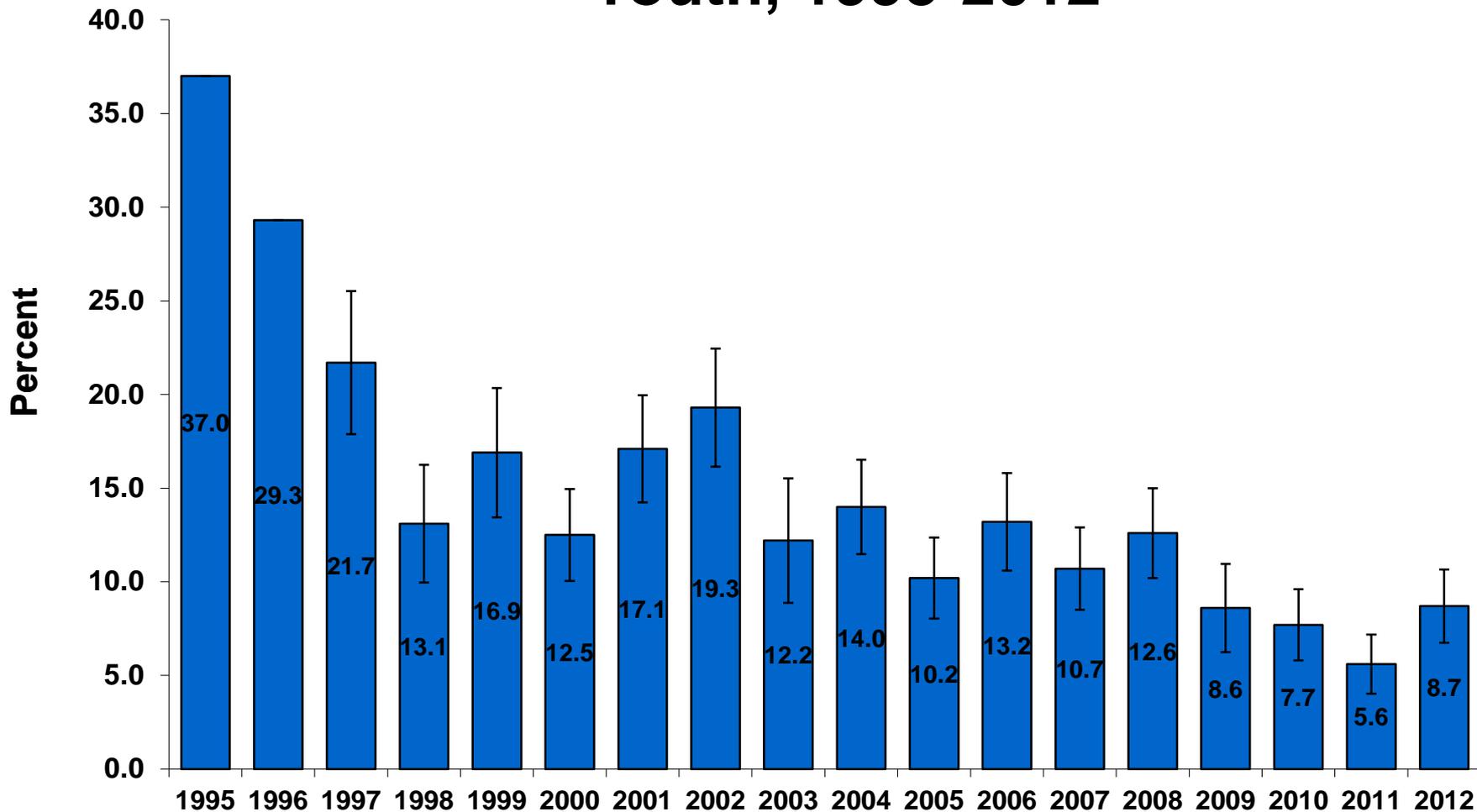




Percent of Retailers Selling Tobacco to Youth, 1995-2012



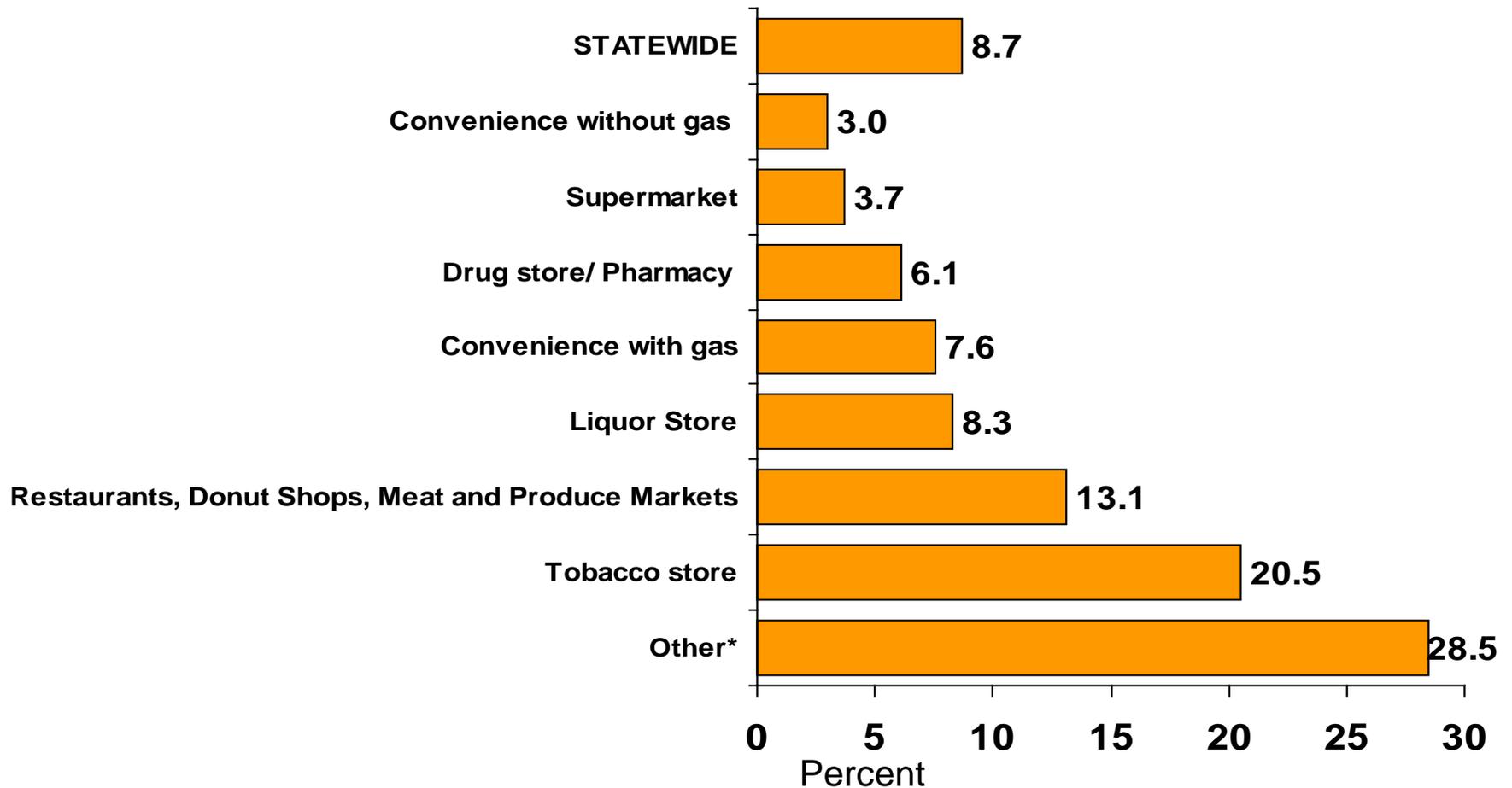
Attempted buy protocol 1995-1996; Actual buy protocol 1997-2012.

Source: Youth Tobacco Purchase Survey, 1995-2012.

Prepared by: California Department of Public Health, California Tobacco Control Program, July 2012.



