

APPLICATION: Information & Education (I&E) Program

This application is for agencies applying for one of the I&E Program Options in addition to CA PREP funds.

Maternal, Child and Adolescent Health
Center for Family Health

Name Agency: _____

Name and Title of Person Submitting Application: _____

Email Address: _____

Phone: _____

Project Proposal

All responses should be entered into the application form below in 12 pt. font. There is a one-page limit per question. For budget information (question #6), additional attachments will be accepted but are not necessary.

Points available per section are included following each question. Applications will receive a total score out of 48 available points.

1. Describe which of the three I&E Program Options (i.e., enhanced youth engagement; parent/caring adult education; or train-the-educator) the applicant is proposing to implement. Include the service population characteristics, program delivery setting and an estimate of the number of participants the program will serve annually. (8 points)

Question 1 Response:

2. Describe the need in your community for your proposed I&E Program Option. If citing data, be sure to include references. (8 points)

Question 2 Response:

3. Describe how your proposed I&E Program Option will follow each of the four I&E Program Guidelines. Please see I&E Program Guidelines in the RFA for a description. (8 points)
 - a. Evidence-Based Program Model (EBPM)/Evidence-Informed Program Model (EIPM) Selection
 - b. Participant Engagement & Education Strategy
 - c. Centering Youth with the Greatest Inequities
 - d. Integration with Local Stakeholder Coalition

Question 3 Response:

4. List key partners, existing or new, that will support your proposed I&E Program Option and how you plan to engage with them. (8 points)

Question 4 Response:

5. Describe your agency's capacity to implement the proposed I&E Program Option or plan to build capacity to implement the option. (8 points)
 - a. Describe strategies for workforce development and support of key staff, including building knowledge and capacity related to your proposed project.
 - b. Describe any relevant experience with using a Results Based Accountability framework and/or participating in learning collaboratives.

Question 5 Response:

6. Describe the annual project budget and staffing structure for the proposed I&E Program Option and explain the planned expenses, including the following (8 points):

- The annual funding and staffing structure to align with the project plan based on the option chosen, up to \$200,000 per year.
- Please reference the RFA Program Requirements, I&E, Section E. Staffing for details about staffing requirements.
- Other anticipated costs including: travel, training, operating expenses, outreach materials, client incentives, and any other categories needed.
- Required Attachment: Complete a budget template for each contract year (FY 22-23, FY 23-24, FY 24-25) (Attachment 6)

Budget details will be negotiated and finalized with CDPH/MCAH upon selection and prior to award.

Question 6 Response: