Education, Food and Agriculture, and Public Health)
- ▶ Embedding health, equity, economic development, and environmental sustainability into the General Plan Guidelines, in partnership with the Governor's Office of Planning and Research
- ▶ Engaging Corrections, General Services, Veterans Affairs, Rehabilitation, and other agencies in developing and implementing guidelines for healthy food procurement
- ▶ Partnering with Department of Education, Governor's Office of Planning and Research, and Strategic Growth Council to promote healthy environments through school facilities and land use decisions

California HiAP Task Force: Defining Our Value Added

What unique role can we play, as a state-level body?

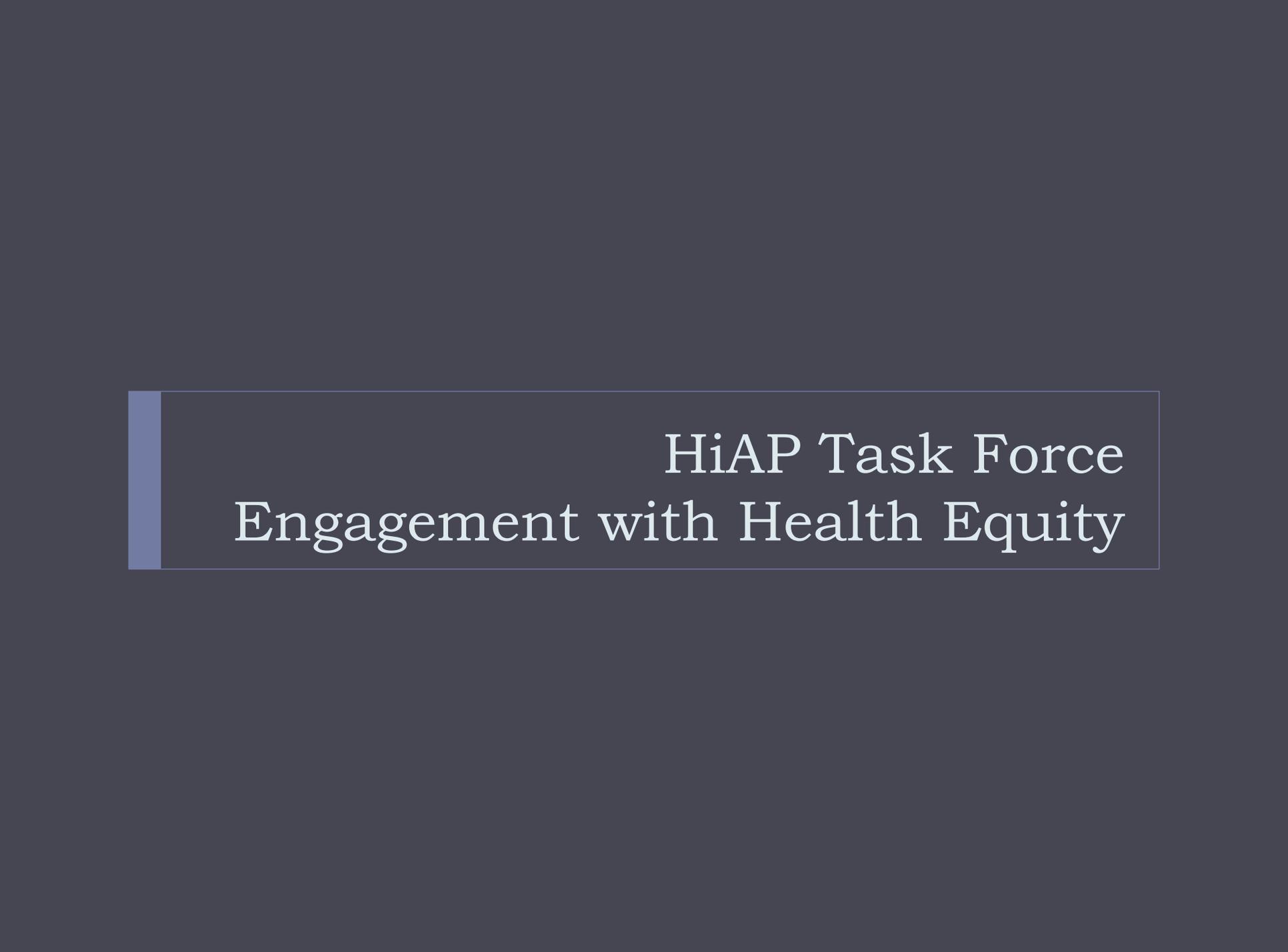
- ▶ **Collaboration**
 - ▶ Convening
 - ▶ Aligning goals and efforts across agencies
 - ▶ Building cross-sectoral understanding

- ▶ **Shaping funding streams**

- ▶ **Providing guidance and tools for local decision-making**

- ▶ **Gathering and sharing data**

- ▶ **Bi-directional stakeholder engagement**
 - ▶ Input
 - ▶ Dissemination



HiAP Task Force
Engagement with Health Equity

California HiAP Task Force Process: Opportunities to Promote Health Equity

- ▶ Embed equity in grant-making criteria and state guidance documents for land use and other planning processes
- ▶ Align approaches to health and equity across government
- ▶ Share data resources that help track neighborhood/community level inequalities
- ▶ Improve outreach to and engagement of underserved communities



California HiAP Task Force Process: Challenges to Promoting Health Equity

- ▶ Lack of agreement about meaning of equity and health equity
- ▶ Funding streams governed by different requirements
- ▶ Lack of funding for multi-agency collaboration
- ▶ Barriers to data sharing, difficulty securing granular-level data



Reflections, Questions & Discussion

HiAP Task Force: <http://www.sgc.ca.gov/hiap>
Health in All Policies Approach:
<http://www.cdph.ca.gov/programs/Pages/HealthinAllPolicies.aspx>

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