



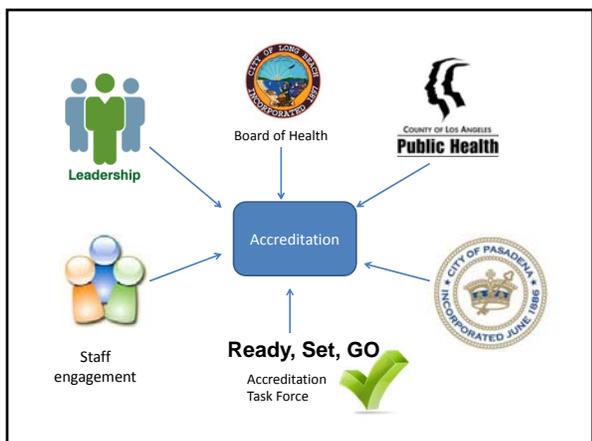
**The Long Beach Strategic Plan
Experience: Strong Coffee, Free
Food and Lots of Love and Patience**

City of Long Beach Department of Health and Human Services
Cheryl Barrit, MPA
Preventive Health Bureau Manager
Cheryl.Barrit@longbeach.gov
(562) 570-7920



Presentation Overview:

- Describe our approach to preparing for accreditation
- Describe our approach to developing our strategic plan
- Share draft version of our CHA, CHIP, SP, and other planning documents



Champions from Within



- Accreditation Task Force led the development of pre-requisites, reviewed 12 domains and listed examples and identified gaps
- Members recommended public health systems and change workshop for all managers and key staff
- Developed staff training and development survey

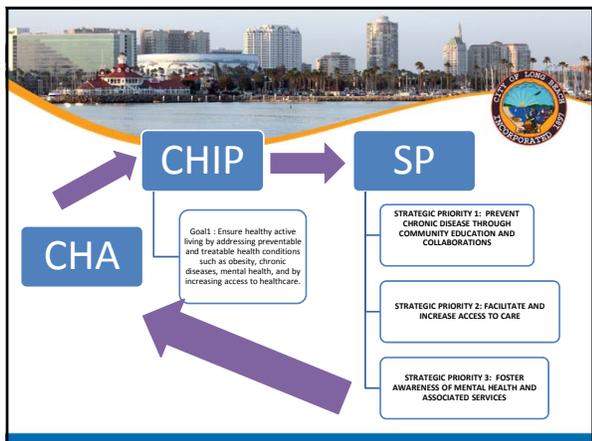
Champions from Within

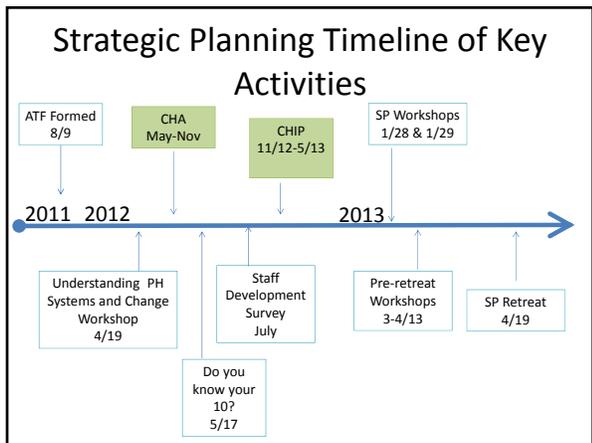


Strategic Planning in the Pre-accreditation era



- History of strategic planning in the Department
- Followed City's Strategic Plan and planning process--not public health specific
- Shortfalls in resource alignment, staff buy-in, accountability, and communicating results
- Public Health Accreditation-- provides guidance on steps and expected outcomes





What Helped Us Prioritize?

Understanding PH Systems & Change Workshop Summary Report

LB Public Health System Assessment (2006)

Essential Public Health Service	Local Score
EPHS 1. Monitor health status	71.40
EPHS 2. Diagnose and investigate health problems	66.97
EPHS 3. Educate, advocate and empower people	80.27
EPHS 4. Mobilize community partnerships	71.94
EPHS 5. Develop policies and plans	66.76
EPHS 6. Enforce laws and regulations	93.63
EPHS 7. Link people to needed personal health services	41.11
EPHS 8. Assess a competent workforce	46.59
EPHS 9. Evaluate effectiveness, accessibility and quality	48.71
EPHS 10. Research for new insights and innovative solutions	66.91
Average Total Performance Score	71.07
80 or more: Fully met	26.5%
60-79: Substantially met	21% or less
40-59: Partially met	
20-39: Not met	

What Helped Us Prioritized?

Workforce Development & Training Survey

City of Long Beach Department of Health and Human Services
 Health Status, November 7, 2012

Health Status and Conditions in Long Beach

Highlights from the Community Health Assessment
 November 7, 2012

What Helped Us Prioritized?

Social Determinants by Community Votes

- Poverty (19)
- Homelessness (17)
- Educational attainment (9)
- Affordable housing (8)
- Community safety (5)
- Unemployment (4)
- Domestic violence (3)
- Health environment (3)
- Injury prevention (1)
- Substandard housing (1)

What Helped Us Prioritized?

Strategic Planning Workshops Report

City of Long Beach Department of Health and Human Services
 Strategic Planning Workshops
 January 2011 and 2012

Long Beach Community Health Improvement Plan

Advancing Healthy and Safe Places for All

Draft 3-25-13



SP Workgroup Tasks

- Review and analyze key documents and summary report from SP retreat
- Build upon strategic priorities identified at the strategic planning retreat
- Develop specific goals, objectives, activities, performance measures
- Address accountability, sustainability, communication and continued staff engagement
- Continue to serve as stewards of the plan
- Meet PHAB requirements



Next Steps

- Presentation to senior managers-- feedback, questions and concerns on the plan (July 25)
- Collect senior manager feedback by August 16
- Present to new Director, Accreditation Task Force and Managers after August 9
- Complete a good draft by August 16
- Secure Director and BOH approval by October 2013.



Ideas and Tools for Sharing:

- CDC Winnable Battles
- NACCHO– Strategic Plan How to Guide
- CompassPoint’s Dual Bottom Matrix
- Integrate team building games in planning activities
- CHA and CHIP
- Strategic Plan
- Pre-retreat workshop calendar and objectives
- Strategic Planning Retreat Agenda