THE STAKEHOLDER BRIEF

July - September 2014

California Department of Public Health (CDPH) is pleased to provide "The Stakeholder Brief," a quarterly update of important upcoming activities, actions and accomplishments at CDPH and its partners. Each update will include information about meetings, presentations, press announcements, solicitations for input or services, and more. Sign up to automatically receive this update or to unsubscribe from the list, visit the CDPH Subscribe page. For questions, concerns or suggestions, please contact us at CDPHPress@cdph.ca.gov. Thank you.

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California Conference of Local Health Officers

- On **August 7** and **September 4, 2014**, the Board of the California Conference of Local Health Officers (CCLHO) will meet in Sacramento. CDPH Director Dr. Ron Chapman will provide a CDPH update. Meeting information is available on the CDPH CCLHO Web page.

- On **October 1 – 3, 2014,** the California Conference of Local Health Officers (CCLHO) will hold its semiannual meeting at the Hyatt Regency Sacramento. The three-day meeting, entitled *"The Promise of the Affordable Care Act,"* includes a CCLHO Business Meeting and a Continuing Education Program. All CCLHO meeting information is available on the CDPH CCLHO web page.

Center for Chronic Disease Prevention and Health Promotion

- The California's Comprehensive Cancer Control Plan (state cancer plan) is in its second iteration and will be going through a second revision process beginning in July 2014. The plan is designed to provide guidance to individuals and organizations spanning health and social disciplines that have a role in affecting cancer control in order to reduce the cancer burden in California. The revision of the state cancer plan will continue through June 2015 with distribution anticipated in the first quarter of 2016.

- The *California Wellness Plan 2014* (CWP) is now available online. The aim of the CWP is to find common approaches to reduce the burden and impact of chronic disease in California. CWP is the result of a statewide process led by CDPH and funded by the Centers for Disease Control and Prevention. The CWP is a roadmap developed in cooperation with partners to create communities in which people can be healthy, improve the quality of clinical and community care, increase access to usable health information, assure continued public health capacity to achieve health equity and empower communities to create healthier environments. CWP includes 26 Priorities and Performance Measures determined by Governor Jerry Brown's Let's Get Healthy California Taskforce (LGHCTF) in 2012. It fits within the LGHCTF overarching framework under the first Strategic Direction" "Health Across the Lifespan," and Goal 2, "Living Well: Preventing and Managing Chronic Disease." CWP is intended to be dynamic as CDPH coordinates with partners, monitors population health outcomes, and adapts to changes in funding and policy.

- The California Colon Cancer Control Program has produced an online continuing medical education (CME) course titled, "Colorectal Cancer Prevention and Early Detection: What Role does the Primary Care Provider Play?" This pre-recorded webinar is jointly sponsored by UC San Francisco's Office of Continuing Medical Education and CDPH, and is funded by the Centers for Disease Control and Prevention. The purpose of the webinar is to help primary care providers implement evidence-based practices to increase colorectal cancer screening. Providers can access this course at https://www.cmecalifornia.com/ucsf.aspx and upon completion receive CME credit at no cost.

- CDPH has received and administered the Preventive Health and Health Services Block Grant (PHHSBG) for over twenty years. The award amount has fluctuated over the years. The Federal Fiscal Year (FFY) 2013 Award was approximately $5M and the FFY 2014 is expected to be approximately $10M (after the Rape Prevention Set Aside and funding directed to the Emergency Medical Services Administration, CDPH receives approximately $6.6M). Per the Centers for Disease Control and Prevention (CDC) requirements, CDPH held a public hearing and PHHSBG Advisory Committee Meeting to identify ways in which to spend the additional funds. Per CDC requirements, CDPH also held an additional Public Hearing to give the public an opportunity to comment on the PHHSBG State Plan (application). CDPH Programs to be funded include (with new programs in *italics*):

