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State of California—Health and Human Services Agency
California Department of Public Health



GAVIN NEWSOM
Governor

November 3, 2023

NOTIFICATION OF INTENT TO AWARD
Exempt Solicitation #23-10481

Children and Youth Behavioral Health Initiative
Public Education and Change Campaign

According to the provisions of Solicitation #23-10481, the California Department of Public Health (CDPH) intends to award a contract to the highest scoring proposer:

Rescue Agency Public Benefit, LLC

This Notification of Intent to Award should not be considered as a binding commitment by the State of California or the Department of Public Health.

If an eligible proposer believes they have grounds to appeal the award, please follow the guidance provided under Section V. Contract Award, D. Appeals, within five (5) business days from the date of this notice.

Thank you for your participation and continued interest in responding to the needs of CDPH.

