



California Department of Public Health (CDPH) Vehicle Occupant Safety Program (VOSP)

e-Newsletter for California's Child Passenger Safety (CPS) Community (Summer 2023)

This quarterly e-Newsletter provides programmatic and technical support for the California CPS community of local health departments, instructors, technicians, and advocates.

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I. May 1st – Heatstroke Prevention Day

Heatstroke Prevention Day is May 1st, however we see heat stroke deaths and near misses for children throughout the summer.

National Heatstroke Prevention Day is May 1, 2023

942 children have died due to pediatric vehicular heatstroke (PVH) since 1998. Yet, all these deaths could have been prevented. Sadly, these are the [statistics](#) as of March 19, 2023:

- Child heatstroke fatalities in 2023: 2
- Child heatstroke fatalities in 2022: 33
- Child heatstroke fatalities in 2021: 23 (lower than average mostly due to the pandemic)
- Child heatstroke fatalities in 2020: 25 (lower than average mostly due to the pandemic)
- Child heatstroke fatalities in 2019: 53
- Child heatstroke fatalities in 2018: 53
- Child heatstroke fatalities in 2017: 44
- National average of child heatstroke fatalities per year since 1998: 38

Fortunately, we have more resources than ever to help us with education and awareness to combat heatstroke!

- 1) [Webinar](#) on Heatstroke on April 25th CPS Board

- 2) Publications: NHTSA Special Crash Investigations: [Comprehensive Study of 2109 U.S. Pediatric Vehicular Hyperthermia Fatalities](#) and [Functional Assessment of Unattended Child Reminder Systems](#)
- 3) [NHTSA](#): Look Before you Lock [Child Heatstroke Prevention: Prevent Hot Car Deaths | NHTSA](#)
 - a. Marketing Tools: [Heatstroke Prevention | Traffic Safety Marketing](#)
- 4) [Free e-learning](#) (15 minutes)
- 5) [CPS Board \(and every link you could ever want\) Heatstroke Prevention](#)
- 6) [Home | KidsandCars.org](#)

II. Lifesaver's Conference Takeaways

Having attended the Lifesaver's Conference in Seattle April 1-4, 2023, I wanted to share some of the great programs, research, and connections I made.

- 1) FMSVV 213a will be updated in 2025 with stiffer bench seat for crash testing (for side impact).
- 2) In Aug./Sept. I will host a webinar featuring all the presenters from the conference session on "Recognizing and Meeting the Needs of Diverse Populations". This session included the host state Washington's local CPS programs with refugees, Native Americans, and an awareness training for child transporters.
- 3) CPS Board website has many [new online free trainings](#) – a) [hot cars](#) (in English and Spanish), b) [awareness/basics](#), c) [school bus](#) (one for CPS Techs and one for pupil transportation providers who are not CPST) to earn "school bus endorsement!".
- 4) CPS Technician curriculum in Spanish will be released late in 2024.
- 5) Social Media - you don't need to start from scratch! [New CPS Board Social Media Library](#)
- 6) [Safe Kids Worldwide](#) is partnering with [Impact Teen Driver](#) on more teen driving campaigns! Teen Driving presentations included discussions about using contests, peer-to-peer interactions/teaching, getting parents to put away phones to teach kids to not drive distracted, with some of these great tag lines: "if you're texting, you're not driving," "Be the driver you want your child to be," and "Eyes on the road, hands on the wheel, mind on the drive."

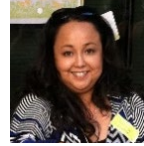
III. We are here to support you!

Please contact VOSP staff if you have any CPS programmatic, Technician Training requests or questions, need CPS educational materials, or want to be on the list to receive future VOSP e-Newsletters. Please reach out to our team with any questions you may have.



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If you have any questions regarding CPS grant opportunities, please contact **Nancy Wolf**, the Office of Traffic Safety CPS State Coordinator, at Nancy.Wolf@ots.ca.gov.

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