  - *Black Infant Health*
  - California Active Communities (including *Senior Injury Prevention*)
  - California Community Water Fluoridation Initiative
  - *California Health Alert Network*
  - *California Wellness Plan Implementation*
  - Cardiovascular Disease Prevention
  - *HIV Care and Partner Services*
  - Nutrition Education & Obesity Prevention Branch
  - Office of Health Equity (including *Health Equity Assessment*)
  - *Office of Quality Performance and Accreditation*
  - Preventive Medicine Residency Program
  - Safe & Active Communities Branch
  - *Select Agent and Biosafety*
  - *Valley Fever and Other Emerging Diseases*

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- On **July 10, 2014**, the Biomonitoring California's Scientific Guidance Panel will meet in Oakland. Three distinguished speakers will present on various aspects of how California's unique biomonitoring, environmental, and consumer protection programs can interact to better achieve their common goals. Presenters will include: Claudia Polsky, deputy attorney general at the California Department of Justice; Thu Quach, research scientist at the Cancer Prevention Institute of California; and Meredith Williams, deputy director of the Safer Products and Workplaces Program at the Department of Toxic Substances Control. Discussion will focus on exposures to chemicals in consumer products.

- On **July 16, 2014**, the California Comprehensive Cancer Control Program's cancer coalition, the California Dialogue on Cancer (CDOC) will hold an All-Members meeting. These meetings are a way in which CDOC stakeholders can connect with the coalition as a full group and learn how to get involved with important coalition activities. This meeting is also a mechanism in which the coalition coordinates strategies to address the burden of cancer in California.

- In **July 2014**, the newly established Public Health Survey Program (PHSP), which collects statewide data about chronic disease and risk factors, will begin interview activities. The PHSP was formerly the Behavior Risk Factor Surveillance Survey through the Chronic Disease Surveillance and Research Branch. California has been participating in this survey since 1987, surveying the public on behavior and environmental aspects surrounding chronic and infectious diseases. CDPH is now in partnership with the California State University Sacramento (CSUS), and is constructing a new state-of-the-art call center to house PHSP that will reside in the Folsom Hall location on the CSUS campus. PHSP is designed to resume and maintain overall public health survey operations. Among these surveys are the California Behavioral Risk Factor Surveillance System and the California Adult Tobacco Survey. PHSP endeavors to draw upon CSUS for its faculty expertise in survey research methodology, statistical design, and health policy research that may support and complement CDPH's efforts. PHSP will involve students at the undergraduate and graduate levels, providing opportunities to train in research or to utilize survey data for completion of internships or post-graduate studies, as well as to promote the advanced technology and survey methods of the call center to attract other statewide surveys for future collaborations.

- In **August 2014**, the CDPH, California Tobacco Control Program (CTCP) will issue a news release documenting the annual Youth Tobacco Purchase Survey (YTPS) results. Upon receipt of the 2014 YTPS results, CTCP will publicize the findings and post the press release on the CDPH website.

  CTCP conducts an annual statewide scientific survey of tobacco retailers. The survey's purpose is to monitor compliance with California's 1995 Stop Tobacco Access to Kids Enforcement Act.

- On **August 11-15, 2014**, the California Comprehensive Cancer Control Program director will attend the Centers for Disease Control and Prevention Cancer Prevention and Control Programs Business Meeting "Adapting Cancer Programs in an Evolving Public Health Environment" in Atlanta, Georgia. The goals of the meeting are to provide current program information, share experiences and promote the development and increased use of comprehensive approaches to addressing the burden of cancer.

- On **September 15, 2014**, the executive committee of the California Comprehensive Cancer Control Program's cancer coalition, the California Dialogue on Cancer (CDOC), will hold its quarterly meeting. CDOC executive committee meetings include CDOC leadership and other coalition representatives that discuss coalition priorities, activities and planning.

