



May 15, 16, 17, 2013 – FOOD SYMPOSIUM ON FOOD SAFETY, PUBLIC HEALTH AND ENVIRONMENTAL HEALTH - S3 “SAFE, SECURE & SUSTAINABLE”

Theme: “Challenges and Change Lead to Innovative Solutions”

DRAFT AGENDA updated 2/19/2013

HOST: Riverside County Department of Environmental Health

MISSION INN HOTEL, 3649 Mission Inn Ave., Riverside, CA 92501 [www.missioninn.com](http://www.missioninn.com)

Rooms starting at \$84 Group name: “Food Symposium” Group Code FOODS0514113 until April 13<sup>th</sup>

REHS Continuing Education Contact hours will be provided for training.

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|-----------------|--------------|--|
|                 | 7:30 – 5:00  | Registration – May 15 <sup>th</sup> Pre-Symposium day (Wednesday) Day 1  |
|                 | 8:30 – 11:00 | CCDEH Executive Committee Business Meeting and CCDEH Region IV Meeting   |
|                 | 8:30 – 11:00 | Other Professional Group Meetings  |
| CEUs 3.5        | 8:30 – 12:00 | <b>Food Standards Training: Target audience local EH regulators</b><br><b>“Food Product Labeling”</b><br><b>“Standards of Identity for Jams, Jellies and Preserves”</b><br><i>Presenters: Susan Strong &amp; Jeanne-Marie Weathers, CDPH</i>   |
|                 | 11:00 – 1:00 | LUNCH included in registration for all Wed. registrants – (must pre-register)  |
| CEUs 3.0<br>TBD | 11:00 – 5:00 | <b>Temecula Valley Agricultural Tour:</b> One this tour you will learn about sustainable grape growing practices, water quality issues and wine making processes from three area wineries. This is an agricultural tour.<br><br>11:00 – 12:00 – Depart Bus Ride (with Box Lunch) Leaves from Mission Inn<br>12:00 – 1:00 - Hart Winery Tour<br>1:00 – 2:30 - Ponte Winery Tour<br>2:30 – 4:00 - South Coast Winery Tour<br>4:00 – 5:00 - Return Bus Ride   |
| CEUs 3.0<br>TBD | 12:00 – 5:00 | <b>UC Riverside Agricultural Research Center:</b> Take a trolley ride and explore the agriculture research station, talk about sustainable programs on campus and tour garden areas.<br><br>12:00-1:00 Depart Trolley ride (with Box Lunch) Leaves from Mission Inn<br>1:00 -1:30 Travel to UCR - UCR Trolley<br>1:30-2:30 talk and tour of "our garden" and ag research station<br>2:30-3:00 break/drive to other part of UCR (location TBD)<br>3:00-4:00 Mike Miller, talk about sustainable programs on campus<br>4:00-4:30 tour of sustainable programs implemented on campus<br>4:30-5:00 ride Trolley Ride back to Mission Inn |
| CEUs 4.0        | 1:00 – 5:00  | <b>Food Safety on the Farm presented by CDFA</b>   |
|                 | 5:00 – 6:00  | Reception at Mission Inn   |
| CEUs 1.0        | 6:00 – 9:30  | Dinner & Movie - <b>Culver Center/Phood on Main (6-7pm)</b><br><b>Speaker – Peter Coonradt – Filmmaker/Director</b><br>Movie: A Film by Peter Coonradt “Orange Sunrise” A Juicy Story that has a Peel Presented by The Riverside County Department of Health and<br><b>The Inland Orange Conservancy – Bob Knight - Q &amp; A (59 minute movie)</b>  |

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Thursday, May 16, 2013 Day 2

- 7:30 – 5:00 Registration; Continental Breakfast in Exhibitor Area
- 8:00 – 5:00 Exhibitor Viewing
- 8:15 – 9:00 Introduction by **Steve Van Stockum, Director, Riverside County Envir. Health**  
 Welcoming Address: **Richard Sanchez, CCDEH President, Director OCEH**  
**George Johnson, Riverside County Assistant County Executive Officer**  
**John Benoit, Riv. Co. Supervisor, District IV – Board Chairman**  
**Scott Barber, City Manager, City of Riverside**  
**Mike Gardner, Councilman, Riverside City Council**
- 9:00 – 9:30 2 of 3 S-3 Symposium Strategies and Outcomes: Justin Malan, Executive Director CAEHA/CCDEH
- CEUs 1.0 9:30 – 10:20 **KEYNOTE SPEAKER – Karen Ross, Director California Department of Food and Agriculture**
- CEUs 1.0 10:20 – 11:10 A Workshop Discussion Between Business & Industry PART 1 - **Justin Malan, Executive Director CCDEH/CAEHA**  
 Direct Ag Marketing, Cottage Foods, Community/Hospital/School Gardens, Self Certification, BMP’s
- 11:15 – 12:15 LUNCH Provided with Registration in Music room – Sponsor Pending
- 11:45 Luncheon Speaker – **Mark Star, CDPH – Food & Drug/Environmental Health**
- CEUs 1.0 12:15 – 1:10 **PLENARY SESSIONS: Food Systems 101 : Moderator: Nelson Kerr, Director, Long Beach Department of Health and Human Services**  
 Academic Perspective: **Dr. Cristina Tirado – UCLA, School of Public Health**  
**Dr. Russell Vernon, UCR, Environmental Health & Safety**  
**Dr. Ryan Sinclair, LLU, Asst. Professor, Env. & Occupational Health, School of Public Health**  
 Additional Panelists have been invited
- CEUs 1.0 1:10 – 2:00 Industry Perspective: **Moderator: Steve Van Stockum, Director, Riverside County DEH**  
**Rodney Couch, Provider Food Service**  
**Dr. Ann Marie McNamera – Jack in the Box – Invited**  
**Industry Rep. Christina Oatfield, Sustainable Law Center**  
**Sponsor of AB 1616 (Bay Area)**
- CEUs 1.0 2:00 - 2:50 Government Perspective: **Moderator: Richard Sanchez, Director, Orange County EH**  
**Steve Patton, CDFA**  
**Liz Pozzebon, San Diego County EH**  
**Elizabeth Morgan, Sierra Co. EH**  
**Richard Ramirez, FDA**  
**Mike Bennett or Rick LeFeuvre, OC Ag. Commissioner**  
**Eric Lauritzen, Monterey Co. Ag. Commissioner**  
**Dr. Mark Starr, CDPH - Invited**  
**USDA Representative – Pending**
- 2:50- 3:10 Poster Contest Presentations – Moderator: Liz Pozzebon, San Diego County EH

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- CEUs 1.0    3:10 – 4:00    **Emerging Technologies:** Food Traceability and Sanitation Certification, Food Safety  
Session Moderator: Corwin Porter, Director, San Bernardino County EH  
Dr. John Ryan, Ryan Food Safety Systems  
Mike Payne, UC Davis Outreach Coordinator (invited)  
Carl Winter, Director, UC Davis Food Safety Program (invited)
- CEUs 1.0    4:00 – 5:00    **Access to Healthy Foods as it relates to AB581, the California Health Food Financing Initiative (CHFFI):**  
Session Moderator: Angelo Bellomo, Director, Los Angeles County EH  
Susan Harrington, Director, Riv. Co. Public Health  
Bob Knight, Old Grove Orange, Inc.  
Dr. Tracy Delaney, Ph.D, R.D. So Cal Chronic Disease Collaborative  
Additional Panelists have been invited
- 5:00 – 7:00pm    **A Taste of Local Fare:** Local Farmers, Restaurants, Wineries and Local Breweries will volunteer to bring their specialties to share.
- Location: 6<sup>th</sup> and Main across from Mission Inn**  
**Free with Food Symposium Registration, guest tickets are available for purchase**
- \* Opening Comments - Assemblyman Mike Gatto, Author of AB 1616, The California Cottage Food Bill (Invited)**  
**Provider Food Service - Confirmed**  
**Ponte Winery - Confirmed**  
**Winegrape Growers' Association - Confirmed**  
**Three Sisters' Farms - Confirmed**  
**Growcology Sustainable Learning Garden - Invited**  
**Terra Bella Ranch - Invited**  
**South Coast Winery – Invited**  
**Casey's Cupcakes – Invited**  
**Simple Simon's – Invited**  
**Upper Crust – Invited**  
**Duane's – Invited**  
**Ancho's – Invited**

