

Preconception Health

California Priority Need:

Enhance preconception care and work toward eliminating disparities in infant and maternal morbidity and mortality



Preconception Care Council of California (PCCC)

Mission:

- The Preconception Care Council of California (PCCC) will engage individuals, communities and policymakers to optimize the health and well-being of women and their partners, leading to healthier infants and families.

History:

- Established after the release of CDC's Select Panel Recommendations on Preconception Care (MMWR April 21, 2006)
- Organized by MCAH/OFP and the March of Dimes California Chapter
- Quarterly meetings since May 2006
- Ongoing CDC participation and input

Composition:

- Stakeholders and decision-makers in development of preconception care:
 - Local MCAH Programs
 - Community-based organizations
 - Health Plans
 - Advocacy Organizations
 - Professional Associations (ACOG)
 - Academia (UCB, UCLA)
 - Hospitals/Health Systems
 - Funders



Preconception Care Council of California (PCCC)

Purpose

- Statewide forum for planning and decision-making for the integration, development and promotion of preconception health and healthcare services.
- Develop and implement strategic statewide plan through issue-specific workgroups

Activities

- Regular workgroup meetings
 - Public Health/Consumer
 - Clinical/Research
 - Finance/Policy

Convener of the Second National Preconception Care Summit, Oct. 29-31, 2007, Oakland, CA

- In partnership with CDC, HRSA, March of Dimes, Sutter Health, Kaiser Permanente, UC Berkeley, Alameda County Healthy Start Program and Los Angeles County Preconception Health Collaborative



PCCC Workgroup Plans and Products

- **Public Health/Consumer**
 - Clarifying the role of MCAH programs in preconception health promotion and developing curricula and messaging to support and expand these efforts
- **Research/Clinical Practice**
 - Developing provider education tools, such as lecture templates for local preconception care promotion and a statewide preconception health website
- **Finance/Public Policy**
 - Educating the legislature about preconception care; advocacy for related bills; development of recommendations for the integration of preconception health care services into proposed healthcare reform packages



MCAH Program's Preconception Health Initiative

Goal: Integrate preconception/interconception health promotion into existing MCAH/OFP Programs

- **MCAH Preconception Health Coordinator**
 - Provides training and technical assistance to interested local programs
 - Member of PCCC and public health workgroup
- **Preconception health website to be launched in June**
 - Resources, tools, best practices
 - On-line interactive forums
 - Event calendars
- **Development of preconception measures**
- **MCAH Action Learning Session on preconception health**