- CDPH's Pedestrian Safety Program is pleased to announce the release of Phase II of *It's Up to All of Us*, a pedestrian safety campaign. Phase I of the campaign featured behavior change messages with bright graphics that could be tailored to meet individual community needs. Phase II focuses more on cultural-norm change messages, with specific emphasis on distracted walking, speeding and older adults. Over the summer of 2014, the Phase II messages will be featured on billboards, transit shelters, posters, Web banners, radio stations, Pandora and Radio.com. Message placement will be concentrated in the Los Angeles, Sacramento and San Francisco markets. The campaign messages are also available for free online. Developed and first released in 2012, the *It's Up to All of Us* campaign is made possible through the Office of Traffic Safety, with funds from the National Highway Transportation Safety Administration.

- In **fall of 2014**, Cal/OSHA plans to hold two meetings regarding the revision of occupational lead standards in order to obtain further input from industry, labor, and other interested parties prior to a formal rulemaking process. Updating these standards, which are based on lead toxicity information from the 1970s, is an important occupational health policy effort in which CDPH is playing a key supportive role to Cal/OSHA. In October 2013, CDPH recommended a permissible exposure limit (PEL) of 0.5-2.1 micrograms per cubic meter ($\mu g/m^3$) to keep most workers' blood lead levels low enough to prevent the health effects of chronic, low-level lead exposure over a working lifetime. At the stakeholder meeting, Cal/OSHA led a discussion about draft lead standard revisions including a proposed a PEL of 10 $\mu g/m^3$ (the current PEL is 50 $\mu g/m^3$).

- In **fall of 2014**, the CDPH, Tobacco Education and Research Oversight Committee (TEROC) will meet in the Northern California Bay Area. CDPH, the California Department of Education and the University of California Office of the President's Tobacco-Related Disease Research Program will provide program updates to the Committee based on the 2012-2014 TEROC Master Plan objectives. In addition, representatives from the American Cancer Society, American Heart Association and American Lung Association will provide an update on current tobacco-related funding, activities, and legislation.

  TEROC is a legislatively mandated oversight committee that monitors the use of Proposition 99 tobacco tax revenues.

- In **late summer/early fall of 2014**, the CDPH, Nutrition Education and Obesity Prevention Branch will convene its first quarterly meeting of stakeholders, including but not limited to, community organizations, food banks, nonprofit organizations, program contractors, and counties, to solicit input and receive feedback on the development, integration, and evaluation of nutrition education and obesity prevention programs, and to help minimize any disruption to services in the Supplemental Nutrition Assistance Program during the transition of work from contracted vendors to the civil service.

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Center for Environmental Health

- **On October 29, 2014**, the CDPH Radiologic Health Branch will hold its bi-annual Radiologic Technology Certification Committee (RTCC) public meeting in Sacramento. The RTCC assists, advises, and makes recommendations for the establishment of regulations necessary to ensure the proper administration and enforcement of the Radiologic Technology Act in accordance with California Health and Safety Code sections 114855 through 114865. RTCC members are appointed by the CDPH Director. Membership is composed of six physicians and surgeons, two individuals representing the field of radiologic technology, one radiological physicist, one podiatrist, and one chiropractic practitioner.

Center for Family Health

- Effective **July 1, 2014**, the CDPH, Maternal, Child and Adolescent Health Division (MCAH) will implement block budgeting for its local Title V programs (Local MCAH Program, Black Infant Health Program, Adolescent Family Health Program, Fetal Infant Mortality Review, Sudden Infant Death Syndrome) to provide more flexibility to local agencies. The block budget template is similar to previous templates with one difference: those agencies administering more than one Maternal Child and Adolescent Health program may opt to submit a single, or block budget for all programs. For local agencies with a single program, or those with multiple programs that do not opt to submit a block budget, the template is unchanged. As with previous budget templates, local agencies will find directions for completing the budget on the "Guide" tab. With block budgeting, at the end of the third quarter, if there are unspent funds in one program, up to 10 percent of the Title V allocation for that program may be transferred to another program for the fourth quarter.

- In **mid-July, 2014**, the Health Resources and Services Administration (HRSA) will release two Funding Opportunity Announcements (FOAs) for the expansion of Maternal, Infant and Early Childhood Home Visiting (MIECHV) Program in the United States. The CDPH, Maternal, Child and Adolescent Health Program (MCAH) California Home Visiting Program plans to submit grant applications in response to both Formula and Competitive FOAs. The FOA for the FFY 2015 Formula Grant application will be due to HRSA in September 2014. The second FOA for the FFY 2015 Competitive Grant application will be due to HRSA in October 2014. The start date for both grants is March 1, 2015.

  The Patient Protection and Affordable Care Act of 2010 authorized $1.5 billion for MIECHV over five years. In April, 2014, the MIECHV Program was extended for six months starting October 1, 2014. President Obama's 2014 Budget Proposal includes a request to reauthorize MIECHV for an additional 10 years with $1.5 billion annual funding.

- The CDPH, Maternal, Child and Adolescent Health Division has been invited by Health Resources Services Administration (HRSA) to participate in the Collaborative Improvement and Innovation Network (CoIIN) to reduce infant mortality on July 21-22 in Arilington, VA. The CoIIN is a national effort initiated in 2012 by the Maternal Child Health Bureau of the HRSA to identify common drivers of infant mortality and have States focus their efforts on improving these drivers to make a collective national impact on infant mortality. California

will participate with other HRSA Region IX States (Arizona, Nevada, Hawaii) to build on the efforts of Regions IV, V, and VI and identify common areas of collaboration to reduce infant mortality.

- On **September 8, 2014**, the Prenatal Diagnosis Center (PDC) Directors Group will have their quarterly meeting in Richmond with teleconference satellites at Kaiser Downey Medical Center and Loma Linda University Medical Center. All participating PDC Directors are Clinical Geneticists with specialties in Obstetrics or Pediatrics who assist the CDPH Genetic Disease Screening Program (GDSP) with the development of PDC Standards for the full range of prenatal diagnostic services and with the development of the guidelines for follow-up under the Prenatal Screening Program. They also provide the administrative oversight to the PDCs, including the supervision and quality of testing, counseling, and medical care provided by all clinical members of the PDC staff, at all sites of service. Several committees will be presenting their recommendations for changes to the PDC Standards, indications/ultrasound findings in which the GDSP would authorize prenatal microarray testing in lieu of karyotyping, and the guidelines for reporting prenatal microarray results, especially variants of unknown significance. There will be a presentation of the Adverse Outcome Study data, which is the monitoring of all invasive prenatal diagnostic practitioners at state-approved PDCs.

- On **September 19, 2014**, the California Biobank Community Values Panel (CBCVP) will have its second meeting. The CBCVP advises the CDPH on a broad range of issues related to the California Biobank Program. Specifically, the panel has be asked to review and provide recommendations related to policies and procedures of the California Biobank such as those related to protection of privacy and confidentiality; mechanisms to ensure public awareness and engagement; and consumer education methods and materials (e.g., fact sheets, website postings, screening program brochures and/or forms related to storage and use of residual prenatal and newborn screening specimens). The panel consists of one or more representatives from each of these categories: parent organizations, minority health organizations, professional organizations, federal, state or regional coalitions, university and/or clinically based bioethics and/or public health experts, local health departments, members-at-large, and a representative from the Biobank External Experts Group. New members to the panel will be welcomed and an update on submitted research requests will be presented as well as the status of follow-up projects based on recommendations made at the last meeting (in January 2014).

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Center for Health Statistics and Informatics

- On **July 16, 2014**, Center for Health Statistics and Informatics will conduct a birth data quality *webinar* for birth clerks, nurse managers and health departments to discuss the importance of timely and quality birth-data collection. Presenters include regional perinatal program coordinators and the Paternity Opportunity Program. The workshop offers a forum for sharing ideas and information.

- On **August 7, 2014**, the CDPH, Center for Health Statistics and Informatics (CHSI) Vital Records (VR) will meet with county clerks, recorders and health departments at the Vision Group meeting in Sacramento. The Vision Group meeting is jointly sponsored by the

County Recorder Association of California and CHSI-VR. The meeting is held on a quarterly basis to review current issues associated with the issuance and registration of births, deaths, fetal deaths and marriages.

