



**Community Grants for Obesity Prevention
California Obesity Prevention Program
2010 Grantees**

California State University, Chico Research Foundation

The CSU Research Foundation will assist child care facilities serving low-income children in Butte County in the development, adoption, and implementation of policies that support outlined standards to address opportunities for physical activity, playing outdoors, caregivers/teachers' encouragement of physical activity, and policies and practices that promote physical activity. Recommendations from the newly released *Preventing Childhood Obesity in Early Care and Education Programs* (2010), which contains the most recent standards and recommendations for physical activity in child care, will be utilized for policy development and implementation. CSU Research Foundation will also address the adoption of policies to limit screen time in child care facilities.

For more information, contact Michele Buran, 530-898-4318, mburan@csuchico.edu

Mendocino County

Mendocino County's *Health Zones Project* will focus on reducing and preventing obesity by: 1) establishing a Food Policy Council to coordinate countywide activities to reduce hunger, increase health, and expand local food production and economic vitality; and 2) engaging in policy and environmental changes to increase the availability of healthy food choices in underserved areas and decrease consumption of energy dense low-nutrient foods linked to obesity. *Health Zones* will work with incorporated cities in Mendocino County to promote land use policies or zoning codes that allow farmers markets and community gardens to locate more easily in one or more appropriate zones, and policies or codes that require conditional use permits, prohibit, or raise the level of review for new fast food outlets in one or more zones.

For more information, contact Linda Helland, 707-472-2727 or hellandl@co.mendocino.ca.us.

Monterey County

The Monterey County Health Department will implement a restaurant program with the loncheras and fayucas (mobile food vendors) that serve farm workers in the county's berry fields. Activities are designed to limit access to energy dense foods and sugar sweetened beverages and increase the availability of healthy food options. Healthy menu items will be guided by employee advisory committees, and the County will assist the vendors on procurement of fresh fruits and vegetables through a farm to work program with local growers. The County will also work with the local employer in the development and adoption of worksite policies to increase access to healthy foods, snacks, and beverages.

For more information, contact Claire Richardson, (831) 755-4752, Richardsonch@co.monterey.ca.us

Shasta County

Shasta County Public Health will work to improve the environment for fruit and vegetable consumption and physical activity. Working with local growers associations, Shasta County will expand the number of farmers' markets that accept EBT (food stamp Electronic Benefits Transfer). They will also increase support for and development of safer, more connected bicycle infrastructure by working with City of Redding on forming a Bicycle Advisory Committee, training Committee members, installing convenient bicycle racks at Shasta College, and educating decision makers on importance of and best practices for bicycle and pedestrian infrastructure.

For more information, contact Shellisa Moore, 530-229-8428, sdmoore@co.shasta.ca.us



Rancho Cucamonga

Through the Healthy RC Kids Partnership, the City of Rancho Cucamonga will work to change community systems to “make the healthy choice, the easy choice,” by developing common and complementary policies across the major youth-serving institutions in the community and significantly improving opportunities for active living and healthy eating for children and families. Efforts will focus on policy adoption to facilitate development of community gardens and farmers’ markets, and implementation of a Safe Routes to School program to increase walking and bicycling opportunities for youth. HRC Kids is fostering community-led change to build a culture of active living and healthy eating and places special emphasis on reaching children who are at highest risk for obesity.

For more information, contact Erika Lewis-Huntley, 909-477-2700 x2008, Erika.Lewis-Huntley@CityofRC.us

Sacramento County

The Sacramento County Department of Health and Human Services will develop and implement a policy prohibiting the serving of sugar sweetened beverages in at least 25 licensed child day care homes and facilities within the County serving low-income children. Efforts will include workshops and trainings for child care providers, parent presentations, and three and six month evaluations of the policy implementation.

For more information, contact Yvonne Rodriguez, 916-875-6494, rodriguezzyv@saccounty.net

Shape Up San Francisco

Shape Up San Francisco will conduct an assessment of physical education (PE) in 26 San Francisco Unified School District schools. Findings from the assessment will be used to determine the quality and quantity of PE in elementary, middle, and high schools (length of classes, minutes in moderate to vigorous physical activity, and type of activities). Resulting data will be used to develop policy recommendations for SFUSD. Data will be presented at a PE Forum for school and community stakeholders, along with credible speakers in the PE arena, to promote PE as a valuable tool for academic performance, improved classroom behavior, and raise the value of PE to support the school district and its PE Master Plan. Shape Up SF will advocate for the inclusion of PE in state ranking and scoring indices.

For more information, contact Christina Goette, 415-581-2422, Christina.goette@sfdph.org

United Way of Santa Cruz County

The United Way of Santa Cruz County will support the efforts of Jóvenes SANOS (Saludables, Actividades, Nutriciónes, Opciones, Sabudiria), a Watsonville-based high school leadership and advocacy program, to advance policy and environmental change efforts. Activities are aimed at increasing fruit and vegetable availability and enhancing access to places for physical activity. Jóvenes SANOS will work with Watsonville corner stores to offer a variety of fresh fruits and vegetables, work with local farmers to create connections with corner stores, and work with the City of Watsonville to write healthy food criteria into the business permit process for new restaurants. Jóvenes SANOS will also complete an assessment of Watsonville park facilities, work with the City to prioritize parks in need of improvements, and seek additional funding to increase safety in identified parks.

For more information, contact Laura Young, 831-465-2207, lyoung@unitedwaysc.org