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Friday, May 17, 2013 Day 3

7:30 – 3:30 Registration open & Continental Breakfast in Exhibitor Viewing area

8:00 – 1:00 Exhibitor Viewing (tear-down from 1-5pm)

CEUs 1.0 8:00 – 9:00 **Opening Comments in Music Room**

**Keynote Speaker - Assemblyman Jose Medina**

**THREE DIFFERENT SESSIONS EACH TIME PERIOD**

CEUs 1.0 9:10- 10:00 Room A: 21<sup>st</sup> Century Food Safety Trends:  
**Adam Johnson, Senior Director of Food Safety, Walmart**

Room B: Wine Country Challenges:  
**Session Moderator: Supervisor Jeff Stone**  
**Ben Drake, Temecula Wine Country Assn.**  
**Claudio Ponte, Ponte Winery**  
**Jim Carter, South Coast Winery**  
**Joe Hart, Hart Winery**  
**Brenda Coleman, CA Assn. of Winegrape Growers**

Room C: Risk Assessment/Pesticide Exposure/Residue on Foods/Organic Farming:  
**Session Moderator: John Snyder, Riv. Co. Ag. Commissioner**  
**Robert Krieger, PhD, UCR Dept. of Entomology**  
**Steve Patton, CDFA**  
**Local or Statewide Organic Farmer/Grower**  
**Brian Leahy, Director, Department of Pesticide Registration**  
**Martha Guzman, Governor’s Office**

CEUs 1.0 10:00– 10:50 Room A: Riverside County Ag Trail:  
**Session Moderator - Rob Field, EDA**  
**Tom Freeman, EDA**  
**John Snyder, Riverside County Ag. Commissioner**  
**Steve Van Stockum, Director, Riv. Co. Env. Health**  
**Kevin Crawford, Riverside Co. Info Tech.**  
**Steve Pastor, Exec. Director Riv. Co. Farm Bureau**

Room B: Impacts and Concerns About Water Quality:  
**Session Moderator - Terry Schmidtbauer, Director, Solano County EH**  
**State Regional Water Quality Control Board – Invited**  
**CalRecycle Speaker – Invited**  
**Dave Gibson, or other representative - San Diego Regional Water Quality Control Board**

Room C: Food Safety on the Farm/Leafy Green Marketing/Farm to School  
**Session Moderator - Elizabeth Morgan, Director, Sierra County EH**  
**Dr. Trevor Suslow, UC Davis – Invited**  
**Steve Patricio, Leafy Green Marketing – Invited**  
**Mike Villeneuve, Technical Director, Leafy Green Marketing**  
**John Young, Yolo County Ag. Commissioner – Invited**  
**Rodney Taylor, Riverside USD**

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- CEUs 1.0    10:50– 11:45    Room A: Panel Discussion – Emerging Pathogens and Threats:  
**Session Moderator - John Rogers, Sacramento County**  
**Dr. Ryan Sinclair Loma Linda University**  
**CDC Representative - Invited**
- Room B: Panel Discussion – Healthy Food and Ag is the Foundation for a Sustainable Society:  
**Michael Dimock**
- Room C: Panel Discussion –Direct Ag Marketing/Certified Farmers’ Markets:  
**Steve Patton, CDFA Branch Chief**  
**Howell Tumlin, Southland Farmers Market Association**  
**Paul Palodichuk, Director, Coachella Valley Certified Farmers’ Markets**
- CEUs 1.0    12:00 – 12:50    Hosted Luncheon with registration  
Speaker – “Direct Agricultural Marketing”  
**Assemblyman Richard Gordon (Confirmed)**
- CEUs 1.5    1:00 – 2:30    A Work Group Discussion Between Government and Business – PART 2  
Direct Ag Marketing, Cottage Foods, Community/Hospital/School Gardens, Self Certification, BMP’s  
**Session Moderator: Justin Malan, Executive Director CCDEH/CAEHA**  
**{Action Items will be developed for Strategic planning}**
- 2:30 – 3:00    **Wrap up of Major Issues**
- 3:30 – 5:00    **Docent Tour of the Mission Inn (Must Pre-Register)**