- On **August 8, 2014**, CDPH will be the first California Health and Human Services Agency department to launch its Open Data Portal, a project funded by the California Health Care Foundation. The Open Data Portal will provide the public with unprecedented user friendly access to the state health and human services data. This effort will promote greater government efficiency and effectiveness and fuel a rising tide of entrepreneurship, innovation and discovery. At the launch, the portal will be unveiled and stakeholders, partners and agencies will be invited to review, engage and provide ideas and feedback.

- On **August 21, 2014**, Center for Health Statistics and Informatics will conduct a birth-data quality workshop for birth clerks, nurse managers and health departments to discuss the importance of timely and quality birth data collection. Presenters include regional perinatal program coordinators, and the Paternity Opportunity Program.

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Information Technology Services Division

- The California Immunization Registry (CAIR) 2.0 is a collaborative effort led by the CDPH Immunization Program, involving the Information Technology Services Division, local health departments and key stakeholders across the state to improve immunization rates for children in California. The current CAIR is made of consortia of nine regional registries. CAIR receives oversight and general direction from the consortia. CAIR 2.0 provides secure electronic exchange of immunization records to support the elimination of vaccine-preventable diseases.

  CAIR 2.0 will consolidate the regional registries into an integrated, statewide computerized registry of each child's full immunization history. This system will ensure that health care providers throughout the state have rapid access to complete and up-to-date immunization records. Objectives include eliminating missed opportunities to immunize and unnecessary duplicate immunizations. The CAIR 2.0 project is currently in the procurement phase, with a vendor expected to be on board this fall.

- On **June 17, 2014**, the CDPH, Food Drug and Radiation Division successfully launched the Export Document Application (EDA) system. This new electronic system allows manufacturers and exporters to apply for export certificates online. The EDA system offers many benefits including a reduction in processing time, ability to pay by credit card and online visibility of application status.

  CDPH regulates the production, manufacture, and sale of foods, drugs, medical devices and cosmetics in California. Upon request, CDPH issues export documents to licensed or registered food, drug, medical device, or cosmetic firms that desire to export their products to other countries.

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Office of Health Equity

- In **July 2014**, the CDPH Office of Health Equity will release "Portrait of Promise: *California's Statewide Plan to Promote Health and Mental Health Equity*." This document highlights a demographic analysis of disparities and inequities throughout California and includes a strategic plan for how to reduce, and eventually eliminate, those disparities and inequities.

- On **July 22, 2014**, the Office of Health Equity will host the Climate Action Team's Public Health Working Group's quarterly meeting at the Cal Environmental Protection Agency building in Sacramento. The focus of this meeting is *Health and Wildfire in a Changing Climate* and will include presentations from CalFIRE, CDPH and UC Berkeley. Meeting participants include CDPH staff, staff of other Climate Action Team member agencies, staff from local health departments, and stakeholders representing various public health, environmental and policy organizations. This meeting is open to the public and will be available via webcast.

- In **September 2014**, the CDPH Office of Health Equity (OHE) Advisory Committee will hold its quarterly meeting (date and location to be posted on the CDPH website). The OHE Advisory Committee was created to advance the goals of OHE and is comprised of 25 representatives from state agencies and departments, local health departments, community-based organizations, vulnerable communities and stakeholder communities. .

- On **September 18, 2014**, the Health in All Policies (HiAP) Task Force will give two presentations at the Governor's Strategic Growth Council meeting at the CalEPA headquarters in Sacramento. The HiAP Task Force works under the auspices of the Governor's Strategic Growth Council in collaboration with the CDPH Health Equity. One of the presentations will focus on an Active Transportation Implementation Plan for the Governor's Strategic Growth Council's endorsement while the second presentation will be an update on the HiAP Task Force. Each of these presentations will include an opportunity for public comment. The meeting agenda and materials will be available ten days in advance of the meeting.