Percent of Retailers Selling Tobacco to Youth by Store Type, 2012



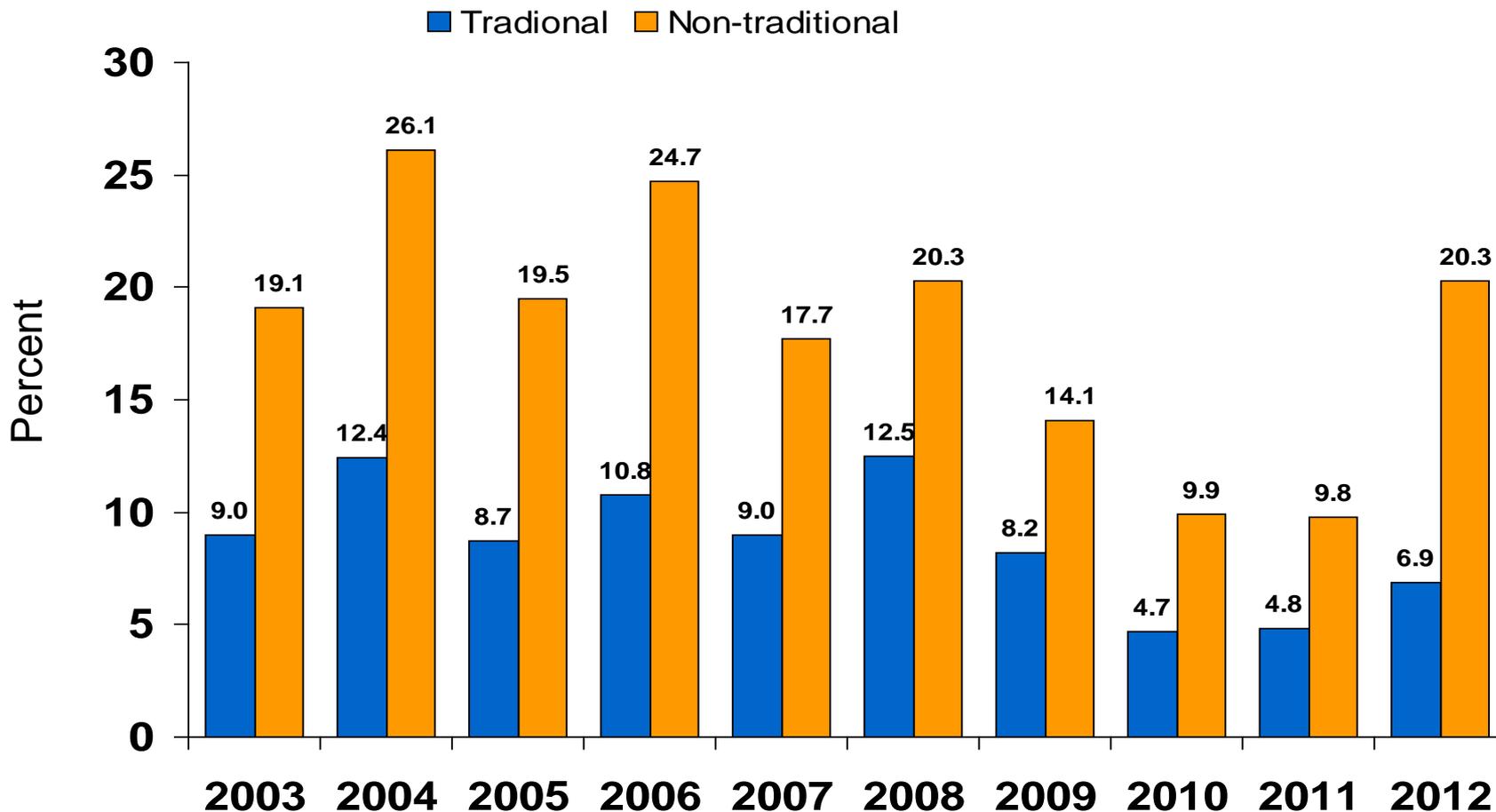
Source: Youth Tobacco Purchase Survey, 2012. Prepared by: California Department of Public Health, Tobacco Control Program, July 2012.

*Other includes gas station only, gift and discount stores, and others.

Sales rates are standardized to an equal distribution of youth's gender and age.



Illegal Sales Rate for Traditional Tobacco Store versus Non-traditional Store, 2003-2012



Source: Youth Tobacco Purchase Survey, 1997-2012.

Prepared by: California Department of Public Health, Tobacco Control Program, July 2012.

Non-traditional store includes donut shops, discount stores, gift stores, deli/meat markets, produce markets and others.