- In **late summer 2014**, CDPH will announce the 30-day public comment period for stakeholder review of the draft California Reducing Disparities Project Strategic Plan. This community-authored strategic plan identifies 25 strategies for transforming the California public mental health system into one that better meets the needs of unserved, underserved and inappropriately served communities. Three statewide community forums will be held in Central Valley/Fresno, Los Angeles and the Bay Area. Further information can be obtained by signing up for announcements at OHE@cdph.ca.gov.

- In **late summer 2014**, the Presidential Task Force on Climate Preparedness and Resilience will review recommendations of the Human Health and Community Development workgroup and send the final report to President Obama. The final report is expected to be released by the White House Council on Environmental Quality in September 2014.

  The task force, which consists of governors, mayors, territorial and tribal leaders, was

asked to develop a list of priority recommendations for the President on how the federal government can assist the nation's preparations for climate change. Work groups were established to look at needs in four broad areas: disaster preparedness; response and recovery; built environment and infrastructure, natural resources and agriculture; and human health and community development.

- In **fall of 2014**, CDPH anticipates the release of multi-component solicitations for the California Reducing Disparities Project, Phase II. Phase II will direct $60 million toward helping five targeted communities: Native Americans, Latinos, Asian/Pacific Islanders, African Americans, and Lesbian, Gay, Bisexual, Transgender, and Questioning, to demonstrate the effectiveness of promising community practices to elevate health equity and mental health access for the five specified vulnerable communities. Further information can be obtained by signing up for announcements at OHE@cdph.ca.gov.

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Office of Problem Gambling

- On **August 6-8, 2014**, the CDPH Office of Problem Gambling (OPG) will conduct the California Gambling Education and Treatment Services (CalGETS) Phase I Provider Training in Ontario, California. Licensed mental health providers are eligible to participate in the training to become an authorized provider in CalGETS. Eligibility details can be found on the OPG website.
- On **August 28, 2014**, the CDPH Office of Problem Gambling (OPG) will hold the quarterly OPG Advisory Group meeting. Members who serve on the OPG Advisory Group will discuss the 2011-2015 Strategic Plan and OPG staff members will provide progress updates related to the plan and OPG initiatives. This meeting will be held in the East End Complex in Sacramento. It is open to the public. For more information contact OPG at 916-324-8611 or opg@cdph.ca.gov.

Office of Quality Performance and Accreditation

- Gaining Ground is a two-year initiative, managed by the National Network of Public Health Institutes and supported by the Robert Wood Johnson Foundation that will develop sustainable, statewide systems to propel public health accreditation and support performance improvement in local, tribal, and state health departments. The overall goal of the new national accreditation program is to provide a catalyst for continuous quality improvement and in turn, improve the impact of health departments in protecting and improving health in their communities.
- Gaining Ground will provide $150,000 and individualized coaching to coalitions in seven states, including California. Each coalition is comprised of state, local, and tribal health departments, and other key stakeholders including public health institutes and schools of public health. California participated in a kick-off meeting in Kansas City, Missouri on June 12-13, 2014. Subsequent activities will include development of a work plan and needs assessment to elicit the accreditation readiness of California's local and tribal health departments.

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Public Health Emergency Preparedness

- On **October 15, 2014**, CDPH will host its quarterly meeting of the California Joint Advisory Committee (JAC) on Public Health Emergency Preparedness. The JAC advises CDPH on statewide preparedness strategies for public health and medical care during disasters. The JAC works to strengthen coordination within the Public Health and Medical System during unusual events and emergencies that have public health or medical impact.
  Members who comprise the JAC are subject matter experts and representatives from local, regional, state, and federal levels, as well as local health departments, healthcare providers, first responders, hospitals and non-governmental organizations. These partners are responsible for bringing their respective expertise to coordinate and develop public health and medical preparedness efforts and strategies on the local, state and national level. An agenda and location will be provided closer to the meeting date. Additional information is available by contacting the Emergency Preparedness Office at (916) 650-6416.

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